

WJFW-TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED:

January 1st to March 31st 2015

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

4/6/2014

FCC WEEKLY REPORT

Name Karolina Buczek Week of 01/07 - 01/11

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10	01/07	FS	0:28	Forest county Jailer Charges
Economy & Employment					NW Transit Progress
Government & Politics	5,6,10	01/08	NOSOT	1:13	NW Transit Progress
Healthcare					
Children's Issues & Education					
Spot News	5,6	01/08	LIVEU	1:25	It's snowing & Blowing
Human Interest	5,6	01/09	VOSOT	1:07	More cats Than Dogs
Sports					
Crime	5,6,10	01/07	FS	0:27	Forest CO. Husband charged
	10	01/10	VO	0:33	Ice Cold Beer Fest
	10	01/10	PKG	2:07	OCHS Improvements

FCC WEEKLY REPORT

Name Karolina Buccak Week of 01/21 - 01/25

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	10	01/24	VOJUT	VOJUT	No Tax Forms At Library
Human Interest	5,6,10	01/22	PKG	2:34	Cattle Rescue Needs Help
Sports					
	5,6,10	01/21	VOJUT	1:14	Demmer Library Grant
	10	01/25	VOJUT	1:10	Relay For Life Kickoff
	10	01/25	VOJUT	1:01	Taste of Chocolate Trx on sale

FCC WEEKLY REPORT

Name Karina Buczek Week of 01/28 - 02/01

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	10	02/01	NOJUT	1:19	Rhi Ambulance Rates
Children's Issues & Education					
Spot News	5,6,10	01/28	PKG	3:03	Deadly Year For Trains
Human Interest					
Sports					
	5,6,10	01/29	NOJUT	1:01	Superbowl Supermarket Prep
	5,6,10	01/30	PKG	2:00	Lakeland Live
	-10	01/31	PKG	2:39	Bikini Run Breaks Records

FCC WEEKLY REPORT 12/31 - 01/04

Name Karolina Buczek Week of 01/05

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5,6,10	01/01	VOSOT	1:12	NW Blood Rep
Children's Issues & Education					
Spot News	Antigo Food Party 5,6,10	12/31	VOSOT	1:00	Antigo Food Party Xmas
Human Interest	5,6,10	01/02	VOSOT	1:19	Junk can Save Lives
Sports					
	10	01/03	PKG	2:22	Polar Plunge 2015
	10	01/03	VOSOT	0:46	Gym Memberships Skyrocket
	10	01/04	VOSOT	1:08	Staying Motivated

FCC WEEKLY REPORT

Name Lauren Stephenson Week of Jan 19, 2015

Category	Newscast	Date	Format	Length	Description
Crime		1/22	VO	0:31	3 wanted for questioning in Merrill theft
Economy & Employment	5, 10, AM 6, AM	1/20	VOSOT VOSOT	1:28 1:18	Tax tips IRS begins accepting returns (KNC)
Government & Politics	5, 6, 10, AM	1/22	VO	0:22	Gov. Walker drug testing
Healthcare					
Children's Issues & Education	5 6 10, AM	1/19	LIVE PKG VOSOT SET VOSOT	3:38 1:28 1:43	Northland Pines School Board 7th move mtg (Eagle River)
Spot News	5, 6, 10, AM	1/20	FS	0:21	Deadly snowmobile crash (KNC)
Human Interest	5, 10, AM 6, AM	1/21	VOSOT	1:15 1:16	Land O'Lakes Area Artisans raising \$ for renovation (LOL)
Sports & Gost	5, 6, 10, AM	1/22	VO	0:27	Walker 2016
Education	5	1/22	VOSOT	1:13	5 charter school enrollment (Eagle River)
Economy	5, 10 6 PM	1/23	PKG VOSOT	2:28 0:59	Pond Hockey moved to Derry track

FCC WEEKLY REPORT

Name Lauren Stephenson Week of Jan 17
Leadership Oneida County 1/15/15; NPT Day 1/16/15

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10, AM	1/12	VO	0:43	Chagnon Appeal Granted
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5, 10, AM 6, AM	1/12	VOBOT SET VOBOT	1:35 1:40	Free comm. college (Rhi) FOLO
Spot News Human Interest	6 pm	1/10	VO	0:31	Dog w/ Broken legs FOLO
Human Interest	5, 10, AM 6, AM	1/13	PKG VOBOT	2:30 1:07	Dog w/ Broken legs (Antigo Stamp)
Sports Human Interest	5	1/15	VO	0:46	Pink Carpet Gala FOLO
Crime	5, 6, 10, AM	1/14	VO	0:25	Margaret St. (Rhi) Meth Bust
Science	5, 10, AM 6, AM	1/14	VOBOT VOBOT	1:25 1:20	Walleye Proposal (Rhi)
Education	5, 6, 10, AM	1/14	VOBOT	1:05	Discovery Day (Antigo) Preview (4-H)

FCC WEEKLY REPORT

Name Lauren Stephenson Week of January 5, 2014

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10	1/9	VO	0:39	Lewis Prelim here
Economy & Employment	5, 10, AM	5, 10, 11 1/5	PKG	3:20	NORTHWOODS WORKS: Stanby Back Forest Pub & Grille Three Lakes
Government & Politics					
Healthcare	5, 10, AM 6, AM	1/8	VOSOT VOSOT	1:10 1:42	Syringes in Recycling Rhi
Children's Issues & Education	5, 10 6	1/9	VOSOT VOSOT	2:22 1:36	Free Community here College
Spot News	5, 10, AM 6, AM	5, 10, 11 1/6 5, 10, 11	PKG VOSOT	3:08 1:12	Presque Isle Death Stand up FOLD Presque Isle
Human Interest	5, 10, AM 6, AM	1/7	VOSOT VOSOT	1:16 1:09	Pink Carpet Gala (Preview) Snyder
Sports					
Human Interest	5, 6, AM, 11	1/8	VO	0:47	Beerfest woodystock Preview

FCC WEEKLY REPORT

Name LAUREN STEPHANSON Week of DEC. 29
OFF ALL WEEK OUT Friday

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5:10 6	1/2	VOBOT	1:19 1:25	Lincoln Co. Fairgrounds Study
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5:10, 10	12/29	PKG	0:59	Helpful Holiday Tips #6
Sports HUMAN INTEREST	5:10, 10	12/30	PKG	1:54	Helpful Holiday Tips #7
HUMAN INTEREST	5:10	1/2	VOBOT	1:31	CARS in Frigid temps

MGA

MGA

FCC WEEKLY REPORT

Name Lauren Stephenson Week of Dec. 22, 2014

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10, AM	12/23	FS	0:41	Iowa Marijuana Arrests here
Economy & Employment					
Government & Politics	5, 10, AM 6, AM	12/25	VOSOT VOSOT	1:13 1:08	New Rhi Library Director Rhi
Healthcare					
Human Interest Children's Issues & Education	5, 6, 10, AM	12/22	PKG	1:36	Helpful Holiday Tips #1 MGA
Sport News Human Interest	5, 10 6	12/23	VOSOT VOSOT	1:02 0:47	Recycle Gift wrap Rhi
Human Interest	5, 10, AM	12/22	PKG	3:26	Browns Leave Ext. For Foreign Service Rhi
Sports					
Human Interest	5, 6, 10, AM	12/23	PKG	1:34	Helpful Holiday Tips #2 MGA
Human Interest	5, 6, 10	12/24	PKG	1:46	Helpful Holiday Tips #3 MGA
Human Interest	5, 6, 10, AM	12/25	PKG	1:37	Helpful Holiday Tips #4 MGA
Human Interest	5, 6, 10	12/26	PKG	1:39	Helpful Holiday Tips #5 MGA

FCC WEEKLY REPORT

Name Lauren Stephenson Week of Dec. 15th

THURS 12/18 Leadership Oneida County

Lincoln Co

Category	Newscast	Date	Format	Length	Description
Crime	5:16, 10 AM	12/17	VO	0:45	Teich Med / sentencing (here)
Economy & Employment	5:16, 10 AM	12/15	VOSOT VOSOT	1:22 1:21	Restaurant Survey Results (Rhi)
Government & Politics	5:10	12/19	PKG	2:42	Leadership Oneida County projects assigned (Rhi)
Healthcare					
Children's Issues & Education	5:10, AM		VOSOT	1:03	New UW-extension Family living agent (Rhi)
Spot News					
Human Interest	5:16 AM	12/17	VO	0:29	STUFF the BUS (Minneapolis)
Sports					
Economy	5:10, AM 6, AM	12/16	PKG VOSOT	2:31 1:04	Snow melt impact on Snowmobile Businesses (SG) (Storvick)
HUMAN INTEREST	5:16, 10	12/19	VOSOT	1:17	Sanitation Army Toy - Vilas Co. (Eagle River)

FCC WEEKLY REPORT

Name Karoline Buccak Week of 02/04 - 02/13

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5,6	02/09	VOSUT	1:06	State of the FIU
Children's Issues & Education	5,6	02/05	Set VOSUT	1:39	Teen Abuse Signs
Spot News	5,6,10	02/05	VOSUT	1:12	NATH Fundraiser Preview
Human Interest	5,6,10	02/13	PKG	2:10	V Day Flower Biz Hustling
Sports	10	02/07	PKG	2:11	Pond Hockey 2015
	10	02/07	VOSUT	0:59	4H Ice skating
	5,6,10	02/10	PKG	2:00	Antigo First Downtown Plan
	5,6,10	02/12	VOSUT	1:18	Septic Tank Inspection

FCC WEEKLY REPORT

Name Lauren Stephenson Week of February 16, 2015
Thursday Leadership Oneida County

Category	Newscast	Date	Format	Length	Description	
Crime						
Economy & Employment						
Government & Politics	5, 6, 10 AM	2/16	VOSOT	1:30	Conover-Phelps Trail Bids	Eagle River
Healthcare	5, 6, 10 AM	2/16	VOSOT	1:14	Portage County Suspected Measles	Here
Children's Issues & Education	5, 6, 10 AM	2/16	VOSOT	1:03	Lego Writing	Eagle River
Spot News Education	5, 10 AM 6 PM, AM	2/17	VOSOT VOSOT	2:01 1:07	Aeter School Grant	Eagle River
Human Interest						
Sports						
Children's Issues / Education	AM, 5, 6	2/16	VOSOT VOSOT	0:57 0:42	Talent Explosion (4-H)	Antigo
Govt	5, 10 AM 6 AM	2/18	VOSOT VOSOT	1:05 0:56	ER Passos ATVs	Eagle River
Education	5, 10 AM 6	2/18	VOSOT VOSOT	0:47 1:07	RHS Drug Presentation	Rhi
Govt	5, 10 6	2/19	VOSOT VOSOT	1:18 1:29	Right-to-work	Here

FCC WEEKLY REPORT

Name Lauren Stephenson Week of Feb 9, 2015

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10 AM	2/9	VS	0:44	BID petition submitted
Government & Politics					
Healthcare	5, 6, 10	2/13	VS VOSOT VOSOT	1:08 1:05	Free pet vaccines
Children's Issues & Education			VOSOT VOSOT	0:58 0:58	REPORT CARD
Spot News					
Human Interest	5, 6, 10 AM	2/11	PKG VOSOT	3:09 1:03	Powerball Fever Hits Northwoods
Sports	5, 6, 10 AM	2/9		0:22	Faure Induction
Environment	5, 6, 10 AM	2/9	VOSOT VOSOT	1:14 1:39	Wageye Initiative passed
Economy	5, 6, 10 AM	2/12	VOSOT PKG	1:16 3:25	Fuel Savings (Hwy Depts, School Dist)

FCC WEEKLY REPORT

Name Lauren Stephenson Week of February 2, 2015
~~January~~

Category	Newscast	Date	Format	Length	Description
Crime	5/6, 10, AM	2/2	FS	0:30	Reinert Plea Deal
Economy & Employment	5/6, 10, AM	2/2	VOBOT	1:00	CANTASTIC Event (Rh)
Government & Politics					
Healthcare					
Children's Issues & Education	5/6, 10 AM	2/3	VOBOT	1:19 1:20	Antigo BUS CONTRACT (Antigo)
Spot News	5/6, 10, AM	2/2	Map	0:32	Rid Mountain Stabbing
Human Interest	5/6, 10, AM	2/4	VOBOT E	0:58 1:08	Wabeno Mobile Library (Wabeno)
Sports Human Interest	5/6, 10	2/6	VOBOT	1:29 1:23	ice conditions - Minnegan (Minnegan)
Spot	5/6, 10, AM	2/4	FS	0:26	Body Found Near tracks
Spot Crime	5/6, 10, AM	2/5	VO	0:53	ERPD Tavern Arrest
Crime	5/6, 10, AM	2/5	VO	0:58	Pitts seek Dismissal (Clenden)
Education	5/6, 10, AM	2/5	VOBOT	1:10 1:23	Childs Contract Extension (Antigo)

FCC WEEKLY REPORT

Name Lauren Stephenson Week of Jan 26, 2015
SICK Monday, Tuesday

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10 AM	1/28	VO	0:41	Ford Recall
Government & Politics	5, 6, 10 AM	1/28	VO	0:27	Toman VA Review
Healthcare					
Children's Issues & Education	5, 6, 10 AM	1/29	VO SOT	1:32	Partners in ed honored by Governor Phi
Spot News					
Human Interest	5, 6, 10 AM	1/28	VO	0:38	Iron Belle Trail
Sports Human Interest	11 AM 5, 10 10	1/30	LIVE PKG VO SOT	3:00 2:17 1:00	Radar Run St. George's Standard
GOVT/ Politics	5, 6, 10 AM	1/28	VO	0:33	walker to travel to SC, FL, NV
GOVT/ Economy	6, 10 AM 10 AM	1/29	VO SOT VO SOT 1:33	1:33 1:32	Broadband funding in Governor's budget 32

FCC WEEKLY REPORT (2/19 + 2/20)

Name Mary O'Connell

Week of Feb. 23, 2015

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5pm, AM news	2/19/15	VOSOT	1:00	Potatoes for WIC program
	5pm	2/23/15	VOSOT	1:00	Blood Critical Blood Need
Healthcare					
Children's Issues & Education	5pm,	2/20/15	PKG.	1:30	Environmental speaking Competition
Spot News					
Human Interest	5pm + 6pm	2/24/15	VOSOT VOSOT	1:15	Dart Tournament For Hospice Care
Sports	5pm 5pm + 10pm	2/27/15	PKG	1:45	USA Ice Fishing Trials
Environment	6pm + 10pm	2/25/15	PKG	1:15	Fish Hatchery Building Project
Government + Environment	5 pm, 6pm 10pm	2/26/15	VOSOT	1:00	NRB Deer Population Plans

FCC WEEKLY REPORT

Name Mary O'Connell Week of MARCH 9th, 2015

Category	Newscast	Date	Format	Length	Description
Crime	3/10/15	5pm, 6pm 11am	PKG + VOSOT	2:00+ 1:30	Tomahawk Police Drug SEIZURES
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	3/11/15	5pm, 6pm	VOSOT	1:15	Winter Limnology UW-Trout Lake
Spot News					
Human Interest	3/12/15	5pm, 6pm	VOSOT	1:00	Rhinelanders Candlelight Vigil
Sports					
Environment	3/13/15	5pm, 6pm	PKG + VOSOT	1:30+ 1:15	WPS High River Flow

FCC WEEKLY REPORT

Name Mary O'Connell Week of March 23, 2015

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm, 6pm	3/24/15	VOSOT	1:00	New Crandon Salon
Government & Politics	5pm, 6pm 10pm	3/23/15	VOSOT	1:15	Rhineland Water Shutoff
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm, 6pm 10pm	3/25/15	VOSOT	1:10	ArtStart New Exhibit
Sports	5pm, 6pm 10pm	3/27/15	PKG+ VOSOT	2:00+ 1:00	Phillips Girls to State Spelling Bee
Environment	5pm, 6pm 10pm	3/23/15	VOSOT	1:00	Pothole Season

FCC WEEKLY REPORT

Name Lauren Stephenson Week of February 23, 2015
Wed 2/25 NFL Day

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5pm, 10 AM 10pm, 1 AM	2/24	VOSOT VOSOT	0:57 0:58	Union Peak RTW
Healthcare	5, 16	2/23	VOSOT	0:59	Demmer Heart Health Event 32
Children's Issues & Education	5, 6, 10 AM	2/26	VOSOT	0:51	4-H Camp Susan
Spot News					
Human Interest	5, 10 6	2/23	VOSOT VOSOT	1:20 0:55	ERRA (Ice Arena) Knoch Heckeyville 32
Sports					
Govt/Politics	5, 6, 10 AM	2/24	VO	0:40	WI Unions History
Govt	5, 6, 10 AM	2/26	VO	0:53	
Human Interest	5, 6, 10 AM	2/26	VO	0:40	Goodbye Sharda

FCC WEEKLY REPORT

Name Shardaa Gray Week of 01/16/15

Category	Newscast	Date	Format	Length	Description
Crime	5pm 6pm 10pm	01/16/15	vosot	:53 :53 :52	Five people arrested for meth appeared in court.
Economy & Employment					
Government & Politics	10pm	01/17/15	vosot	1:02	Senator Ron Johnson argues about U.S. border security.
Healthcare					
Children's Issues & Education					
Spot News	10pm	01/17/15	VO	:34	Snowmobiler gets cited for car vs. snowmobile accident.
Human Interest	10pm	01/18/15	vosot	:49	Rhinelander family makes a Packers snowman.
Sports					
Spot News	5pm 6pm 10pm	01/19/15	vosot	1:25 1:25 2:16	MLK speaker talks how it affects people of the Northwoods.
Spot News	6pm	01/20/15	Live VO	1:30	Andigo Optimist Club burned Christmas trees.

FCC WEEKLY REPORT

Name Shardae Gray Week of 01/03/15

Category	Newscast	Date	Format	Length	Description
Crime	10pm	01/03/15	VO	:24	A snowmobile rolled on top of a woman in Sugar Camp.
Economy & Employment					
Government & Politics	10pm	01/05/15	PKG	1:53	Two Oneida County Judges get recognized.
Healthcare	6pm 10pm	01/06/15	Vosot	1:25 1:49	Oneida County Land & Water Conservation Dept. want to preserve farm lands.
Children's Issues & Education					
Spot News					
Human Interest	10pm	01/04/15	Vosot	1:12	Heating places around the Northwoods.
Sports	10pm	01/04/15	PKG	2:03	Snowshoers in Minocqua embrace the cold weather.

FCC WEEKLY REPORT

Name Jeanine Ilacqua Week of 3/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10	2/20	VOSOT	1:08	Delta extends contract
Government & Politics	11a, 5, AM	2/18	VOSOT	1:10	Nicolet Pres. Open Forum
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	2:00-3:00 AM	2/17	LIVEu	6:00	Fat Tuesday
	11, 5, AM	2/17	VOSOT	11:53	Fat Tuesday Bakeries
Sports	11, 5, AM	2/19	VOSOT	1:05	Frozen Tozen preview
	AM	2/19	liveu	6:00	Boulder Junct. live