

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
WABC - TV (917) 260-7000
NEW YORK

<u>Contract / Revision</u> 1458 /		<u>Alt Order #</u> WOC10053767
<u>Product</u> CHRIS CHRISTIE FOR GOVERNOR		
<u>Contract Dates</u> 05/27/13 - 06/02/13		<u>Estimate #</u>
<u>Advertiser</u> Chris Christie for NJ Governor		<u>Original Date / Revision</u> 05/23/13 / 05/31/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jamestown Associates
 5937 Jones Creek Rd
 Baton Rouge, LA 70817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	05/27/13	05/31/13	M-F EWN This Morning	5a-6a		:30			NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$650.00			
2	WABC	05/27/13	05/31/13	M-F EWN This Morning	6a-7a		:30			NM	10	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$1,600.00			
3	WABC	05/27/13	05/31/13	M-F GMA	7a-9a		:30			NM	10	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$2,800.00			
4	WABC	05/27/13	05/31/13	M-F 9a-11a	9:00 AM-11:00 AM		:30			NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$900.00			
5	WABC	05/27/13	05/31/13	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$2,500.00			
6	WABC	05/27/13	05/31/13	M-F EWN at Noon	12:15 PM-12:30 PM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WABC	05/27/13-06/02/13	M-F EWN at Noon	12:15 PM-12:30 PM	TuWThF----	:30		\$900.00	NM		
				See MG 6.6								
	6	WABC	05/31/13-05/31/13	M-F EWN at Noon	12:15 PM-12:30 PM	F-----F----	:30		\$900.00	NM		
				Ⓜ MG for 6.2 05/28								
7	WABC	05/27/13	05/31/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$1,100.00			
8	WABC	05/27/13	05/31/13	M-F 3p-4p	3p-4p		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$900.00			
9	WABC	05/27/13	05/31/13	M-F EWN at 4p	4p-5p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$800.00			
10	WABC	05/27/13	05/31/13	M-F EWN at 5p	5p-6p		:30			NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$1,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 1458 /		<u>Alt Order #</u> WOC10053767
<u>Contract Dates</u> 05/27/13 - 06/02/13	<u>Product</u> CHRIS CHRISTIE FOR	<u>Estimate #</u>
<u>Advertiser</u> Chris Christie for NJ Gov		<u>Original Date / Revision</u> 05/23/13 / 05/31/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WABC	05/27/13	05/31/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	1-1-1--				3	\$1,500.00			
12	WABC	05/27/13	05/30/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-111---				3	\$3,200.00			
13	WABC	05/27/13	05/31/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	3	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	1-1-1--				3	\$5,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WABC	05/27/13-06/02/13		M-Sun EWN at 11p	11:15 PM-11:35 PM	-W--F----	:30		\$5,500.00	NM		
See MG 13.4												
4	WABC	05/28/13-05/28/13		M-Sun EWN at 11p	11:15 PM-11:35 PM	PT-Tu-----	:30		\$5,500.00	NM		
Ⓜ MG for 13.3 05/31												
14	WABC	05/27/13	06/01/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----1-				1	\$900.00			
15	WABC	05/27/13	06/02/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----1				1	\$900.00			
16	WABC	05/27/13	06/01/13	Sa 7p-8p	7p-8p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----1-				1	\$1,300.00			
17	WABC	05/27/13	05/27/13	Mon Prime	8p-10p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	1-----				1	\$12,000.00			
18	WABC	05/27/13	05/31/13	Fri Prime	9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----1--				1	\$7,500.00			
19	WABC	05/27/13	05/31/13	Fri Prime	10p-11p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----1--				1	\$9,000.00			
20	WABC	05/30/13	05/30/13	M-F GMA	7a-9a	---T---	:30	2	\$2,800.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				2	\$2,800.00			
21	WABC	05/31/13	05/31/13	M-F GMA	7a-9a		:30			NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				2	\$2,800.00			
22	WABC	05/30/13	05/30/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				2	\$1,100.00			
23	WABC	05/31/13	05/31/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				2	\$1,100.00			
24	WABC	05/30/13	05/30/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----T---				1	\$1,500.00			
25	WABC	05/30/13	05/30/13	M-F 7p-8p	7p-8p	---T---	:30	1	\$3,200.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				1	\$3,200.00			
26	WABC	05/31/13	05/31/13	M-F 7p-8p	7p-8p		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				1	\$3,200.00			
27	WABC	05/30/13	05/30/13	M-Sun EWN at 11p	11:15 PM-11:30 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				1	\$5,500.00			

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1458 /	WOC10053767

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/27/13 - 06/02/13	CHRIS CHRISTIE FOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Chris Christie for NJ Gov	05/23/13 / 05/31/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				1	\$5,500.00			
28	WABC	06/01/13	06/01/13	M-Sun EWN at 11p	11:15 PM-11:30 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----S-				1	\$5,500.00			
29	WABC	06/02/13	06/02/13	M-Sun EWN at 11p	11:15 PM-11:30 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----S				1	\$5,500.00			
30	WABC	05/30/13	05/30/13	Jimmy Kimmel Live	1135p-1237a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				1	\$1,500.00			
31	WABC	05/30/13	05/30/13	Nightline	1237a-108a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				1	\$1,200.00			
N 32	WABC	05/27/13	06/02/13	Sa 7p-8p	7p-8p	-----S-	:30	1	\$1,300.00	NM	1	\$1,300.00
Totals											102	\$203,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/13 - 06/02/13	102	\$203,700.00	(\$30,555.00)	\$173,145.00
Totals	102	\$203,700.00	(\$30,555.00)	\$173,145.00

Signature: _____ **Date:** _____

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