

New Order

Media: Radio
Client: Missourians for John Brunner
Product: Media
CPE: //148
Description: Brunner Radio July 5-11
Rep:
Version: 1
Comments:

Market: Kansas City
Demo: Adults 35+
Separation: 30
Flight Start: 7/5/16
Flight End: 7/11/16
Sales Office:
Survey:

Vendor: KMBZ-AM
AE: Suzi Dreiling
Phone:
Fax:

Billing To: Thompson Communications, Inc.
 200 West Jefferson
 Marshfield, MO 65706
Phone: 417-859-5428
Fax:

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	7/5	7/6	7/7	7/8	7/9	7/10	7/11	Total Spots	Adults 35+ RTG	CPP		
1	TuWThF,M 11:00A-2:00P	MD	\$175.00	C	60	2	2	2	2	0	0	2	10				
Comments: Rush																	
2	TuWThF,M 2:00P-5:00P	RT	\$65.00	C	60	2	2	2	2	0	0	2	10				
Comments: Hannity																	
3	TuWThF,M 8:00A-11:00A	RT	\$80.00	C	60	2	2	2	2	0	0	2	10				
Comments: Beck																	
Total Spots:						6	6	6	6	0	0	6	30				
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0			
Month	Cash\$-Spots	Trade\$-Spots				Total\$-Spots											
7/2016	\$3,200.00 - 30	\$0.00 - 0				\$3,200.00 - 30											
Total Gross Cost:			\$3,200.00												Total Gross CPP:		\$0.00
Total Net Cost:			\$2,720.00												Total Net CPP:		\$0.00

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Client: Missourians for John Brunner	Demo: Adults 35+		200 West Jefferson
Product: Media	Separation: 30		Marshfield, MO 65706
CPE: //148	Flight Start: 7/5/16	AE: Suzi Dreiling	
Description: Brunner Radio July 5-11	Flight End: 7/11/16	Phone: 417-859-5428	
Rep:	Sales Office:	Fax:	
Version: 1	Survey:		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	7/5	7/6	7/7	7/8	7/9	7/10	7/11	Total Spots	Adults 35+ RTG	CPP	
1	TuWThF,M 6:00A-10:00A	AM	\$150.00	C	60	3	3	3	3	0	0	3	15			
Total Spots:						3	3	3	3	0	0	3	15			
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		
Month			Cash\$-Spots		Trade\$-Spots		Total\$-Spots									
7/2016			\$2,250.00 - 15		\$0.00 - 0		\$2,250.00 - 15									
Total Gross Cost:			\$2,250.00												Total Gross CPP:	\$0.00
Total Net Cost:			\$1,912.50												Total Net CPP:	\$0.00