



2900 Park Avenue West ♦ Mansfield, Ohio 44906 ♦ (419)529-5900 ♦ FAX (419)529-2319
comments@northcentralohio.com

QUARTERLY ISSUES/PROGRAM LIST

WOHZ-TV 41

MANSFIELD, OHIO

Date: October 10, 2012

Period Covering: July 1, 2012 to September 30, 2012

Prepared by: Robert Meisse, General Manager
Brigitte Coles, Public Affairs Director

We address community issues on our "Focus on North Central Ohio" program aired Monday evenings at 11:00 PM. Attached is an "Issues Report" on the programs which addresses specific community issues, needs and interests.

Specific issues which we feel are of specific importance get additional special attention. Public Service announcements are used to inform our viewers on a variety of issues. A list of just some of the PSA's aired on WOHZ is attached. We air several public service announcements per month, rotating the library.

During each issues period we ascertain the issues and problems of our area with ongoing community leader contacts. These contacts are made by WOHZ management level personnel in the normal course of business, as well as our extensive involvement in community projects, organizations, and activities. The issues determined to be significant are covered through our public affairs programming as outlined above.



WOHZ ISSUES REPORT

PROGRAM TITLE Focus on North Central Ohio
TYPE P/A
SOURCE Local
DURATION 30 Minutes
BROADCAST TIME Mondays at 11pm

Dates and Description: TAPED June 18, 2012

broadcast: June 25, 2012 and July 1, 2012

Making communities better through leadership, partnership and service is the goal of Altrusa International and its clubs. Altrusa International of Mansfield, is known in the community for its hands on approach to community service and supporting literacy. Guests Bridget McDaniel, Communications Chair for Altrusa and Linda Williams, Tools for Schools Chair for Altrusa talk about the organization.

Dates and Description: TAPED July 2, 2012

broadcast: July 9, 2012 and July 15, 2012

To create extraordinary learning experiences across the arts, sciences, and humanities that have the power to transform the lives of children and families is the mission of the Little Buckeye Children's Museum in Mansfield. The museum has stayed true to its mission since it opened on April 28, 2011. Guest Little Buckeye Children's Museum executive director Donna Farland-Smith talks about the museum.

Dates and Description: TAPED July 2, 2012

broadcast: July 16, 2012 and July 22, 2012

Bible Walk, Ohio's only life-size was museum and one of our nation's leading inspirational museums will be celebrating its 25th Anniversary this coming August 15. Thousands of people from around the country have taken the unforgettable walk of faith through the Bible at the amazing museum. Guest Bible Walk director, Julia Mott-Hardin and Bible Walk Tour Guide, Moriah Daugherty, talk about the anniversary celebration.

Dates and Description: TAPED July 23, 2012

broadcast: July 23, 2012 and July 29, 2012

A business in Bellville is producing unique state of the art reclaimed wood products from old growth timbers retrieved from barns that are 100 to 200 years old. Ohio Valley Reclaimed Wood is providing top quality materials to architects, builders and homeowners. Guests President and CEO of Ohio Valley Reclaimed Wood Gary Smith and Mark Timberlake, of Genesis Business Solutions, a partner of Ohio Valley Reclaimed Wood, talk about the business.

Dates and Description: TAPED July 23, 2012

broadcast: July 30, 2012 and August 5, 2012

Helping clients build world-class leadership teams and optimize their leadership, talent management and sales functions is the mission of the consulting firm Griffon Partners. The successful firm was started by Mansfield native Chris Hock. Guest Chris Hock, Founder/President of Griffon Partners, talks about the firm and how it's helping companies reach their goals.

Dates and Description: TAPED August 6, 2012

broadcast: August 6, 2012 and August 12, 2012

To increase the capacity of Richland County Citizens to care for one another by bringing together all elements of the community to plan, support, deliver and monitor quality human services is the mission of the United Way of Richland County. Guest executive director Bob Maxey talks about the agency.

Dates and Description: TAPED August 8, 2012

broadcast: August 13, 2012 and August 19, 2012

State, county and city law enforcement agencies will participate in a national summer crackdown on impaired driving. "Drive Sober or Get Pulled Over," centers on the enforcement of drunk driving laws. Guests Reed Richmond, health educator, with the Mansfield-Ontario-Richland County Health Department and Lieutenant Mike Vinson, Mansfield post commander with the Ohio State Highway Patrol talk about the campaign.

WOHZ ISSUES REPORT

PROGRAM TITLE	Focus on North Central Ohio
TYPE	P/A
SOURCE	Local
DURATION	30 Minutes
BROADCAST TIME	Mondays at 11pm

Dates and Description: TAPED August 20, 2012**broadcast: August 20, 2012 and August 26, 2012**

Autism Awareness Walkathon Incorporated, in Mansfield, is gearing up for its upcoming 7th Annual Autism Awareness Walkathon. Guests president of the Autism Awareness Walkathon, Debbie Melching, and Wendy Taylor, director of The Silver Lining Group talk about the event.

Dates and Description: TAPED August 20, 2012**broadcast: August 27, 2012 and September 2, 2012**

September is National Recovery Month which celebrates people in recovery from an addiction and or mental illness. It also promotes the benefits of treatment for substance abuse and mental disorders. Guest executive director of the Richland County Mental Health and Recovery Services Board Joe Trolan, talks about Recovery Month.

Dates and Description: TAPED August 20, 2012**Re-broadcast: September 3, 2012 and September 9, 2012**

September is National Recovery Month which celebrates people in recovery from an addiction and or mental illness. It also promotes the benefits of treatment for substance abuse and mental disorders. Guest executive director of the Richland County Mental Health and Recovery Services Board Joe Trolan, talks about Recovery Month.

Dates and Description: TAPED July 23, 2012**Re- broadcast: September 10, 2012 and September 16, 2012**

Helping clients build world-class leadership teams and optimize their leadership, talent management and sales functions is the mission of the consulting firm Griffon Partners. The successful firm was started by Mansfield native Chris Hock. Guest Chris Hock, Founder/President of Griffon Partners, talks about the firm and how it's helping companies reach their goals.

Dates and Description: TAPED September 17, 2012**broadcast: September 17, 2012 and September 23, 2012**

The Alzheimer's Association Walk to End Alzheimer's™ is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Held annually in more than 600 communities nationwide, this inspiring event calls on participants of all ages and abilities to reclaim the future for millions. Talking about the walk and the Alzheimer's Association are guests Nick Vargas of the Alzheimer's Association Northwest Ohio and Jane Imbody Director of Community Relations for Richland Newhope.

Dates and Description: TAPED September 17, 2012**broadcast: September 24, 2012 and September 30, 2012**

RSVP, Retired and Senior Volunteer Program is America's largest volunteer network for people age 55 and over. Nearly 500,000 RSVP volunteers across the country are making a difference in their communities. Talking about the program is Kathy Cutlip-Mills, RSVP Project Director for RSVP of Mid-Ohio.

Dates and Description: TAPED September 17, 2012**broadcast: October 1, 2012 and October 7, 2012**

The number of people being diagnosed with breast cancer is increasing, but the good news is survival rates are improving. Talking about Breast Cancer Awareness are Kaye Luttrell, Registered Nurse, Education and Staff Development with MedCentral Health Systems and Dr. Srividya Viswanathan "Dr. V.", an oncologist with MedCentral Health Systems.

WOHZ
PUBLIC SERVICE ANNOUNCEMENTS
THIRD QUARTER - 2012

Arbor Day Foundation

U.S. Dept. Health & Human Services/Childhood Obesity Prevention

USDA/Discovering Nature

Girl Scouts

Library of Congress

San Diego Zoo Global/Wildlife Conservancy

U.S. Dept. of Health & Human Services/Let's Move

NHTSA/Texting & Driving Prevention

Nat'l Drowning Prevention Alliance

Foundation for a Better Life

Adopt US Kids

Autism Speaks

U.S. Dept. of Transportation/Drunk Driving Prevention

Feeding America

Wounded Warrior Project

March of Dimes

Nat'l Bipolar Foundation

Child Fund International

Humane Society of U.S.

Centers for Disease Control/Smoking Prevention

Al-Anon

Susan G. Komen for the Cure

Ohio Rehabilitation Services Commission