

CUMULUS PUBLIC AFFAIRS REPORT OCT. 2014

Compiled by Terrie Q. Sayre Questions? 775/450-6248

10/4 & 5 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH MATT COLUMBE & BAIN COCHRAN OF NEW MEXICO MOUNTED SEARCH AND RESCUE. DISCUSSION ABOUT HOW NMSR WORKS WITH OTHER LAW ENFORCEMENT AGENCIES. HORSES AND DOGS AND WHAT ROLE THEY PLAY. NMSR ROLE DURING BALLOON FIESTA. WAYS TO KEEP KIDS SAFE. HOW TO STAY SAFE WHEN HIKING, ETC.

10/11 & 12 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH NEW MEXICO SECRETARY OF STATE DIANNA DURAN. IMPROVEMENTS MADE TO PROCESSES WITHIN OFFICE. PARTY AFFILIATION AND HOW IT HELPED/HURT PROGRESS. OVERSEAS BALLOTS AND TIMELY MAILING EFFORTS. NEW STATEWIDE VOTING SYSTEM. ELECTION DAY INFORMATION.

10/18 & 19 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DR. IRENE MOODY FROM CENTENNIAL CARE. FOLIC ACID AND MINIMUM REQUIREMENTS FOR PREGNANT WOMEN. BIRTH DEFECTS THAT CAN BE DISCOVERED PRE-DELIVERY. WHAT ELSE NEEDED FOR HEALTHY PREGNANCY. CONGENITAL HEART DEFECTS AND MANDATORY SCREENING.

10/25 & 26 2014 :30 MINUTE INTERVIEW HOSTED BY PAT ALLEN WITH MAGGIE TOULOUSE OLIVER OF BERNALILLO COUNTY CLERK'S OFFICE. UPCOMING ELECTION INFORMATION. POLLING PLACES. VOTER ISSUES AND CHALLENGES. HOW TO REGISTER FOR NEXT ELECTION. ABSENTEE AND EARLY VOTING.

*THE NEXT PUBLIC AFFAIRS REPORT WILL BE AVAILABLE WITHIN THE PUBLIC FILE*

11/10/2014

HOLIDAYS. THRIFT STORE. WHAT TO DO IF ABUSE IS SUSPECTED. RECENT AWARD "BEST OF ABQ".

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*12/10/2015*

## CUMULUS PUBLIC AFFAIRS REPORT NOV. 2014

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11/1 & 2 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH SHANA RUNCK, ASST. VICE PRESIDENT COMMUNITY RELATIONS & FINANCIAL CAPABILITIES NEW MEXICO EDUCATORS FEDERAL CREDIT UNION. "RUNNING START FOR CAREERS" PROGRAM FOR HIGH SCHOOL STUDENTS. WHO QUALIFIES AND HOW THEY APPLY. BENEFITS OF PROGRAM. BI-LINGUAL SKILLS DESIRED, NOT MANDATORY. RECENT AWARD FROM PRESIDENT OBAMA.

11/8 & 9 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH KATHY SOTELLO OF JOY JUNCTION. NEW MEXICO'S LARGEST HOMELESS SHELTER. WHO IS ELIGIBLE FOR ASSISTANCE. DONATIONS NEEDED FROM COMMUNITY. FAITH BASED SERVICES. COUNSELING AND OTHER AVAILABLE HELP. MEALS, TRANSPORTATION AND HOW TO ACCESS HELP. CONTACT INFO.

11/15 & 16 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH SHAUNA KESSLER OF MEALS ON WHEELS ALBUQUERQUE AND LINDA LYLE, GINGERBREAD ENCHANTMENT CHAIR. WHO CAN RECEIVE MEALS AND SERVICES PROVIDED BY MOW. TYPES OF MEALS. AGE AND MEDICAL REQUIREMENTS. CATERING SERVICES. VOLUNTEERS NEEDED FOR MEAL PREP AND DELIVERY. LOW INCOME FOOD AND ENRICHMENT PROGRAM. FUNDRAISER "GINGERBREAD ENCHANTMENT AWARDS AND AUCTION".

11/22 & 23 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH NM SEN. CRAIG BRANDT, DISTRICT 40. HOW PREVIOUS POLL INADEQUACIES ADDRESSED IN RECENT ELECTION. REPUBLICANS NOW MAJORITY IN HOUSE AND HOW IT WILL AFFECT UPCOMING SESSION. EFFORTS TO CHANGE DRIVERS LICENSE REQUIREMENTS, CONTROL BORDERS AND IMMIGRATION, IMPROVE STUDENT LITERACY. SENATE EDUCATION COMMITTEE AND PUBLIC AFFAIRS COMMITTEE. UPCOMING VOTER FORUMS INFORMATION.

11/29 & 30 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH LYCETH TURO-GARCIA, OPERATIONS DIRECTOR SAFE HOUSE. DOMESTIC VIOLENCE AGAINST FEMALE, MALES AND CHILDREN IN NEW MEXICO. STATS REGARDING IMPROVEMENT/DECLINE. WHAT KIND OF HELP AND HOW TO ACCESS. COMMUNITY EDUCATION. CASH/DONATIONS NEEDED FOR

## CUMULUS PUBLIC AFFAIRS REPORT DEC. 2014

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12/6 & 7 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH MARGARET KELLER OF FEEDING PETS OF THE HOMELESS NEW MEXICO. NEED FOR PROGRAM LOCALLY. NATIONAL PARENT ORGANIZATION INFORMATION. HOW SERVICES ARE COMMUNICATED TO TARGET GROUP. IMPORTANCE OF PETS IN RELATION TO MENTAL HEALTH. STAFF AND VOLUNTEERS. VETERINARY PROFESSIONALS PARTICIPATION. CLINICS WHICH PROVIDE MEDICAL AS WELL AS NUTRITION NEEDS.

12/13 & 14 2014 :30 INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DR. PATRICK NUZZO AND DR. KIRSTEN LA VISTA OF SOUTHWEST UNIVERSITY OR NAPRAPATHIC MEDICINE. NAPRAPATHIC THERAPY HISTORY AND PRINCIPLES. PATIENTS WHO WOULD BENEFIT FROM THIS THERAPY. LICENSING IN NEW MEXICO. COST AND INSURANCE INFORMATION. "VETS HELPING VETS" PROGRAM FOR MILITARY SERVICE INDIVIDUALS. UNIVERSITY REQUIREMENTS.

12/20 & 21 2014 :30 MIN INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH CY STANTON AND FELICIA BARNHAM OF NATIONAL ALLIANCE ON MENTAL ILLNESS, NEW MEXICO. WHO IS NAMI AND WHY SERVICES ARE IMPORTANT. HOW MENTAL ILLNESS TREATMENT HAS CHANGED. HOW TO GET A DIAGNOSIS AND FOLLOW UP TREATMENT. SERVICES FOR PATIENTS AS WELL AS FAMILY. HOW TO DEAL WITH LAW ENFORCEMENT WHEN DEALING WITH MENTAL ILLNESS.

12/27 & 28 2014 :30 MINUTE INTERVIEW HOSTED BY TERRIE Q. SAYRE WITH DEAN SMITH, ALBUQUERQUE/BERNALILLO COUNTY LIBRARY DIRECTOR. HISTORY OF LOCAL LIBRARIES. WHO UTILIZES MATERIAL AND SERVICES. DIGITAL AGE AND HOW THAT CHANGES LIBRARY CONTENT. PROFESSIONAL REQUIREMENTS. CLASSES OFFERED. SENIOR, JOB SEEKER PROGRAMS. 17 LOCATIONS WITH A NEW ONE OPENING IN 2015.

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*1/10/2015*

## **QUARTERLY ISSUES REPORT**

OCT. 1, 2014-DEC. 31, 2014  
ALBUQUERQUE , NM

THE PROBLEMS AND NEEDS FOR THIS QUARTER HAVE BEEN IDENTIFIED FOR THE ALBUQUERQUE AREA. THE FOLLOWING ARE THE TOP TEN ISSUES DETERMINED DURING THE ABOVE NOTED PERIOD.

1. MENTAL ILLNESS
2. VOTER INFORMATION
3. PUBLIC EDUCATIONAL OPPORTUNITIES
4. VETERANS RE-EDUCATION POST SERVICE
5. ALTERNATIVE MEDICAL THERAPIES
6. RIO RANCHO GROWTH/CHALLENGES
7. YOUTH CAREER GUIDANCE
8. DOMESTIC VIOLENCE
9. HOMELESSNESS ISSUES
10. PUBLIC SAFETY DURING BALLOON FIESTA