

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
 (917) 260-7000

<u>Contract / Revision</u> 17129 /		<u>Alt Order #</u> WOC10075424
<u>Product</u> CHRIS CHRISTIE FOR GOVERNOR		
<u>Contract Dates</u> 10/14/13 - 10/20/13		<u>Estimate #</u>
<u>Advertiser</u> Chris Christie for NJ Governor		<u>Original Date / Revision</u> 10/08/13 / 10/08/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jamestown Associates, L.L.C.
 5937 Jones Creek Rd
 Baton Rouge, LA 70817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	10/14/13	10/18/13	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--111--				3	\$800.00			
2	WABC	10/14/13	10/18/13	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-11-1--				3	\$1,800.00			
3	WABC	10/14/13	10/18/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--111--				3	\$2,400.00			
4	WABC	10/14/13	10/18/13	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	---11--				2	\$2,000.00			
5	WABC	10/14/13	10/18/13	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	----11--				2	\$1,600.00			
6	WABC	10/14/13	10/18/13	M-F EWN at Noon	12:15 PM-12:30 PM		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	---11--				2	\$1,400.00			
7	WABC	10/14/13	10/18/13	M-F 1230p-1p	12:30 PM-1:00 PM		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--111--				3	\$1,600.00			
8	WABC	10/14/13	10/18/13	M-F 12p-1p	1:00 PM-2:00 PM		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-1-11--				3	\$2,000.00			
9	WABC	10/14/13	10/18/13	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--111--				3	\$3,000.00			
10	WABC	10/14/13	10/18/13	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--1-1--				2	\$1,100.00			
11	WABC	10/14/13	10/17/13	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-1-1----				2	\$2,000.00			
12	WABC	10/14/13	10/18/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	3	\$6,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/14/13 - 10/20/13	<u>Product</u> CHRIS CHRISTIE FOR	<u>Estimate #</u>
<u>Advertiser</u> Chris Christie for NJ Gov		<u>Original Date / Revision</u> 10/08/13 / 10/08/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--111--				3	\$2,200.00			
13	WABC	10/14/13	10/17/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	2	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-1-1---				2	\$5,800.00			
14	WABC	10/14/13	10/18/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	3	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--111--				3	\$4,800.00			
15	WABC	10/14/13	10/17/13	Jimmy Kimmel Live	11:35 PM-12:35 AM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-1-1---				2	\$2,000.00			
16	WABC	10/14/13	10/19/13	EWN This Morning Saturday	6:15 AM-7:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1-				1	\$800.00			
17	WABC	10/14/13	10/19/13	EWN This Morning Saturday	7:15 AM-8:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1-				1	\$900.00			
18	WABC	10/14/13	10/19/13	EWN This Morning Saturday	8:00 AM-9:00 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1-				1	\$1,200.00			
19	WABC	10/14/13	10/19/13	Sa-Su EWN 6a-10a Rotator	9:15 AM-10:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1-				1	\$1,100.00			
20	WABC	10/14/13	10/20/13	EWN This Morning Sunday	6:15 AM-7:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1				1	\$800.00			
21	WABC	10/14/13	10/20/13	Sa-Su EWN 6a-10a Rotator	7:15 AM-8:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1				1	\$900.00			
22	WABC	10/14/13	10/20/13	Su GMA	8:00 AM-9:00 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1				1	\$1,200.00			
23	WABC	10/14/13	10/20/13	Sun 9a-10a Big Dogs	9:15 AM-10:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1				1	\$1,100.00			
24	WABC	10/14/13	10/20/13	This Week	10:00 AM-11:00 AM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----1				1	\$5,000.00			
25	WABC	10/14/13	10/17/13	Thur Prime	9:00 PM-10:00 PM		:30			NM	1	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	---1---				1	\$28,000.00			
26	WABC	10/14/13	10/18/13	Fri Prime	10:00 PM-11:00 PM		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	----1--				1	\$12,000.00			
Totals											49	\$140,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/13 - 10/20/13	49	\$140,600.00	(\$21,090.00)	\$119,510.00
Totals	49	\$140,600.00	(\$21,090.00)	\$119,510.00

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10/14/13 - 10/20/13	CHRIS CHRISTIE FOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Chris Christie for NJ Gov	10/08/13 / 10/08/13

Signature: _____

Date: _____

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