

# CONTRACT

**95.5 WSB** WSB-AM  
 ATLANTA'S NEWS & TALK Cox Radio LLC  
 PO Box 83191  
 Chicago, IL 60691-0191  
 (855) 333-2676

<u>Contract / Revision</u> 956553 /		<u>Alt Order #</u> 36029833
<u>Advertiser</u> POL/One Georgia Inc-A		<u>Original Date / Revision</u> 07/11/22 / 07/11/22
<u>Contract Dates</u> 07/12/22 - 07/18/22	<u>Estimate #</u> 4552	
<u>Product</u> One Georgia Inc		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSB-AM	<u>Account Executive</u> Chicago Christal	<u>Sales Office</u> Christal Chicago
<u>Special Handling</u> Email & Mail		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00017473	<u>Advertiser Ref</u> P00091878-A	

And:

**Katz Communications Inc**  
 125 W 55th St  
 3rd Fl  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSBA	07/16/22	07/18/22	Sa 6a-10a	6:00 AM-10:00 AM		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/22	07/22/22	-----S-				1	\$300.00			
N 2	WSBA	07/16/22	07/18/22	Sa 10a-3p	10a-3p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/22	07/22/22	-----S-				1	\$500.00			
N 3	WSBA	07/18/22	07/18/22	M-F	6a-10a		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/22	07/24/22	M-----				1	\$1,500.00			
N 4	WSBA	07/12/22	07/18/22	M-F	6a-10a		1:00			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/12/22	07/18/22	-TWTF--				4	\$1,500.00			
N 5	WSBA	07/18/22	07/18/22	Midday	10a-3p		1:00			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/22	07/24/22	M-----				2	\$1,200.00			
N 6	WSBA	07/12/22	07/18/22	Midday	10a-3p		1:00			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/12/22	07/18/22	-TWTF--				8	\$1,200.00			
N 7	WSBA	07/18/22	07/18/22	Afternoon Drive	3p-7p		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/22	07/24/22	M-----				1	\$1,500.00			
N 8	WSBA	07/12/22	07/18/22	Afternoon Drive	3p-7p		1:00			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/12/22	07/18/22	-TWTF--				4	\$1,500.00			
<b>Totals</b>											22	\$27,800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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**Cox Radio LLC**  
**PO Box 83191**  
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**(855) 333-2676**

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956553 /	36029833

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>POL/One Georgia Inc-A</b>	07/11/22 / 07/11/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>07/12/22 - 07/18/22</b>	One Georgia Inc	<b>4552</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/22 - 07/31/22	22	\$27,800.00	(\$4,170.00)	\$23,630.00
<b>Totals</b>	<b>22</b>	<b>\$27,800.00</b>	<b>(\$4,170.00)</b>	<b>\$23,630.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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