

1037404 - May Day Health - WABD - Revised NAB changed adv name
Order #1037404: Katz Media../Mayday Health/Mayday Med../6592

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	10/31/23 4:54:43 PM	Processed		<async process>	Marcus Rc	\$3,600.00	60	0.00
	10/31/23 4:42:48 PM	Approved			Deborah H	\$3,600.00	60	0.00
	10/31/23 4:42:45 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deborah H	\$3,600.00	60	0.00
	10/31/23 4:29:04 PM	Approval Workflow		[Sales Manager - Ready Default] LHR	Lionel Rob	\$3,600.00	60	0.00
	10/31/23 4:03:22 PM	Ready for approval		ready	Felicia Allt	\$3,600.00	60	0.00
	10/31/23 4:02:10 PM	New order created		Imported EC Order	Felicia Allt	\$3,600.00	60	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1037404
Alt Order #: 36939392
Product Desc: Mayday Medicines, Inc.
Estimate: 6592
Flight Dates: 12/04/23 - 12/24/23
Original Date / Rev: 10/31/23 / 10/31/23
Order Type: GENERAL

WABD-FM
Primary AE: Katz Chicago
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mayday Health
Demographic: A18-49
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/23	12/23/23	60	\$3,600.00	\$3,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2023	60	\$3,600.00	\$3,060.00	0.00
Totals	60	\$3,600.00	\$3,060.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WABD	12/04/23	12/24/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	:30	9	\$60.00	P-10C	0.00	NM	27	\$1,620.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/23	12/10/23	MTWTF--		9				\$60.00		0.00			
		Week: 12/11/23	12/17/23	MTWTF--		9				\$60.00		0.00			
		Week: 12/18/23	12/24/23	MTWTF--		9				\$60.00		0.00			
N 2	WABD	12/04/23	12/24/23	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	:30	5	\$60.00	P-10C	0.00	NM	15	\$900.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/23	12/10/23	MTWTF--		5				\$60.00		0.00			
		Week: 12/11/23	12/17/23	MTWTF--		5				\$60.00		0.00			
		Week: 12/18/23	12/24/23	MTWTF--		5				\$60.00		0.00			
N 3	WABD	12/04/23	12/24/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	:30	4	\$60.00	P-10C	0.00	NM	12	\$720.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/23	12/10/23	MTWTF--		4				\$60.00		0.00			
		Week: 12/11/23	12/17/23	MTWTF--		4				\$60.00		0.00			
		Week: 12/18/23	12/24/23	MTWTF--		4				\$60.00		0.00			
N 4	WABD	12/09/23	12/24/23	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S-	:30	2	\$60.00	P-10C	0.00	NM	6	\$360.00

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 Alt Order #: 36939392
 Flight Dates: 12/04/23 - 12/24/23

Advertiser: Mayday Health
 Product Desc: Mayday Medicines, Inc.
 Estimate: 6592

WABD-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/23	12/15/23	-----S-					2	\$60.00		0.00			
Week:		12/16/23	12/22/23	-----S-					2	\$60.00		0.00			
Week:		12/23/23	12/29/23	-----S-					2	\$60.00		0.00			
													Totals	60	\$3,600.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Christine Killian, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Christine Killian

Agency name: AL Media

Address: 222 W. Ontario Suite 600 Chicago, Illinois 60654

Contact: Christine Killian

Phone number: 773-297-4544

Email: christine.killian@almediastategy.cc

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: MayDay Health

Address: 442 5th Ave #1648, NY NY 10018

Contact: Christine Killian

Phone number: 773-297-4544

Email: christine.killian@almediastategy.cc

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Sydney Rachael Levin-Epstein (board treasurer); Hailey Reed (treasurer handling financials); Dr. Jennifer Lincoln (executive director)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Choice

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Christine Killian <small>Digitally signed by Christine Killian Date: 2023.04.06 14:15:49 -07'00'</small>	Signature: <i>Deborah Harrington</i>
Name: Christine Killian	Name: <i>Deborah Harrington</i>
Date of Request to Purchase Ad Time: 04-10-2023	Date of Station Agreement to Sell Time: <i>11-1-23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *Should be rec Deal 2023*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

11-28-23 advertiser name changed from MayDay Medicines to MayDay Health

Contract #: <i>1037404</i>	Station Call Letters: <i>WABD-FM</i>	Date Received/Requested: <i>11-1-23</i>
Est. #: <i>6592</i>	Station Location: <i>Mobile AL</i>	Run Start and End Dates: <i>12-4-23 to 12-24-23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.