



Megan Kau KHNL Week of 8.3 Add On

Author: Colleen Ching

Proposal ID: 120750  
 Station: KHNL+  
 Schedule Date: 8/4/2020 - 8/7/2020  
 Spot Length(s): :30

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Flight Dates: 8/4/2020-8/7/2020

Program Time	Spot Length	AU	CS-HH CS.RTG	CS-A18+ CS.RTG	Weeks	Rate Spots
KHNL+						
AMERICAS GOT TALENT TUE	:30	1	8.3	8.3	1	\$1,500.00
GRPs/Impressions			8.3	8.3		1
SHR			10.8	18.8		
CPP/CPM			\$180.72	\$180.72		
Tue 7:00p-9:00p						

Signature\_\_\_\_\_

General Summary ( CS-HH CS.RTG )

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	3+ Reach	Net Reach
KHNL+	1	\$1,500.00	8.3	34.4	\$180.72	\$43.60	8.3	1.0	0.0	34,373