

KEGL
Dallas, TX
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/16/2019

KEGL
Quarterly Issues/Programs List

KEGL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

October 1, 2023

To: I Heart Media Public File for KEGl

From: Anna de Haro

Re: Issues & Programs Summary for October 1, 2023 through December 31, 2023

Below is a list of issues targeted for on-air coverage during the 4th Quarter from October 1, 2023 through December 31, 2023. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Economic Issues --- Inflation**
- 2) Health Issues both Physical and Mental Health Issues**
- 3) Education and School Issues**
- 4) Child Welfare Issues**
- 5) Crime and Violence**
- 6) Housing Issues**
- 7) Drugs and Alcohol Abuse**
- 8) Transportation and Traffic Issues**
- 9) Racism and Discrimination**
- 10) Terrorism and Homeland Security**
- 11) Local Environment**

12) Community Involvement

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 06:00 AM	029:49
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 10-1-23	HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	10/01/2023 06:30 AM	029:36
Health and Recovery	9007792 iHeartRadio Communities: Public Affairs Special	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 06:00 AM	029:50
LGBT RIGHTS	SUNDAY MORNING MAGAZINE 10-8-23	LGBTQ PLUS RIGHTS	Black Tie Dinner, Inc.	10/08/2023 06:30 AM	029:10
Health and Recovery	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 06:00 AM	029:50
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 10-15-23	ECONOMIC ISSUES AND EDUCATION	SHELTON SCHOOL FOR DYSLEXIA	10/15/2023 06:30 AM	029:39
Anti-bullying and Breast Canc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 06:00 AM	029:49
DOMESTIC VIOLENCE	SUNDAY MORNING MAGAZINE 10-22-23	FAMILY VIOLENCE AND CHILD ABUSE PREVENTION	THE FAMILY PLACE DALLAS	10/22/2023 06:30 AM	029:35
Breast Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 06:00 AM	029:49
ECONOMY &	SUNDAY	ECONOMIC ISSUES	CHI OMEGA	10/29/2023	027:18

EDUCATION ISSUES	MORNING MAGAZINE 10-29-23	AND CRIME AND HEALTH	CHRISTMAS MARKET	06:32 AM	
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz, K. Bride	11/05/2023 06:00 AM	029:49
ECONOMY	SUNDAY MORNING MAGAZINE 11-5-23	ECONOMIC ISSUES AND VETERANS ISSUES	SALVATION ARMY DFW	11/05/2023 06:30 AM	029:48
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 06:00 AM	029:50
VETERANS SUPPORT	SUNDAY MORNING MAGAZINE 11-12-23	VETERANS ISSUES AND MENTAL HEALTH	ONE TRIBE FOUNDATION	11/12/2023 06:30 AM	029:30
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 06:00 AM	029:50
HEALTH AND ECONOMY	SUNDAY MORNING MAGAZINE 11-19-23	HEALTH ISSUES AND ECONOMIC ISSUES	RONALD MCDONALD HOUSE DALLAS	11/19/2023 06:31 AM	028:41
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 06:00 AM	029:50
ANIMAL RIGHTS & PROTECTION	SUNDAY MORNING MAGAZINE 11-26-23	HEALTH ISSUES AND ECONOMIC ISSUES	OPERATION KINDESS	11/26/2023 06:30 AM	028:34
SUICIDE PREVENTION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 06:00 AM	029:49
CHILD ISSUES	SUNDAY MORNING MAGAZINE 12-3-23	CHILD WELFARE ISSUES	JONATHAN'S PLACE DALLAS	12/03/2023 06:30 AM	029:08
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC	Discuss facilitating pet adoptions, providing vaccines and affordable	S. KOGUT	12/10/2023 06:00 AM	029:49

	AFFAIRS SPECIAL	pet treatment options.			
ECONOMIC AND HEALTH ISSUES	SUNDAY MORNING MAGAZINE 12-10-23	ECONOMIC ISSUES AND MENTAL HEALTH	VOGEL ALCOVE	12/10/2023 06:31 AM	027:47
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 06:00 AM	029:50
HEALTH & TRANSPORTATION	SUNDAY MORNING MAGAZINE 12-17-23	BLOOD DONATION AND TRANSPORTATION	CARTER BLOOD CARE	12/17/2023 06:31 AM	028:02
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 06:00 AM	029:50
CAREGIVING & AGING	SUNDAY MORNING MAGAZINE 12-24-23	CAREGIVING	AARP	12/24/2023 06:33 AM	026:01
Addiction, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the resources to help teens and young adults navigate substance use.	L. DHUE	12/31/2023 06:00 AM	029:49
MENTAL HEALTH	SUNDAY MORNING MAGAZINE 12-31-23	MENTAL HEALTH ISSUES	MENTAL HEALTH AM GREATER DALL	12/31/2023 06:30 AM	029:27

***More Detailed Information

PUBLIC AFFAIRS PROGRAMS FOR 4th QUARTER 2023 KEGL

October 1, 2023 to December 31, 2023

“Sunday Morning Magazine” cart #50764

October 1, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Health Issues and Economic Issues and Aging

Guest: Brenda Shuttlesworth the Executive Director of the Alzheimer’s Association North Central Texas Chapter

Topic: Earlier this week the wife of actor Bruce Willis sat down with the Today Show to talk about her husband’s diagnosis of frontal temporal dementia to raise awareness about his condition and the work of the Alzheimer’s Association. Brenda joined me to talk about the Alzheimer’s Association’s work in North Texas to help those families dealing with Alzheimer’s and dementia from support groups to helplines to respite care and the work that they do to fund important research to find better treatments and hopefully one day a cure. We also talked about signs that families should be on the lookout for that a loved one may be dealing with a form of dementia and we talked about the financial impact of the disease on the family and what caregivers go through. We also promoted the upcoming Walk to End Alzheimer’s events across North Texas from Fort Worth to Dallas and how important the event is to raise awareness and research funds.

October 8, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: LGBTQ + Rights and Fighting Discrimination

Guests: Dustin Vyers and Regina Lynn Pierce the co-chairs of Black Tie Dinner

Topic: In the last few years states have been advancing a record number of bills that attack LGBTQ + Rights and the LGBTQ+ community is doing what it can to fight for their civil rights and to raise awareness about issues that impact them. Black Tie Dinner is one of the largest fundraising dinners for the LGBTQ + Community in the nation and it happens every year here in North Texas. Dustin and Regina joined me to talk about this year's event and the beneficiaries for the event in 2023 and the work that those organizations do to help those in LGBTQ+ communities. Among the beneficiaries this year AIDS Services of Dallas, Big Brothers and Big Sisters Coalition for Aging LGBT and Dallas Hope Charities and the Human Rights Campaign Foundation. We talked about the issues facing those in the community and the importance of voting for candidates who will work for the community.

October 15, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Education and Learning Differences and Economic Issues

Guests: Suzanne Stell the Executive Director of Shelton a nonprofit school that helps those with Learning Differences and Charles Mitts a senior at Shelton who has Dyslexia and Dysgraphia and Chonnie Rich the founder of Independence Gardens.

Topic: The month of October is Learning Differences Awareness Month and Suzanne and Charles joined me to talk about the work that Shelton School does to help those with learning differences. Charles shared his own journey and how he was diagnosed at the age of 5 with dyslexia and how his parents had tried everything, and he felt out of place and dumb until he was enrolled at Shelton and found a better way to learn. We also talked about the community outreach that Shelton does to help parents who are unable to send their kids to Shelton and we talked about financial obstacles that can keep parents from seeking help for their kids. Suzanne shared the importance of early diagnosis and signs that parents should be on the lookout for that perhaps their child learns differently. For the second segment of the program Chonnie Rich joined me to talk about the work that Independence Gardens does building community gardens at schools in North Texas to teach children about gardening, nature and cooking and by doing that they improve the child's nutrition. Chonnie also talked about the upcoming Bikers in Wonderland fundraiser that will raise funds for the gardens and raise awareness about the work that the nonprofit does.

October 22, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Crime Prevention, Economic Issues, and Domestic Violence Awareness and Child Welfare Issues and Child Abuse Prevention.

Guests: Liz Robinson the Senior Director of Development and Corporate and Retail Partnerships at the Family Place and Lynn McClean the CEO of Children's Advocacy Center of Collin County.

Topic: October is Domestic Violence Awareness Month and Liz joined me to talk about what we should all know about family violence including the signs to be on the lookout for and the impact that this problem has on families and on our community. Liz, talked about the work that the Family Place does to raise awareness about the issue of domestic violence but also to help the victims and their families. We talked about safety planning; the abuse hotline and ways to help those who are being abused. We also talked about the Partners Card campaign which will raise funds for the Family Place's services and programs including their transitional living and emergency shelters. We also talked about the increase in dating violence among young people. Lynn McClean the CEO of Children's Advocacy Center of Collin County joined me for the second half of the program to talk about the upcoming Teddy Bear Ride that will benefit the Children's Advocacy Center and their work with abused and neglected kids in Collin County. The ride will take place on Sunday, October 29th and will raise awareness and funds for the Advocacy Center. Lynn talked about what we can do to make sure we are checking up on children to make sure they are okay and she talked about the work that the Advocacy Center does to help children and their families. We also talked about the signs that people should be on the lookout for if they fear a child is being abused and how to report. Currently it is estimated that every ten seconds there is a report of child abuse in the US and most of the time the child knows their abuser and Lynn says that for every adult educated on child abuse at least ten children are made safer.

October 29, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Economic issues and Education and Community Outreach

Guests: Zoe Murphy one of the Chairs of this year's Chi Omega Christmas Market, Amy Jones the CEO of The Dallas Area Rape Crisis Center and Mike Peters the Executive Director of RISE Adaptive Sports.

Topic: Zoe, Amy and Mike joined me to talk about the upcoming Chi Omega Christmas Market which will be held November 15th thru the 18th at the Automobile Building at Fair Park in Dallas. Zoe talked about the event, now in it's 46th year, and how it raises funds for several beneficiaries every year and this year The Dallas Area Rape Crisis Center and RISE Adaptive Sports are among those beneficiaries. Amy talked about the work that the Rape Crisis Center does to help those who have been assaulted and she also shared information for people to help keep them safe and she talked about the advocacy that the Center does to help women who have been victimized get justice. Mike Peters shared the vision of RISE Adaptive Sports to help those who are physically challenged participate in group sports like football and basketball and now even pickleball. He shared his own journey of facing physical challenges and how he felt left out in sports but now thanks to RISE he can enjoy competitive sports.

November 5, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Economic Issues, Veterans Issues and Substance Abuse

Guest: Major Dawn McFarland the Co-Commander of the Salvation Army North Texas

Topic: The holiday season is now kicking in to high gear and recently the Dallas Cowboys announced that the half time entertainment for this year's Salvation Army Big Red Kettle Kick Off at the Dallas Cowboys Thanksgiving Day Game will be Dolly Parton. Major Dawn McFarland joined me to talk about the Red Kettle Campaign, which is the Salvation Army's biggest fundraising campaign, and the impact that it makes on the families here in North Texas who are in need of the services of the Salvation Army. Major McFarland talked about their Veterans services to help those veterans who are homeless and those who are in need of mental health services, we also talked about their programs to help those who are facing substance use issues and the help they provide to children as well as their work following natural disasters in our area. We promoted not only the Red Kettle campaign but also the Angel Tree Program ahead of the holidays to help kids who may not get toys over the holidays and their Thanksgiving and Christmas meal programs.

November 12, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Veterans Issues and Mental Health Issues and Economic Issues

Guest: Jacob Schick the Executive Director of One Tribe Foundation

Topic: It is Veteran's Day weekend, and we highlighted the One Tribe Foundation a nonprofit whose mission is to create a community that raises awareness and combats suicide by empowering veterans, first responders, medical frontline workers and their families through traditional and non-traditional therapies. Jacob Schick talked about the programs that they offer and offered advice to veterans who may be struggling with mental health issues but who may be reluctant to ask for help. Jacob shared his own personal journey with depression and how the One Tribe Foundation helps him to help others through their peer-to-peer programs. He also talked about the other nonprofits that they work with to make sure that any veteran who needs help can find a program that can help them.

November 19, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Economic Issues and Health Issues and Community Involvement

Guests: Jill Cumnock the CEO of the Ronald McDonald House of Dallas and Pat Staudt with Bank of Texas

Topic: Jill Cumnock with the Ronald McDonald House of Dallas joined me to talk about the Trains at North Park which benefits the Ronald McDonald House. The Trains at North Park are up and running through January 7th and Jill talked about what people can expect this year. Pat Staudt with Bank of Texas, the presenting sponsor of the event, joined Jill to talk about the importance of the event and why Bank of Texas is proud to support the work that the Ronald McDonald House does. Jill talked about that very work that the Ronald McDonald House does as a home away from home for families who have a child being treated at one of our many children's hospitals and how the house is able to economically help those families who are already spending so much money on their child's healthcare. We talked about the scholarship program they have set up for children who have spent time at the Ronald McDonald House and their siblings so that they can go to college and we talked about the many volunteer

opportunities and the ways that the community can help.

November 26, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Animal Welfare and Animal Rights and Protection

Guest: Natalie Buxton the Marketing Director for Operation Kindness

Topic: It is the Sunday after Thanksgiving and as the holidays kick in to high gear we focused on the theme of “Home for the Holidays” shining a spotlight on Operation Kindness one of the leading lifesaving animal shelters in North Texas that aims to find forever homes for animals in need. Natalie Buxton talked about Operation Kindness’ holiday campaign at the Galleria of Dallas where they will be set up from now until December 24th with dogs and cats that are available for adoptions. Natalie talked about the need for people to adopt animals or to foster animals and we also talked about the other programs that Operation Kindness offers in our area from lifesaving medical care to a pet food pantry to affordable veterinary services to disaster response services and help for people so that they can keep their pets and more.

December 3, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Child Welfare, Adoption, Foster Care and Economic Issues and Education

Guest: Allicia Frye the CEO of Jonathan’s Place

Topic: The theme of today’s program was once again Home for the Holidays and Allicia Frye with Jonathan’s Place joined me to talk about the work that Jonathan’s Place does to find foster parents for children in their care and their work to encourage people to adopt thru foster care. Allicia talked about the history of Jonathan’s Place which provides safe spaces and promising futures for abused and neglected children and teens and young adults. We talked about the many programs they have to help the children that come into their care and the work that they are doing to help homeless teens now that they have taken over Promise House. We also shared the impact that Jonathan’s Place has and how the community can help them during the holiday season.

December 10, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Economy and Education and Child Safety

Guest: Karen Hughes the President and CEO of Vogel Alcove a nonprofit that helps homeless children in our area.

Topic: Karen Hughes joined me to talk about the upcoming Day 1 DFW a benefit event that will be held January 1st at the Irving Convention Center with proceeds benefitting Vogel Alcove. Vogel Alcove is a nonprofit that helps the youngest victims of poverty in North Texas, homeless children. Karen talked about all the fun activities that will take place at Day 1 DFW but also the importance of an event like this to raise awareness about the issue of homeless children since so many people think the homeless are alcoholics or drug addicts and don’t think of the youngest victims and their families. Karen talked about the programs that Vogel has in place to help kids from infant to 15 and their families as well so that the parents can get on their feet and break the cycle of poverty. We talked about the importance of early education for homeless children and how the programs offer a mental safety net for the kids so that they can feel safe and loved and not afraid of their financial circumstances or feel less than other kids.

December 17, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Health Issue and Transportation and Infrastructure

Guest: Andrea Sign the Director of Marketing and Donor Relations for Carter Blood Care and Jeamy Molina with DART Dallas Area Rapid Transit.

Topic: The holiday season can be a difficult time for blood centers because people who normally donate blood often times forgo donating due to the holidays but the need for blood is constant. Andrea Sign joined me to talk about the importance of taking time out to donate blood during the holiday season and how your blood donation can help save up to three lives. We talked about the donation process, who can donate blood and we also dispelled myths surrounding blood donation. We talked about the people that are counting on blood donations for surgeries, for cancer treatments and in case of serious accidents. Andrea also talked about other services that Carter Blood Care offers here in North Texas. For the second part of the program, I was joined by Jeamy Molina with DART Dallas Area Rapid Transit who talked about DART’s 40th anniversary. We talked about the impact that DART has had on transportation in North Texas and their plans for the future and how transportation issues in North Texas affect our economy and growth.

December 24, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Caregiving, Elderly Care, Health Issues, Economic Issues

Guest: Susan Williams the Associate State Director of Outreach and Advocacy at AARP Texas

Topic: It is Christmas Eve and today we are focusing on the issue of Caregiving and the conversations that families should have sooner rather than later so that a caregiving plan is in place before you are forced to decide. It was Christmas Eve of 2007 that my own family needed to put in to place our caregiving plan for my mom when her dementia took hold, and she could no longer live on her own. Susan Williams talked about AARP's services that help people navigate the caregiving journey, we talked about their downloadable guides and their caregiving plan that has questions and answers for people. We also talked about resources that are available thru nonprofits that work with AARP and the economic ramifications that caregiving has on the family. We also talked about the other programs that people can take advantage of with AARP including help with navigating Medicare, social security, and more.

December 31, 2023

Aired 6:30am to 7am

30 minute program

Issues Covered: Mental Health Issues,

Guest: Pennie Beauchamp the Interim Executive Director of Mental Health America of Greater Dallas

Topic: On this New Year's Eve as we make plans for the new year I wanted to focus on the issue of mental health. So many people think that they will get physically fit in the new year, but it is time to also put an emphasis on being mentally fit. Pennie Beauchamp joined me to talk about mental health issues and how this time of year can be difficult for people because they are missing a loved one, they may have lost in the past year or maybe they are comparing themselves to other people thinking that others have a much better life. We talked about the services and programs Mental Health America of Greater Dallas offers, their mental health checkups that people can take online, their community outreach with the WHO program, We Help Ourselves, the mental health training and support for first responders and teachers, their support groups for those who suffer from a mental health issue and we talked about ways that loved ones can spot whether or not a loved one is struggling.

iHeartRadio Communities: Public Affairs Special

Airs on KEGF Sundays 6am to 6:30am Cart #9007792

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/29/23 – 10/01/23**

Guests & Topics:

- **Ryan Hampton, Recovery Advocate & Founder of Mobilize Recovery.** Ryan Hampton discusses his work as a partner in iHeartRadio's iHeart Recovery Month effort, along with efforts to reduce overdoses and end the stigma attached to substance use disorder.
- **Dr. Leandris Liburd (CDC) & Dr. Willie Underwood (AMA).** Dr. Liburd and Dr. Underwood discuss the Ad Council, American Medical Association and CDC's annual "Get My Flu Shot" campaign, an initiative encouraging Americans to get their flu shot, along with an updated COVID-19 vaccine.
- **Dr. Bob Murry, Chief Medical Officer of NextGen Healthcare.** Dr. Murry joins the show ahead of Mental Illness Awareness Week and World Mental Health Day to discuss the signs and symptoms of anxiety and depression, who's most at risk for those conditions, and resources available for those seeking mental health assistance.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/06/23 – 10/08/23**

Guests & Topics:

- In this special edition of the show, four guests discuss 'The Most Beautiful Sound,' a powerful and artistic representation of cancer cells being destroyed. **Ankit Vahia** explains how the sound was created. **Kristen Neese** shares the role the American Society of Clinical Oncology played in the process. **Heidi Floyd** describes the impact the sound had on her, as a two-time cancer patient. And **Dr. Don Dizon** discusses how the oncology field could use this sounds to help future cancer patients remain hopeful.
 - **Dr. Don Dizon**, Academic Medical Oncologist
 - **Heidi Floyd**, 2-Time Cancer Patient & Advocate
 - **Ankit Vahia**, Chief Strategy Officer at GREY
 - **Kristen Neese**, Chief Marketing & Communications Officer at the American Society of Clinical Oncology

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/13/23 – 10/15/23**

Guests & Topics:

- **Claudia Romo Edelman, Founder & CEO of the We Are All Human Foundation.** Claudia Romo Edelman joins the show for Hispanic Heritage Month to discuss the contributions of Hispanics to the U.S. economy and culture.
- **Ivanette Bonilla, Director of Communications for Kidde & Captain Michael Cozo, FDNY Foundation Representative.** Ivanette Bonilla and Captain Cozo discuss Fire Prevention Week, including the importance of functioning fire alarms in homes and businesses and why fires spread more rapidly than ever before.
- **Andrea Vastis, Senior Director for Public Education at the National Fire Protection Association.** Andrea Vastis shares numerous fire safety tips for Fire Prevention Week, with a focus on cooking safety ahead of the holidays.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/20/23 – 10/22/23**

Guests & Topics:

- **Sarah Kate Ellis, President & CEO of GLAAD.** Sarah Kate Ellis joins the show to recap Spirit Day 2023, the country's most visible anti-LGBTQ bullying campaign, along with some of the issues LGBTQ youth face and how GLAAD is working to address those problems.
- **Dr. William Dahut, Chief Scientific Officer at the American Cancer Society.** Dr. Dahut joins the show for Breast Cancer Awareness Month, stressing the importance of women getting tested

early and often, along with the progress made over the past few decades in diagnosing and treating breast cancer.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/27/23 – 10/29/23**

Guests & Topics:

- **Dr. Dorraya El-Ashry, Chief Scientific Officer for the Breast Cancer Research Foundation.** Dr. El-Ashry joins the show for Breast Cancer Awareness Month to break down the latest advancements in breast cancer diagnosis and treatments, and the ongoing work towards finding a cure.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/03/23 – 11/05/23**

Guests & Topics:

- **Alissa Kanowitz, Co-Founder & Board Member for Families Fight Flu.** Alissa Kanowitz discusses the death of her four-year-old daughter Amanda to the flu, along with the work her organization does to save lives and reduce hospitalizations by protecting children, families, and communities against influenza through education and advocacy.

Kristin Bride, Social Media Reform Advocate. Kristin Bride discusses the death of her 16-year-old son to suicide following a relentless cyber-bullying campaign by classmates, along with her work on the bipartisan Kids Online Safety Act bill currently before Congress.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/10/23 – 11/12/23**

Guests & Topics:

- Veterans Day weekend special featuring the following organizations helping veterans and their families nationwide:
 - **Colonel Duncan S. Milne (Ret.) - U.S. Marine Corps Veteran & President of the Dixon Center for Military and Veterans Services**
 - **Dan Clare - US Marine & Air Force Veteran and Chief Communications & Outreach Officer at Disable American Veterans**
 - **Jim Whaley - U.S. Army Veteran & CEO of Mission Roll Call**
 - **Brigadier General Jack Hammond (Ret.) - U.S. Army Veteran & Executive Director of Home Base**

- **Matt Parrish - Green Beret Veteran & Executive Director of Task Force Dagger**

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/17/23 – 11/19/23**

Guests & Topics:

- **Elliott Gaskins, Acting Chief Resource Development and Growth Officer at Share Our Strength.** Elliott Gaskins discusses the No Kid Hungry campaign, a national initiative to end hunger in America, and ways to help support this effort during the holiday season.

iHeartRadio Communities: Public Affairs Special

THIS IS A RE-PLAY OF THE 08/25/23 – 08/27/23 BROADCAST

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/24/23 – 11/26/23**

Guests & Topics:

- **JP Lane, Army Veteran and Spokesperson for Semper Fi & America's Fund.** JP Lane joins the show to discuss his struggles after being struck by an IED in Afghanistan and attempting suicide 12 times, along with the work Semper Fi & America's Fund does to help veterans like him and service members and military families.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/01/23 – 12/03/23**

Guests & Topics:

- **Dr. Robyn Neblett Fanfair, Acting Director of CDC's Division of HIV Prevention.** Dr. Neblett Fanfair joins the show for World AIDS Day to discuss the progress made in combating the HIV epidemic, along with the latest information on the amount of Americans impacted by the disease and which groups are most at risk.
- **Cole Lyle, USMC Veteran & Executive Director of Mission Roll Call.** Cole Lyle breaks down the latest Department of Veterans Affairs Veteran Suicide Report and discusses ways to help prevent veteran suicide moving forward.
- **Jennifer Streaks, Senior Personal Finance Reporter for Business Insider.** Jennifer Streaks joins the show for insight into spending best practices during the holiday season and important

information on how to deal with stolen or missing packages.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/08/23 – 12/10/23**

Guests & Topics:

- **Susanne Kogut, CEO of Petco Love.** Susanne Kogut joins the show to discuss her organization's work in facilitating pet adoptions nationwide, providing vaccines and affordable pet treatment options for pet owners, and helping unify lost pets with their owners.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/15/23 – 12/17/23**

Guests & Topics:

- **Kathy Stokes, AARP's Director of Fraud Prevention Programs.** Kathy Stokes joins the show to break down some of the top scams to watch out for this holiday season, from gift card fraud to online shopping threats, along with what to do if you fall victim to a scam.
- **Commissioner Kenneth Hodder, National Commander of The Salvation Army.** Commissioner Hodder checks in to discuss the services provided by The Salvation Army, the Red Kettle campaign, and the need Americans are experiencing nationwide.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/22/23 – 12/24/23**

Guests & Topics:

- **Bryan Stern, Founder & CEO of Project Dynamo,** a veteran-led, donor-funded, international search, rescue, aid, and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine, and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/29/23 – 12/31/23**

Guests & Topics:

- **Laurie Dhue**, Chief Branding Officer for RecoveryEducation.com & Former Fox News Anchor – Laurie Dhue joins the show to discuss her personal battle with alcohol use disorder, along with the work RecoveryEducation.com does providing families with resources to help teens and young adults navigate substance use.

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	BRIANS WISH PSA	000:17	1
COMMUNITY INVOLVEMENT	BRIANS WISH PSA	000:18	2
COMMUNITY INVOLVEMENT	BRIANS WISH PSA	000:18	1
HOUSING	PSA HOMEFRONT 3	000:59	1
MENTORING	PSA/BIG BROTHERS BIG SISTERS	000:30	2
HEALTH ISSUE	YOUNG TEXANS OF ACS	000:19	1
HEALTH ISSUE	YOUNG TEXANS OF ACS	000:19	1
HEALTH ISSUE	YOUNG TEXANS OF ACS	000:20	1
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	12
CHILD ABUSE PREVENTION	COLLIN COUNTY CHILD ADVOCACY	000:16	3
CHILD ISSUES	BIG BROTHERS BIG SISTERS	000:30	1
COMMUNITY INVOLVEMENT	Brians Wish	000:18	9
COMMUNITY INVOLVEMENT	CHI OMEGA CHRISTMAS MARKET	000:16	39
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
CRIME, VIOLENCE & EDUCATION	THE FAMILY PLACE DALLAS	000:17	20
DRUGS AND ALCOHOL	ADDICTION RESOURCE CENTER	000:30	1
DRUGS AND ALCOHOL	ADDICTION RESOURCE CENTER	000:58	4
DRUGS AND ALCOHOL	ALANON	000:15	1
ECONOMY & HOUSING	HOMELESS OUTREACH CNTR	000:15	66

EDUCATION	SKILLS USA	001:00	69
ENVIROMENT	EarthX	000:15	19
FAMILY ISSUES	CHURCH OF JESUS LATTER DAY	001:00	73
FINANCIAL COACHING	OPERATION HOPE	000:29	2
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	000:17	58
HEALTH ISSUE	AMERICAN CANCER SOCIETY	000:19	6
HEALTH ISSUE	City of Arlington	000:30	4
HEALTH ISSUE	UNITED WAY NORTH TEXAS	000:15	63
HEALTH ISSUE AND ECONOMY	RONALD MCDONALD HOUSE DALLAS	000:16	39
HOMEBASE	HOMEBASE	000:30	15
KEGL-MAVS V CLIPPERS	Local Promo Inventory	000:15	20
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	4
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	4
MILITARY SUPPORT	US DEPT OF VETERANS AFFAIRS	000:29	1
SHINE A LIGHT	SHINE A LIGHT	000:30	1
VETERANS SUPPORT	SHOW YOUR STRIPES	000:30	13
TRANSPORTATION	DART	000:14	45
TRANSPORTATION	DART	000:14	18
VETERANS SUPPORT	HOMES FOR OUR TROOPS	000:58	1

KEGL Traffic Reports / Weather Reports

4th Quarter 2023

3 – 30 second Traffic Updates in the 5am hour Monday through Friday.

2 - 30 second Traffic Updates every hour between 6am and 10am Monday through Friday.

2 – 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday

2 - 30 second Traffic Updates every hour between 2:50pm and 7pm Monday through Friday.

2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.

1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.

2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

KEGL's Appearances and help for Non Profits

October 7th ---- I Heart Dallas Public Affairs Director Anna de Haro served as the emcee of the Alzheimer's Association Walk in Ennis which raises awareness about Alzheimer's disease and raises funds for the services and programs that the Alzheimer's Association offers to individuals and families dealing with an Alzheimer's diagnosis.

October 13th – I Heart Dallas Public Affairs Director Anna de Haro served as the emcee of the Attitudes and Attire Fashion Show and Luncheon at Market Hall in Dallas. The event benefits the nonprofit Attitudes and Attire that helps lift women out of poverty with workshops and resume writing and job interview classes. They have workshops in place for female veterans through their Boots to Heels program and they offer programs in Spanish as well as English.

October 20th ---- I Heart Dallas Public Affairs Director Anna de Haro was the emcee for the Earth X Film Festival at the Texas Theater in Dallas. The event which took place October 20th thru 22nd highlights films and documentaries that raise awareness about environmental issues and features panel discussions on ways to improve the environment.

October 27th through November 5th -- KEGl Supported the Partners Card Campaign which raises funds for the Family Place, a nonprofit that helps victims of domestic violence and their families. KEGl supported with on-air PSAs, inclusion in social posts and on the station website.

October 28th ---- I Heart Dallas Public Affairs Director Anna de Haro served as the emcee of the Alzheimer's Association Walk in Fort Worth which raises awareness about Alzheimer's and raises funds for the services and programs that the Alzheimer's Association offers to individuals and families dealing with an Alzheimer's diagnosis in North Texas.

October 29th-----I Heart Dallas Public Affairs Director Anna de Haro served as co-emcee for the Annual Teddy Bear Ride which benefits the Children's Advocacy Center of Collin County. The nonprofit helps abused and neglected children in Collin County and the ride raises awareness and funds for the services and programs offered by CAC Collin County.

November 4th ---- I Heart Dallas Public Affairs Director Anna de Haro served as the emcee of the Alzheimer's Association Walk in Dallas along with Fox 4's Steve

Eager. The event raises awareness about Alzheimer's and raises funds for the services and programs that the Alzheimer's Association offers to individuals and families dealing with an Alzheimer's diagnosis in North Texas.