

NAB Form PB-18 Issues

*Flight 002
12/20/20-12/29/20*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|--------------------------|
| Station and Location: <i>Augusta Westville Bldg Rockland Elsworth WBFB-WBFE-WMCM</i> | Date: <i>12/16/20</i> |
|--|--------------------------|

I, Julie Keane - authorized media buyer

do hereby request station time concerning the following issue:

Clean Energy Matters

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|------------|----------------|-----------------|
| AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED |

This broadcast time will be used by: Clean Energy Matters

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Clean Energy Matters PO BOX 1698 Portland, ME 04104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jonathan Breed - Chairman

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/16/2020

Date

DocuSigned by:

Julie Keane

Signature

202-338-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Signature

SACK O'BRIEN

Printed Name

Dir of Programming Operations

Title

Dec 14, 20
 CONT# 34611200 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WBFB-FM (Bangor, ME)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 9763

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty1
 ADV CLEAN ENERGY MATTERS
 PDT Ballot Issue
 FLT Dec 22, 20 - Dec 29, 20

* REP ORDER COMMENT *

** 12/14/2020 1:32:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.
 ** 12/14/2020 1:32:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 12/14/2020 1:32:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|----|-----|-----------------------------|----------|-----|----------------------------|----------|-----|------------|----------|
| | 1.1 | FLIGHT 1 TuWThF,M | 6A - 10A | 60 | 12/22/2020 - 12/28/2020 | 1W | 3 | \$100.00 | 3 |
| | 1.2 | TuWThF,M | 10A - 3P | 60 | 12/22/2020 - 12/28/2020 | 1W | 3 | \$100.00 | 3 |
| | 1.3 | TuWThF,M | 3P - 7P | 60 | 12/22/2020 - 12/28/2020 | 1W | 3 | \$100.00 | 3 |
| | 1.4 |S. | 6A - 7P | 60 | 12/26/2020 - 12/26/2020 | 1W | 2 | \$75.00 | 2 |
| | 1.5 |S | 6A - 7P | 60 | 12/27/2020 - 12/27/2020 | 1W | 2 | \$75.00 | 2 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 13 | \$1,200.00 | |

Dec 14, 20
 CONT# 34611200 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 9763

| | Dec 20 | Jan 21 | | | | |
|-------|---------|--------|--|--|--|--|
| SPOTS | 13 | 0 | | | | |
| CASH | 1200.00 | 0.00 | | | | |
| TRADE | 0.00 | 0.00 | | | | |
| NSL | 0.00 | 0.00 | | | | |
| TOTAL | 1200.00 | 0.00 | | | | |

| | | | | | | TOTAL |
|-------|--|--|--|--|--|----------|
| SPOTS | | | | | | 13 |
| CASH | | | | | | 1,200.00 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 1,200.00 |

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Client: **CLEAN ENERGY MATTERS**
 Order #: **4011-00010**
 Description: **WBFB Ballot Issue EST 9763**
 Date Entered: **12/14/2020**
 P.O.#:
 Salesperson: **KATZ-, POLITICAL/ISSUE**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

KATZ MEDIA GROUP
 ATTN: HELEN HANRATTY
 125 W 55TH ST 3RD FLOOR
 NEW YORK, NY 10019

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|------------|------------|------------|----------------------------------|----------|--------|-----|--------|--------|---|----|---|----|---|----|----|
| 1 | 12/22/2020 | 12/28/2020 | WBFB/WCM/WI 06:00:00 to 10:00:00 | CUSTOM | 1:00 | 3 | 100.00 | 300.00 | Y | Y | N | N | Y | N | N |
| | 12/22/2020 | 12/27/2020 | | | | 2 | 100.00 | 200.00 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |
| | 12/28/2020 | 12/28/2020 | | | | 1 | 100.00 | 100.00 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 12/22/2020 | 12/28/2020 | WBFB/WCM/WI 10:00:00 to 15:00:00 | CUSTOM | 1:00 | 3 | 100.00 | 300.00 | Y | N | N | Y | Y | N | N |
| | 12/22/2020 | 12/27/2020 | | | | 2 | 100.00 | 200.00 | 0 | 0 | 0 | 1 | 1 | 0 | 0 |
| | 12/28/2020 | 12/28/2020 | | | | 1 | 100.00 | 100.00 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 12/22/2020 | 12/28/2020 | WBFB/WCM/WI 15:00:00 to 19:00:00 | CUSTOM | 1:00 | 3 | 100.00 | 300.00 | N | N | Y | N | Y | N | N |
| | 12/22/2020 | 12/27/2020 | | | | 3 | 100.00 | 300.00 | 0 | 0 | 1 | 0 | 2 | 0 | 0 |
| 4 | 12/26/2020 | 12/28/2020 | WBFB/WCM/WI 06:00:00 to 19:00:00 | CUSTOM | 1:00 | 2 | 75.00 | 150.00 | N | N | N | N | N | Y | N |
| | 12/26/2020 | 12/26/2020 | | | | 2 | 75.00 | 150.00 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |
| 5 | 12/27/2020 | 12/27/2020 | WBFB/WCM/WI 06:00:00 to 19:00:00 | CUSTOM | 1:00 | 2 | 75.00 | 150.00 | N | N | N | N | N | N | Y |
| | 12/27/2020 | 12/27/2020 | | | | 2 | 75.00 | 150.00 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |

Order Start Date: 12/22/2020 Order End Date: 12/28/2020 Spots: 13 Total Charges: \$1,200.00
 Combined Discounts: \$180.00
 Total Net: \$1,020.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for CLEAN ENERGY MATTERS / 4011-00010 :

| | | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|----------|------|-------------------|----------------------|-----------------------|--------------------|
| December | 2020 | 11 | \$1,000.00 | \$150.00 | \$850.00 |
| January | 2021 | 2 | \$200.00 | \$30.00 | \$170.00 |

Confirmed & Accepted for Blueberry Broadcasting By: _____

Accepted for KATZ MEDIA GROUP By: _____

Please Sign and Return One Copy