



3<sup>rd</sup> Quarter 2015 Issues and Programs for WMNO-CD

Local programming for WMNO-CD was provided by two different entities during the third quarter of 2015.

Positive News Network, Inc. (PNN) began providing programming services under a Time Brokerage Agreement on June 1, 2015. While PNN was securing an agreement with the Heroes and Icons network, PNN continued to use programming supplied by Studio 51 Multimedia Productions, Ltd. (Studio 51). All of Studio 51's programming was locally originated, and aired entirely for the period of June 1, 2015 through July 31, 2015. Local issues and programs were addressed through a program named Just Asking. Just Asking featured local and regional elected officials and other guests.

Beginning August 1, 2015, the Heroes and Icons format was launched.

A daily, hour-long, program titled Touchvision is airs each weekday morning at 7AM. Touchvision features news, features and originals producing revealing, intimate, people-centered stories about the world we live in and the lives we lead. Whether through daily news coverage, short-form feature documentaries or original productions, Touchvision attempts to find the universal truths within particular moments that help us understand ourselves and our world. Touchvision looks for stories that reflect who we are, help us understand what we're feeling and reveal something we might not otherwise feel, think or say.

Each piece Touchvision produces attempts to reach a degree of insight that shows how "This affects me" or "I'm not alone." We focus on conversations about what we think matters: identity, artistry, entrepreneurialism, sex and relationships, the politics of policy, cultural icons, personal technology, geek culture and the science of productivity.

A local program titled Marion Today has been created and began airing in September. The purpose of Marion Today is to seek out local issues and events and to provide a conduit for local elected officials and leaders to reach the WMNO audience. The first program was broadcast on September 27, 2015 and will be broadcast at least twice weekly moving forward.

A handwritten signature in black ink that reads "Mark Hiner".

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Mark Hiner  
Vice President