



125 West 55th St
New York, NY 10019

Contract # 25253584	Changes as of: 9/15/2016 at 8:23 AM	Version: Current State Version 2
CPE: 781/791/4786	Flight: 9/20/16 - 9/26/16	Station: KSL
Agency: BUYING TIME,LLC	Advertiser: Owens, Doug	Market: Salt Lake City-Ogden
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 5232793	Primary Demo:
Washington, DC 20001	Buyer: Murray, Krista	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR	Assistant: ANJELICA DAVI
	202-872-5880	212-408-3261
		Total \$: \$21,235.00
		Total Spots: 51
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 5121
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/26							Total Spots	Total \$	CPP	GRP
						9/20	9/21	9/22	9/23	9/24	9/25	9/26				
1	Tu-F,M 5a-6a		KSL NEWS	\$80.00	30	0	1	1	1	0	0	1	4	\$320.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KSL NEWS	\$135.00	30	1	1	1	1	0	0	1	5	\$675.00	\$0.00	0.0
3	Tu-F,M 8a-9a		TODAY SHOW	\$420.00	30	1	1	1	1	0	0	1	5	\$2,100.00	\$0.00	0.0
4	Tu-F,M 7a-8a		TODAY SHOW	\$700.00	30	1	1	1	1	0	0	1	5	\$3,500.00	\$0.00	0.0
5	Tu-F,M 9a-10a		TODAY SHOW II	\$60.00	30	1	1	1	0	0	0	1	4	\$240.00	\$0.00	0.0
6	Tu-F,M 4p-5p		DR PHIL	\$120.00	30	0	1	1	1	0	0	1	4	\$480.00	\$0.00	0.0
7	Sa 5p-5:40p		KSL NEWS	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		KSL NEWS	\$750.00	30	1	0	1	1	0	0	0	3	\$2,250.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		KSL NEWS	\$600.00	30	1	1	1	1	0	0	1	5	\$3,000.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		KSL NEWS	\$600.00	30	1	0	1	1	0	0	0	3	\$1,800.00	\$0.00	0.0
13	Su 10:30p-11p		KSL5 LATE NEWS	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
14	Su 10p-10:30p		KSL5 LATE NEWS	\$950.00	30	0	0	0	0	0	1	0	1	\$950.00	\$0.00	0.0
15	Sa 10p-10:35p		KSL 5 LATE NEWS	\$550.00	30	0	0	0	0	1	0	0	1	\$550.00	\$0.00	0.0
16	Tu-F,M 10p-10:35p		KSL 5 LATE NEWS	\$700.00	30	1	1	1	0	0	0	1	4	\$2,800.00	\$0.00	0.0
17	Tu-F,M 10:35p-11:35p		TONIGHT SHOW	\$450.00	30	1	1	1	0	0	0	1	4	\$1,800.00	\$0.00	0.0
18	Su 8a-9a		MEET THE PRESS	\$220.00	30	0	0	0	0	0	1	0	1	\$220.00	\$0.00	0.0
TOTALS:						9	9	11	8	2	3	9	51	\$21,235.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/14/16 12:10 PM	System	Notice Received.
09/13/16 4:14 PM	GOTOSTRATA\jnubar	Separation: 30
		LN 9) 9/21 & 9/26 na d/t pgm ch Debates/no Internal Breaks
		LN 12) 9/21 & 9/26 na d/t pgm ch Debates/no Internal Breaks
		LN 11) pg ch na, Notre Dame
		LN 18) na, rate to clear is \$220
		Please advise if rate on 18 will be increased to clear.
		Thx, Jen
09/13/16 12:12 PM	Jenny Smith	
07/26/16 3:59 PM	System	Notice Received.
07/26/16 2:08 PM	CAROLYN ALLAIRE	Separation: 30

Competitive Information	
Market Budget:	\$49,545
KSL Share:	22%
Comment:	
KJZZ:	2%
KMYU:	1%
KSTU:	23%
KTVX:	21%
KUTV:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	51	\$21,235.00	N/A	0.0
Total	100%	51	\$21,235.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	42	\$17,970.00
2016-Oct	9	\$3,265.00
Total	51	\$21,235.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/13/16 4:14 PM	GOTOSTRATA\jnubar	Confirmed	8	6	\$10,025.00	\$21,235.00	Changes: Total \$ from \$11,210.00 to \$21,235.00, Total Spots from 49 to 51. 14 buylines added or modified.
Makegood 1	9/13/16 12:12 PM	Jenny Smith	Confirmed			\$0	\$11,210.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	7/26/16 2:37 PM					\$0	\$0	
New	7/26/16 2:07 PM	CAROLYN ALLAIRE	Confirmed	49		\$11,210.00	\$11,210.00	



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Policy

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