

Issues List for Cumulus Broadcasting – First Quarter – 2014

How do we educate our youth about NM State Forestry programs?

How can we address the issue of the homeless pet population of New Mexico?

What can we do to advance the youth reading program in the state?

How do we inform the public about how the Open Space program works?

The proposed horse slaughter plant in S. New Mexico is very controversial? How can we inform the public of the facts?

Radon is a leading cause of lung cancer. We need to educate the community about how to test for it and mitigate its effects.

How can the community assist in supporting the ABQ high school ROTC program?

What is the NM drug card and how can the population of the state take advantage of this program?

PTSD is an ongoing problem in our community. How can equine therapy help?

Corruption has been identified as a problem. What is being done by law enforcement to address this problem?

Pet feces in the groundwater is becoming a serious health threat. What can be done?

What veteran related legislative actions have been taken?

A dental cooperative has been established in New Mexico. Who qualifies and how does it work?

KKOB AM

CUMULUS PUBLIC AFFAIRS REPORT MARCH 2014

3/1 & 3/2 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH ELISABETH BURTON FROM RIO RANCHO HIGH SCHOOL. SENIOR RESEARCH PROJECT NEEDS PARTICIPANTS. ANY WAR VETERAN WITH PTSD. WILL BE TESTED BEFORE AND AFTER EQUINE THERAPY IN CORALLES NM. SUBJECTS HAVE LOW CORTISOL READINGS AND BENEFIT FROM WORK WITH THE HORSES.

3/8 & 9 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH SUPERVISORY SPECIAL AGENT JAVIER ALMODOVAR & CHIEF DIVISION COUNCIL STEVEN MARSHALL FROM F B I ABQ. INFORM THE PUBLIC ABOUT THE ANTI CORRUPTION PUSH IN NM. IDENTIFY AREAS PUBLIC SHOULD WATCH OUT FOR...JUDICIAL, LAW ENFORCEMENT, PUBLIC/PRIVATE CONTRACTS. HOW TO FILE A COMPLAINT AND WHAT HAPPENS IF SOMEONE IS FALSELY ACCUSED.

3/15 & 16 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH ANITA STEED AND DAN MAC GREGOR FROM BERNALIILLO COUNTY NATURAL RESOURCE SERVICES PROGRAM. ROLLING OUT NEW PROGRAM "THERE IS NO POOP FAIRY" IN THE COUNTY. WHY PET FECES IS SO DAMAGING TO GROUNDWATER AND THE RIVER. THE RIO GRANDE TESTS HIGH FOR BACTERIA AND MUCH OF THAT COMES FROM DOG POOP. OFFER PUBLIC FREE POOP BAGS, ETC.

3/22 & 23 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DEPUTY SECRETARY ALAN MARTINEZ AND PUBLIC INFORMATION OFFICER RAY SEVA. WRAP UP OF VETERAN RELATED LEGISLATIVE ACTIONS. WHAT WAS PROPOSED, WHAT PASSED WHAT FAILED AND WHY. UPCOMING SPECIAL EVENTS INCLUDING "THE WALL" IN NM. WHAT BENEFITS ARE NEW TO VETERANS AND HOW TO APPLY.

3/29 & 30/14 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH JARED HANSEN ADAM HALPERN FROM THE DENTAL COOPERATIVE. OFFERING THE DENTAL BENEFIT PROGRAM TO NEW MEXICANS. FREE TO ALL AND OFFERS ABOUT 20% DISCOUNTS ON ALL TYPES OF DENTISTRY. NO WAITING, PREMIUMS OR ANNUAL MAXIMUM LIMITS. HEALTH SAVINGS ACCOUNT FOR THOSE WHO QUALIFY. GOOD FOR INDIVIDUALS, SMALL BUSINESSES. PICK YOUR DENTIST FROM 50-60 ALREADY PARTICIPATING IN NM.

KKOB AM

CUMULUS PUBLIC AFFAIRS REPORT FEB 2014

2/1 & 2/2 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE. Q. SAYRE WITH GARY KING, NM ATTORNEY GENERAL. DISCUSSED PROPOSED HORSESLAUGHTER PLANT IN SO. N. MEXICO, UNDOCUMENTED DRIVER'S LICENSES FOR IILEGALS, FORECLOSURE ON HOMES IN NM-HOW TO GET HELP, WATCH COLORADO TO SEE WHAT HAPPENS W/ MARIJUANA, VIABLE ANSWERS FOR RECENT SCHOOL SHOOTINGS IN NM

2/8 & 9 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH MICHAEL TAYLOR-NM ENVIRONMENT DEPT. WHAT IS RADON? HOW DO YOU TEST FOR IT? WHERE DO YOU GET THE TESTS? IS IT REALLY THE 2ND CAUSE OF LUNG CANCER AMONG NON-SMOKERS? WHERE DO I GET MORE INFORMATION? HOW MUCH WILL IT COST TO MITIGATE THE PROBLEM? DOES EVERYONE IN NM HAVE IT? IS A LANDLORD LIABLE TO HANDLE FOR RENTERS?

2/15 & 26 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH Lt. COLONEL GARY GOMEZ ABQ HS JROTC, SENIOR ARMY INSTRUCTOR. TELL US ABOUT THE ARMED AND UNARMED DRILL TEAMS AND THEIR HUGE OPPORTUNITY. WHAT DID THEY DO TO DESERVE THIS HONOR? RAISING MONEY TO MAKE THE TRIP-HOW THE COMMUNITY CAN HELP. HOW WILL COMPETING AT THE NATIONAL DRILL TEAM CHAMPIONSHIPS IN DAYTONA BEACH BENEFIT THE TEAM AS WELL AS THE COMMUNITY. WHY DID THE ARMY NOT PROVIDE THE FUNDS THIS YEAR?

2/22 & 23 2013 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH MIKE McCABE OF NM DRUG CARD. WHO PROVIDES? AVAILABLE TO EVERYONE? COST? AVERAGE SAVINGS? WHAT WILL IT COVER? HOW DO YOU GET ONE? GO TO NMDRUGCARD.COM FOR MORE INFO

THE NEXT PUBLIC AFFAIRS FILE WILL BE AVAILABLE 4/10/2014

CUMULUS PUBLIC FILE REPORT JAN. 2014

KOB AM

Aired JAN. 4 & 5 Hosted by Terrie Q. Sayre

:30 Minute segment with Dan Ware, Fire Prevention & Outreach Program Coordinator, New Mexico State Forestry. Discussion about NM State Forestry job requirements, averages & statistics, controlled burns, Smokey Bear legend origination, youth education programs, tree seedlings, new programs for 2014.

Aired JAN. 11 & 12 Hosted by Terrie Q. Sayre

:30 Minute segment with Barbara Bruin, Director Albuquerque Animal Welfare. New Mexico Homeless Pet Overview, how many & what kind of animals are sheltered? Ways to control overpopulation, youth & public outreach education, AAW officers-who they are and what they do. Shelter locations, recent improvements, volunteer & foster programs. Employment opportunities.

Aired JAN. 18 & 19 Hosted by Terrie Q. Sayre

:30 Minute segment with Barbe Awalt, New Mexico Book Co-op. Primary goals. New Mexico-Arizona Book Awards entry information, upcoming meeting about Google and copywriting privileges. Challenge to NM Governor to provide NM authored book to 1st graders vs. out-of-state authors. Author services and youth reading program.

Aired JAN. 25 & 26 Hosted by Terrie Q. Sayre

:30 Minute segment with Colleen Mc Roberts, Catherine Lopez and Anna Lisa Torrez, various depts. w/ Bernalillo County. Open Space Program. Bernco Bernie. Family, outdoor & educational opportunities. Geo Cache events. Role of social media. Historical information and presentations.

The February 2014 Public File Report will be available beginning 3/10/14