

Issues List for Cumulus Broadcasting – Second Quarter – 2014

Need for support for the arts in New Mexico Schools

The underprivileged of the state of New Mexico suffer from lack of adequate dental services.

How the Affordable Care Act will affect cancer treatments.

How the information gathered from perception studies impacts the population of the area.

Information about how organ transplant programs work.

How to reduce readmissions to hospitals by being better educated.

How can the public support the Navy League NM Council.

What kind of information does the voter need to make good decisions.

What can be done to address drug addiction in the community.

What resources are available for parent-educators?

What is the Anderson-Abruzzo International Balloon Museum Foundation and how does it benefit the community?

What does the Children's Grief Center do, how does it help children?

CUMULUS PUBLIC AFFAIRS REPORT JUNE 2014

Compiled by Terrie Q. Sayre Questions? 775/450-6248

6/ 7 & 8 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DR. BYRON WALL AND LORA LEE ORTIZ FROM VINTAGE ALBUQUERQUE. GROUP SUPPORTS ARTS IN EDUCATION. COMPONENTS OF UPCOMING FUNDRAISING EVENT. DONATIONS & VOLUNTEERS NEEDED. HOW TO CONTRIBUTE AND SUPPORT ARTS IN NM SCHOOLS.

6/14 & 15 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DR. LARRY LUBAR & CINDY HERNANDEZ-WALL FROM NEW MEXICO MISSION OF MERCY. FREE DENTAL SERVICES FOR UNDERPRIVELGED IN NM. WHO BENEFITS FROM SERVICES. WHEN AND WHERE EVENT WILL TAKE PLACE. WHAT PAPERWORK TO BRING. EXPLANATION OF NM DENTAL FOUNDATION AND HOW IT DIFFERS FROM MISSION OF MERCY.

6/21 & 22 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DR. BARBARA DAMRON FROM UNM CANCER CENTER. RECENTLY AWARDED C-CHANGE COMPREHENSIVE CANCER CONTROL AWARD. WHAT PROGRESS HAS BEEN MADE IN CANCER EDUCATION, PREVENTION & TREATMENT. 2012-2017 NM CANCER PLAN. HOW AFFORDABLE CARE ACT WILL EFFECT CANCER TREATMENT.

6/28 & 29 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH TOM GARRITY, PRESIDENT OF GARRITY PUBLIC RELATIONS. THE 2014 GARRITY PERCEPTION SURVEY. WHAT SPECIFICS THE SURVEY COVERS. HOW INFORMATION IS GATHERED AND INTERPRETED. HOW THE SURVEY IS USED AND BY WHOM. WHY IT'S CONDUCTED EVERY YEAR. WHERE IT'S AVAILABLE TO THE PUBLIC.

THE NEXT PUBLIC AFFAIRS REPORT WILL BE AVAILABLE WITHIN THE PUBLIC FILE

8/10/2014

CUMULUS PUBLIC AFFAIRS REPORT MAY 2014

Compiled by Terrie Q. Sayre Questions? 775/450-6248

5/3 & 4 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH EVELYN RIVERA & JUDY LILES WITH ORGAN TRANSPLANT AWARENESS PROGRAM. EXPLAINS ORGAN TRANSPLANTS-DONOR AND RECIPIENT. AFFECTS OVER 120,000 PEOPLE IN NATION. FUNDRAISERS FOR SCHOLARSHIPS. SUPPORT GROUPS FOR PATIENTS & CAREGIVERS.

5/10 & 11 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH MARGY WEINBAR, EXECUTIVE DIRECTOR HEALTH INSIGHT NM. MISSION AND GOALS OF THE GROUP. EXPLAINS "DO MY PART" CAMPAIGN TO IMPROVE HOSPITAL STAYS AND DISCHARGE. HOW BEING PREPARED WILL REDUCE RE-ADMISSIONS WHICH ARE SIGNIFICANT IN NM. RESOURCES AVAILABLE PRIOR TO TREATMENT OR ADMISSION.

5/17 & 18 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DAMON RUNYON, PAST PRESIDENT, THE NAVY LEAGUE NM COUNCIL. HOW GROUP SUPPORTS U.S.S. ALBUQUERQUE, U.S.S. SANTA FE, U.S.S NEW MEXICO. RECV'D "OUTSTANDING" DESIGNATION GIVEN TO ONLY 14 OF 250. CURRENT STATUS OF VESSELS. GENERAL MEMBERSHIP & HOW PUBLIC CAN SUPPORT THE COUNCIL. NEW MEXICO FAVORITES SERVED ONBOARD WEEKLY.

5/24 & 25 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH BERNALILLO COUNTY CLERK MAGGIE TOULOUSE-OLIVER. ELECTED OFFICIAL & WHAT THE OFFICE IS RESPONSIBLE FOR. PREP FOR PRIMARY ELECTION UNDERWAY. WHAT VOTERS NEED TO KNOW. NEW "MY VOTE CENTER" APP. NEW VOTE TABULATORS. AWARDS FOR "BEST PRACTICES".

5/31 & 6/1 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH JEN WEISS & STACY ABRUZZO FROM HEALING ADDICTION IN OUR COMMUNITY. WHAT THE GROUP DOES AND WHY. NM #1 OR #2 IN NATION FOR DRUG (HEROIN) OVERDOSES. RESOURCES AVAILABLE TO ADOLESCENTS AND THEIR PARENTS. UPCOMING GOLF TOURNEY TO PROMOTE AND RAISE FUNDS FOR ADOLESCENT TREATMENT CENTER & RECOVERY PROGRAM.

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7/10/2014

CUMULUS PUBLIC AFFAIRS REPORT APRIL 2014

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4/5 & 6 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH NANCY LAWSER FROM CAPE NM. EXPLAINS CHRISTIAN ASSOCIATION PARENT EDUCATORS AND THEIR UPCOMING CONVENTION. DISCUSSED CURRICULUM AVAILABLE. WHAT KIND OF RESOURCES AVAILABLE FOR PARENT-EDUCATORS. OPEN TO ALL FAITHS K-12.

4/12 & 13 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH JILL LANE, COMMUNITY RELATIONS FROM ANDERSON-ABRUZZO INT'L ABQ BALLOON MUSEUM FOUNDATION. WHAT IS THE ANDERSON-ABRUZZO INT'L ABQ BALLOON MUSEUM FOUNDATION & WHAT DOES IT DO? THE NEW CR DIR. ADDING LOTS OF SPECIAL & VISIBILITY EVENTS. SPECIAL EVENTS AT THE MUSEUM. SHOPPING FOR UNIQUE NM ITEMS IN GIFT SHOP. MEMBERSHIP DRIVE. GET DIAMOND CLUB TKS., ETC. AS WILL SELL FAST FOR BALLOON FIESTA IN OCT. OF 2014

4/19 & 20 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DAN WARE WITH THE NM STATE FORESTRY DIV. CLARIFYING SPRING, FIRE & WIND WATCHES & ADVISORIES & WHAT PEOPLE SHOULD DO. CURRENT FIRE RESTRICTIONS. HOW THE DROUGHT IS AFFECTING AND WHAT SHOULD BE DONE IN RESPONSE. YOUTH CAMP, BARK BEETLE INFESTATION, WILDFIRE PREPAREDNESS DAY.

4/26 & 27 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH EXEC. DIR. JADE BOCK & OUTREACH SPECIALIST DAN STOUFFER OF THE CHILDREN'S GRIEF CENTER. OVERVIEW OF CHILDREN'S GRIEF CENTER; WHO IT SERVES, WHAT AGES, COST & WHAT PROGRAMS DO THE KIDS PARTICIPATE IN SPECIAL HEALING CAMP WITH LIMITED SPACE AVAILABLE SO RESERVE SPOT NOW. VOLUNTEERS, FUNDRAISING, ETC., NEEDED. 2013 NON PROFIT OF THE YEAR.

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6/10/2014