

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
 (917) 260-7000

<u>Contract / Revision</u> 17125 /		<u>Alt Order #</u> WOC10075408
<u>Product</u> CHRIS CHRISTIE FOR GOVERNOR		
<u>Contract Dates</u> 10/09/13 - 10/13/13		<u>Estimate #</u>
<u>Advertiser</u> Chris Christie for NJ Governor		<u>Original Date / Revision</u> 10/08/13 / 10/08/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Jamestown Associates, L.L.C.
 5937 Jones Creek Rd
 Baton Rouge, LA 70817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	10/07/13	10/11/13	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	----1--				1	\$1,800.00			
2	WABC	10/07/13	10/10/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	---1---				1	\$2,400.00			
3	WABC	10/07/13	10/11/13	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	--1-1--				2	\$2,000.00			
4	WABC	10/07/13	10/10/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	---1---				1	\$2,200.00			
5	WABC	10/07/13	10/11/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	1	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	----1--				1	\$5,800.00			
6	WABC	10/07/13	10/11/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	--1-1--				2	\$4,500.00			
7	WABC	10/07/13	10/10/13	Jimmy Kimmel Live	11:35 PM-12:35 AM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	---1---				1	\$2,000.00			
8	WABC	10/07/13	10/12/13	EWN This Morning Saturday	6:15 AM-7:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-----1-				1	\$800.00			
9	WABC	10/07/13	10/12/13	EWN This Morning Saturday	7:15 AM-8:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-----1-				1	\$900.00			
10	WABC	10/07/13	10/12/13	Sa-Su EWN 6a-10a Rotator	9:15 AM-10:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-----1-				1	\$1,100.00			
11	WABC	10/07/13	10/13/13	EWN This Morning Sunday	6:15 AM-7:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-----1				1	\$800.00			
12	WABC	10/07/13	10/13/13	Sa-Su EWN 6a-10a Rotator	7:15 AM-8:00 AM		:30			NM	1	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Chris Christie for NJ Gov	<u>Original Date / Revision</u> 10/08/13 / 10/08/13
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-----1				1	\$900.00			
13	WABC	10/07/13	10/13/13	Sun 9a-10a Big Dogs	9:15 AM-10:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-----1				1	\$1,100.00			
14	WABC	10/07/13	10/11/13	Fri Prime	10:00 PM-11:00 PM		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	----1--				1	\$12,000.00			
Totals											16	\$44,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/13 - 10/13/13	16	\$44,800.00	(\$6,720.00)	\$38,080.00
Totals	16	\$44,800.00	(\$6,720.00)	\$38,080.00

Signature: _____ Date: _____

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