



125 West 55th St
New York, NY 10019

Contract # 26142055	Changes as of: 9/14/2018 at 12:10 PM	Version: Highlighting Revision 1
CPE: 981/1130/5857	Flight: 10/2/18 - 10/8/18	Station: KRCR
Agency: Canal Partners Media	Advertiser: CA Prop 10 Coal. Affordable Housing	Market: Chico
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: CA PROP 10	Office: WASHINGTON
Agency Order #: 7700070	Buyer: Abar, Barbara	Service: Nielsen
Salesperson: KENNETH MIELE 202-955-5342	Primary Demo:	Assistant: KENNETH MIELE 202-955-5342
Separation:		Con Type: POLITICAL/VOTE Total \$: \$21,070.00 Total Spots: 68 Total CPP: \$0.00 Total GRP: Traffic #: 3487412

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/8							Total Spots	Total \$	CPP*	GRP*
						10/2	10/3	10/4	10/5	10/6	10/7	10/8				
1	Tu-F,M 6a-7a		KRCR NW-DYBK@6	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
2	Tu-F,M 7a-9a		GD MRN AMR-ABC	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
REV+ 3	Tu-F,M 9a-10a		DOCTORS	\$75.00	30	1	0	1	0	1	0	1	4	\$300.00	\$0.00	0.0
4	Tu-F,M 10a-11a		VIEW-ABC<	\$120.00	30	0	1	1	1	0	0	0	3	\$360.00	\$0.00	0.0
5	Tu-F,M 11a-12n		WENDY	\$80.00	30	1	0	0	0	0	0	1	2	\$160.00	\$0.00	0.0
6	Tu-F,M 12n-1p		CHEW-ABC<	\$75.00	30	0	1	0	1	0	0	0	2	\$150.00	\$0.00	0.0
7	Tu-F,M 1p-2p		GENRL HOSPITAL	\$75.00	30	1	0	1	0	0	0	0	2	\$150.00	\$0.00	0.0
8	Tu-F,M 2p-3p		PEOPLE'S COURT	\$60.00	30	0	1	0	1	0	0	0	2	\$120.00	\$0.00	0.0
REV+ 9	Tu-F,M 3p-4p		HOT BENCH/HOT BENCH B	\$65.00	30	1	0	1	1	0	1	0	5	\$325.00	\$0.00	0.0
REV+ 10	Tu-F,M 4p-5p		JUDGE JUDY/JUDGE JUDY B	\$90.00	30	0	1	1	1	0	0	0	5	\$450.00	\$0.00	0.0
REV+ 11	Tu-F,M 5p-5:30p		KRCR NWS CH7@5	\$600.00	30	0	1	0	1	1	0	0	5	\$3,000.00	\$0.00	0.0
12	Tu-F,M 5:30p-6p		KRCR NWCH7@530	\$700.00	30	1	1	0	0	0	0	1	3	\$2,100.00	\$0.00	0.0
13	Tu-F,M 6:30p-7p		KRCR NWCH7@630	\$600.00	30	1	1	1	1	0	0	0	4	\$2,400.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p		ENT TONIGHT 30	\$100.00	30	0	1	1	1	0	0	0	3	\$300.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		DAILY MAIL TV	\$90.00	30	1	0	0	0	0	0	1	2	\$180.00	\$0.00	0.0
16	M 8p-10p		DWTS ATHLT-ABC/AVG. ALL WKS	\$1,000.00	30	0	0	0	0	0	0	1	1	\$1,000.00	\$0.00	0.0
17	M 10p-11p		THE GOOD DOCTOR	\$350.00	30	0	0	0	0	0	0	1	1	\$350.00	\$0.00	0.0
REV- 18	Tu-F,M 11p-11:35p		KRCR NW CH7@11<	\$500.00	30	1	0	1	0	0	0	1	2	\$1,000.00	\$0.00	0.0
19	Tu-F,M 11:35p-12:35a		J KIMMEL!-ABC<	\$150.00	30	0	0	1	1	0	0	0	2	\$300.00	\$0.00	0.0
20	Tu 8p-9p		CONNORS/KDS 10/16	\$400.00	30	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0



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Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	Primary Demo:
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						10/2	10/3	10/4	10/5	10/6	10/7					10/8
21	Th 8p-9p		GREY ANTMY-ABC	\$700.00	30	0	0	1	0	0	0	0	1	\$700.00	\$0.00	0.0
22	Th 10p-11p		GET AWAY WITH '	\$350.00	30	0	0	1	0	0	0	0	1	\$350.00	\$0.00	0.0
23	Sa 7a-8a		GD MRN-SAT-ABC	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
24	Sa 6p-6:30p		NEWS	\$400.00	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
25	Sa 6:30p-7p		NEWS	\$400.00	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
26	Su 7a-8a		GD MRN-SUN-ABC	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
27	Su 8a-9a		THIS WEEK-ABC	\$125.00	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
28	Su 6p-6:30p		NEWS	\$400.00	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
REV+ 29	Tu-F,M 5a-6a		KRCR NW-DYBK@5	\$300.00	30	0	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
TOTALS:						13	12	14	12	3	3	11	68	\$21,070.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/14/18 12:10 PM	GOTOSTRATA\1113449	Separation: 30
09/11/18 1:53 PM	System	Notice Received.
09/04/18 8:52 AM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget:	\$51,803
KRCR Share:	38%
Comment:	
Unknown:	62%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	68	\$21,070.00	N/A	0.0
Total	100%	68	\$21,070.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	68	\$21,070.00
Total	68	\$21,070.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	9/14/18 12:10 PM	GOTOSTRATA\1113449	Revised	8	1	\$1,385.00	\$21,070.00	Changes: Total \$ from \$19,685.00 to \$21,070.00, Total Spots from 61 to 68. 6 buylines added or modified.	
Queued for Electronic Contracting	9/4/18 9:19 AM					\$0	\$0		
New	9/4/18 8:52 AM	KENNETH MIELE	Confirmed	61		\$19,685.00	\$19,685.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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