

# CONTRACT



**WABC**  
**7 Lincoln Square**  
**New York, NY 10023**  
**(917) 260-7000**

And:

**Jamestown Associates**  
**5937 Jones Creek Rd**  
**Baton Rouge, LA 70817**

<u>Contract / Revision</u> 1458 /		<u>Alt Order #</u> WOC10053767
<u>Product</u> CHRIS CHRISTIE FOR GOVERNOR		
<u>Contract Dates</u> 05/27/13 - 06/02/13		<u>Estimate #</u>
<u>Advertiser</u> Chris Christie for NJ Governor		<u>Original Date / Revision</u> 05/23/13 / 05/31/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	05/27/13	05/31/13	M-F EWN This Morning	5a-6a		:30			NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$650.00			
2	WABC	05/27/13	05/31/13	M-F EWN This Morning	6a-7a		:30			NM	10	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$1,600.00			
3	WABC	05/27/13	05/31/13	M-F GMA	7a-9a		:30			NM	10	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$2,800.00			
4	WABC	05/27/13	05/31/13	M-F 9a-11a	9:00 AM-11:00 AM		:30			NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$900.00			
5	WABC	05/27/13	05/31/13	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$2,500.00			
6	WABC	05/27/13	05/31/13	M-F EWN at Noon	12:15 PM-12:30 PM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WABC	05/27/13-06/02/13	M-F EWN at Noon	12:15 PM-12:30 PM	TuWThF----	:30		\$900.00	NM		
				See MG 6.6								
	6	WABC	05/31/13-05/31/13	M-F EWN at Noon	12:15 PM-12:30 PM	-----F----	:30		\$900.00	NM		
				MG for 6.2 05/28								
7	WABC	05/27/13	05/31/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$1,100.00			
8	WABC	05/27/13	05/31/13	M-F 3p-4p	3p-4p		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$900.00			
9	WABC	05/27/13	05/31/13	M-F EWN at 4p	4p-5p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$800.00			
10	WABC	05/27/13	05/31/13	M-F EWN at 5p	5p-6p		:30			NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11111--				5	\$1,400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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NEW YORK**
**WABC**  
**7 Lincoln Square**  
**New York, NY 10023**  
**(917) 260-7000**

<u>Contract / Revision</u> 1458 /		<u>Alt Order #</u> WOC10053767
<u>Contract Dates</u> 05/27/13 - 06/02/13	<u>Product</u> CHRIS CHRISTIE FOR	<u>Estimate #</u>
<u>Advertiser</u> Chris Christie for NJ Gov		<u>Original Date / Revision</u> 05/23/13 / 05/31/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
11	WABC	05/27/13	05/31/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	1-1-1--				3	\$1,500.00			
12	WABC	05/27/13	05/30/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-111---				3	\$3,200.00			
13	WABC	05/27/13	05/31/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	3	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	1-1-1--				3	\$5,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	WABC	05/27/13-06/02/13	M-Sun EWN at 11p	11:15 PM-11:35 PM	-W--F----	:30	<del>\$5,500.00</del>	NM		
		See MG 13.4										
		4	WABC	05/28/13-05/28/13	M-Sun EWN at 11p	11:15 PM-11:35 PM	-Tu-----	:30	\$5,500.00	NM		
		Ⓜ MG for 13.3 05/31										
14	WABC	05/27/13	06/01/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----1-				1	\$900.00			
15	WABC	05/27/13	06/02/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----1				1	\$900.00			
16	WABC	05/27/13	06/01/13	Sa 7p-8p	7p-8p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----1-				1	\$1,300.00			
17	WABC	05/27/13	05/27/13	Mon Prime	8p-10p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	1-----				1	\$12,000.00			
18	WABC	05/27/13	05/31/13	Fri Prime	9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----1--				1	\$7,500.00			
19	WABC	05/27/13	05/31/13	Fri Prime	10p-11p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----1--				1	\$9,000.00			
20	WABC	05/30/13	05/30/13	M-F GMA	7a-9a	---T---	:30	2	\$2,800.00	NM	2	\$5,600.00
21	WABC	05/31/13	05/31/13	M-F GMA	7a-9a		:30			NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				2	\$2,800.00			
22	WABC	05/30/13	05/30/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				2	\$1,100.00			
23	WABC	05/31/13	05/31/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				2	\$1,100.00			
24	WABC	05/30/13	05/30/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				1	\$1,500.00			
25	WABC	05/30/13	05/30/13	M-F 7p-8p	7p-8p	---T---	:30	1	\$3,200.00	NM	1	\$3,200.00
26	WABC	05/31/13	05/31/13	M-F 7p-8p	7p-8p		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				1	\$3,200.00			
27	WABC	05/30/13	05/30/13	M-Sun EWN at 11p	11:15 PM-11:30 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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1458 /		WOC10053767
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/27/13 - 06/02/13	CHRIS CHRISTIE FOR	
<u>Advertiser</u>		<u>Original Date / Revision</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				1	\$5,500.00			
28	WABC	06/01/13	06/01/13	M-Sun EWN at 11p	11:15 PM-11:30 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----S-				1	\$5,500.00			
29	WABC	06/02/13	06/02/13	M-Sun EWN at 11p	11:15 PM-11:30 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----S				1	\$5,500.00			
30	WABC	05/30/13	05/30/13	Jimmy Kimmel Live	1135p-1237a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				1	\$1,500.00			
31	WABC	05/30/13	05/30/13	Nightline	1237a-108a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	---T---				1	\$1,200.00			
N 32	WABC	05/27/13	06/02/13	Sa 7p-8p	7p-8p	-----S-	:30	1	\$1,300.00	NM	1	\$1,300.00
<b>Totals</b>											<b>102</b>	<b>\$203,700.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/13 - 06/02/13	102	\$203,700.00	(\$30,555.00)	\$173,145.00
<b>Totals</b>	<b>102</b>	<b>\$203,700.00</b>	<b>(\$30,555.00)</b>	<b>\$173,145.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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