

# Sales Order

Station: KAVL-AM Contract#: 363 Agency: MEDIA FINANCIAL SERVICES  
 Contract Name: CREIE KAVL 2/21 TO 3/1/20 Address: 1655 PALM BEACH LAKES BLVD  
 Proposal#: ECDF8AD8-F910-4556-AA3C-BDDADB28269 SUITE 903  
7 City: WEST PALM  
 Start Date: 2/21/20 End Date: 2/26/20 BEACH State: FL Zip: 33401-2211  
 Revenue Type: Political Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: CAL REAL ESTATE IND EXP Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: Fri 2/20-Wed 2/26 Salesperson: GEN MED PARTNERS Comm %: 8  
 Competitive Code: POLITICAL Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/21/20	2/21/20		6:00 AM	7:00 PM	60					X			11	W	25.00	11	275.00	0	
2	2/24/20	2/26/20		6:00 AM	7:00 PM	60	X	X	X					35	W	25.00	35	875.00	0	

## Billing Projections: By Month

	Feb 20	Mar 20
CA	1,150.00	0.00
ST	275.00	875.00

☒ Print Spot Prices

TOTAL SPOTS 46  
 GROSS TOTAL \$ 1,150.00  
 ADJUSTED SPOTS 46  
 ADJUSTED TOTAL \$ 1,150.00

APPROVE    DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ National Sales Manager  
☐ ☐ Local Sales Manager

<b>STATION:</b>	KAVL-AM	<b>ORDER#:</b>	3171033	<b>DATE:</b>	02/21/2020
<b>MARKET:</b>	UM - Palmdale-Lancaster	<b>AMOUNT:</b>	\$1,150.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	46		Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4376119
<b>ADVERTISER:</b>	Cal. Real Estate Ind. Expenditure Cmte	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Fri 2/20-Wed 2/26	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-21-2020 TO 3/1/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 18+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/20/2020 10:19

## COMMENTS

[Rep Comment] 02/20/2020: New URGENT order starting tomorrow Fri 2/21. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

**WEEK#1**                      **2/21/2020 To 2/23/2020**                      **WK TOT \$275.00**                      **WK TOTAL SPOTS 11**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		....F..	6:00AM	7:00PM	60	2/21/2020	2/21/2020	11	\$25	\$275

**WEEK#2**                      **2/24/2020 To 3/1/2020**                      **WK TOT \$875.00**                      **WK TOTAL SPOTS 35**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTW....	6:00AM	7:00PM	60	2/24/2020	2/26/2020	35	\$25	\$875

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TOTAL	Feb	Mar													Total
SPOT	11	35													46
CASH	275.00	875.00													1,150.00
TOTAL	275.00	875.00													1,150.00