



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u> 381539 /		<u>Alt Order #</u>
<u>Product</u> 201-POLITICAL		
<u>Contract Dates</u> 06/29/16 - 07/08/16	<u>Estimate #</u> 874-USC OH SEN TV 6-	
<u>Advertiser</u> US Chamber 16 OH-Senate		<u>Original Date / Revision</u> 06/28/16 / 08/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913591	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2047	<u>Advertiser Ref</u> 68119	

And:

Media Ad Ventures
8136 Old Keene Mill Rd Ste A300
Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	06/29/16	07/08/16	Daybreak @ 6a	6a-7a		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--11---				2	\$125.00				
	Week:	07/04/16	07/10/16	-1111--				4	\$125.00				
N 2	WTAP	06/29/16	07/08/16	Today Show	7a-9a		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--11---				2	\$120.00				
	Week:	07/04/16	07/10/16	-1111--				4	\$120.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	7	WTAP	07/04/16-07/10/16	Today Show	7a-9a	-TuWThF----	:30		\$120.00		NM		
		Credited											
N 3	WTAP	06/29/16	07/08/16	Live with Kelly & Michael	9a-10a		:30				NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--11---				2	\$70.00				
	Week:	07/04/16	07/10/16	-1111--				4	\$70.00				
N 4	WTAP	06/29/16	06/30/16	Today Show II	10a-11a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--11---				2	\$50.00				
N 5	WTAP	07/06/16	07/08/16	Today Show II	10a-11a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	--1-1--				2	\$50.00				
N 6	WTAP	06/29/16	06/29/16	WTAP News @ Noon	12p-1230p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--1----				1	\$120.00				
N 7	WTAP	07/05/16	07/08/16	WTAP News @ Noon	12p-1230p		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-1111--				4	\$120.00				
N 8	WTAP	06/29/16	06/30/16	M-F 2p-3p	2p-3p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--11---				2	\$70.00				
N 9	WTAP	07/05/16	07/07/16	M-F 2p-3p	2p-3p		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-111---				3	\$70.00				
N 10	WTAP	06/29/16	06/30/16	M-F 3p-4p	3p-4p		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 381539 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/29/16 - 07/08/16	<u>Product</u> 201-POLITICAL	<u>Estimate #</u> 874-USC OH SEN TV 6-29
<u>Advertiser</u> US Chamber 16 OH-Sena		<u>Original Date / Revision</u> 06/28/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	--11---				2	\$80.00				
N 11	WTAP	07/05/16	07/07/16	M-F 3p-4p	3p-4p		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-111---				3	\$80.00				
N 12	WTAP	06/29/16	06/30/16	News @ 5p M-F	5p-530p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	--11---				2	\$150.00				
N 13	WTAP	07/05/16	07/07/16	News @ 5p M-F	5p-530p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-111---				3	\$150.00				
N 14	WTAP	06/29/16	06/30/16	M-F 530p-6p	530p-6p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	--11---				2	\$90.00				
N 15	WTAP	07/05/16	07/08/16	M-F 530p-6p	530p-6p		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1111--				4	\$90.00				
N 16	WTAP	06/29/16	06/30/16	News @ 6p M-F	559p-630p		:30				NM	2	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	--11---				2	\$460.00				
N 17	WTAP	07/05/16	07/08/16	News @ 6p M-F	559p-630p		:30				NM	4	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1111--				4	\$460.00				
N 18	WTAP	06/29/16	06/30/16	Wheel of Fortune M-F	7p-730p		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	--11---				2	\$145.00				
N 19	WTAP	07/05/16	07/08/16	Wheel of Fortune M-F	7p-730p		:30				NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1111--				4	\$145.00				
N 20	WTAP	06/29/16	06/30/16	Jeopardy M-F	730p-8p		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	--11---				2	\$145.00				
N 21	WTAP	07/05/16	07/08/16	Jeopardy M-F	730p-8p		:30				NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-11-1--				3	\$145.00				
N 22	WTAP	06/29/16	07/01/16	News @ 11p M-F	11p-1135p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	--111--				3	\$400.00				
N 23	WTAP	07/05/16	07/08/16	News @ 11p M-F	11p-1135p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1111--				4	\$400.00				
N 24	WTAP	06/30/16	06/30/16	The Tonight Show	1135p-1235a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	---1---				1	\$100.00				
N 25	WTAP	07/05/16	07/08/16	The Tonight Show	1135p-1235a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-11-1--				3	\$100.00				
N 26	WTAP	07/05/16	07/05/16	Tuesday Prime 2 Hour	8:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1-----				1	\$450.00				
N 27	WTAP	07/05/16	07/05/16	Tuesday Prime Hr 3	10p-11p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	- 1 - - - -				1	\$525.00				
N 28	WTAP	06/29/16	06/30/16	M-F 1230p-1p	1230p-1p		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	-- 11 - - -				2	\$55.00				
N 29	WTAP	07/05/16	07/08/16	M-F 1230p-1p	1230p-1p		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	- 11 - 1 - -				3	\$55.00				
N 30	WTAP	07/06/16	07/06/16	Wednesday Prime 2 Hour	8:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-- 1 - - - -				1	\$450.00				
N 31	WTAP	06/29/16	06/29/16	Wednesday Prime 2 Hour	9:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	-- 1 - - - -				1	\$450.00				
N 32	WTAP	07/06/16	07/06/16	Wednesday Prime Hr 3	10p-11p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-- 1 - - - -				1	\$525.00				
N 33	WTAP	06/30/16	06/30/16	Olympics Trials	8:00 PM-9:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - - 1 - - -				1	\$400.00				
N 34	WTAP	07/08/16	07/08/16	Olympics Trials	9:00 PM-11:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	- - - - 1 - -				1	\$425.00				
Totals								0.00				87	\$15,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/08/16	87	\$15,665.00	(\$2,349.75)	\$13,315.25
Totals	87	\$15,665.00	(\$2,349.75)	\$13,315.25

Signature: _____ **Date:** _____

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