

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Keith Rhinehart, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Keith Rhinehart	
Authorized committee: <u>Write In Rhinehart for City Council 2020</u>	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: <u>N/A</u>	
Office sought (no acronyms or abbreviations): Santa Rosa City Council District 3	
Date of election: 11/3/20	<input checked="" type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>KEITH RHINEHART</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <u>write-in candidate</u> <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Cathy Slack</u>
Name: <u>KEITH RHINEHART</u>	Name: Cathy Slack
Date of Request to Purchase Ad Time: <u>10/20/20</u>	Date of Station Agreement to Sell Time: 10/20/20

Broadcast Contract

KEITH RHINEHART 2020
 PO Box 9405
 Santa Rosa, CA 95404

Start Date 10/21/20	Contract# 96984	Mod# 0
End Date 11/03/20	Date Entered 10/20/20	Date Last Modified 10/20/20
Advertiser KEITH RHINEHART 2020		Station Market KHTH-FM,KSRO-AM, KVRV-FM
Product		SalesRep/Office Cathy Slack

Calendar Billing Cycle Estimate#

KHTH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	WE 10/21/20 SU 10/25/20	06:00A-12:00P	30	--	--	2	2	2	2	2	10	\$ [REDACTED]
2	WE 10/21/20 SU 10/25/20	12:00P-06:00P	30	--	--	2	2	2	2	2	10	\$ [REDACTED]
3	WE 10/21/20 SU 10/25/20	06:00P-12:00A	30	--	--	2	2	2	2	2	10	\$ [REDACTED]
4	MO 10/26/20 TU 10/27/20	06:00A-12:00P	30	2	2	--	--	--	--	--	4	\$ [REDACTED]
5	MO 10/26/20 TU 10/27/20	12:00P-06:00P	30	2	2	--	--	--	--	--	4	\$ [REDACTED]
6	MO 10/26/20 TU 10/27/20	06:00P-12:00A	30	2	2	--	--	--	--	--	4	\$ [REDACTED]
7	WE 10/28/20 SU 11/01/20	06:00A-12:00P	30	--	--	2	2	2	2	2	10	\$ [REDACTED]
8	WE 10/28/20 SU 11/01/20	12:00P-06:00P	30	--	--	2	2	2	2	2	10	\$ [REDACTED]
9	WE 10/28/20 SU 11/01/20	06:00P-12:00A	30	--	--	2	2	2	2	2	10	\$ [REDACTED]
10	MO 11/02/20 TU 11/03/20	06:00A-12:00P	30	2	--	--	--	--	--	--	2	\$ [REDACTED]
11	MO 11/02/20 TU 11/03/20	12:00P-06:00P	30	2	--	--	--	--	--	--	2	\$ [REDACTED]
12	MO 11/02/20 MO 11/02/20	06:00P-12:00A	30	2	--	--	--	--	--	--	2	\$ [REDACTED]
13	TU 11/03/20 TU 11/03/20	06:00A-12:00P	30	--	3	--	--	--	--	--	3	\$ [REDACTED]
14	TU 11/03/20 TU 11/03/20	12:00P-06:00P	30	--	3	--	--	--	--	--	3	\$ [REDACTED]

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
 See reverse for accepted terms and conditions, if any

Name Title
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Product		SalesRep/Office Cathy Slack

Calendar Billing Cycle Estimate#

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
2	10/21/20 11/03/20	STREAMING	1-Local Direct	PER ITEM		30		
		M-Su 6a-12a						

Alternative Revenue Total: \$

KSRO-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/21/20 SU 10/25/20	06:00A-12:00P	30	--	--	2	2	2	2	2	10	
2	WE 10/21/20 SU 10/25/20	12:00P-06:00P	30	--	--	2	2	2	2	2	10	
3	WE 10/21/20 SU 10/25/20	06:00P-12:00A	30	--	--	2	2	2	2	2	10	
4	MO 10/26/20 TU 10/27/20	06:00A-12:00P	30	2	2	--	--	--	--	--	4	
5	MO 10/26/20 TU 10/27/20	12:00P-06:00P	30	2	2	--	--	--	--	--	4	
6	MO 10/26/20 TU 10/27/20	06:00P-12:00A	30	2	2	--	--	--	--	--	4	
7	WE 10/28/20 SU 11/01/20	06:00A-12:00P	30	--	--	2	2	2	2	2	10	
8	WE 10/28/20 SU 11/01/20	12:00P-06:00P	30	--	--	2	2	2	2	2	10	
9	WE 10/28/20 SU 11/01/20	06:00P-12:00A	30	--	--	2	2	2	2	2	10	
10	MO 11/02/20 TU 11/03/20	06:00A-12:00P	30	2	--	--	--	--	--	--	2	
11	MO 11/02/20 TU 11/03/20	12:00P-06:00P	30	2	--	--	--	--	--	--	2	
12	MO 11/02/20 MO 11/02/20	06:00P-12:00A	30	2	--	--	--	--	--	--	2	

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13	TU 11/03/20	TU 11/03/20 06:00A-12:00P	30	--	3	--	--	--	--	--	3	[REDACTED]
14	TU 11/03/20	TU 11/03/20 12:00P-06:00P	30	--	3	--	--	--	--	--	3	[REDACTED]

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
1	10/21/20 11/03/20	STREAMING	1-Local Direct	PER ITEM	[REDACTED]	30		[REDACTED]
		M-Su 6a-12a						

Alternative Revenue Total: \$[REDACTED]

KVRV-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/21/20	SU 10/25/20 06:00A-12:00P	30	--	--	2	2	2	2	2	10	[REDACTED]
2	WE 10/21/20	SU 10/25/20 12:00P-06:00P	30	--	--	2	2	2	2	2	10	[REDACTED]
3	WE 10/21/20	SU 10/25/20 06:00P-12:00A	30	--	--	2	2	2	2	2	10	[REDACTED]
4	MO 10/26/20	TU 10/27/20 06:00A-12:00P	30	2	2	--	--	--	--	--	4	[REDACTED]
5	MO 10/26/20	TU 10/27/20 12:00P-06:00P	30	2	2	--	--	--	--	--	4	[REDACTED]
6	MO 10/26/20	TU 10/27/20 06:00P-12:00A	30	2	2	--	--	--	--	--	4	[REDACTED]
7	WE 10/28/20	SU 11/01/20 06:00A-12:00P	30	--	--	2	2	2	2	2	10	[REDACTED]
8	WE 10/28/20	SU 11/01/20 12:00P-06:00P	30	--	--	2	2	2	2	2	10	[REDACTED]
9	WE 10/28/20	SU 11/01/20 06:00P-12:00A	30	--	--	2	2	2	2	2	10	[REDACTED]

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10	MO 11/02/20 TU 11/03/20	06:00A-12:00P	30	2	--	--	--	--	--	--	2	[REDACTED]
11	MO 11/02/20 TU 11/03/20	12:00P-06:00P	30	2	--	--	--	--	--	--	2	[REDACTED]
12	MO 11/02/20 MO 11/02/20	06:00P-12:00A	30	2	--	--	--	--	--	--	2	[REDACTED]
13	TU 11/03/20 TU 11/03/20	06:00A-12:00P	30	--	3	--	--	--	--	--	3	[REDACTED]
14	TU 11/03/20 TU 11/03/20	12:00P-06:00P	30	--	3	--	--	--	--	--	3	[REDACTED]

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
3	10/21/20 11/03/20	STREAMING	1-Local Direct	PER ITEM	[REDACTED]	30		[REDACTED]

Alternative Revenue Total: \$ [REDACTED]

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	252	[REDACTED]	\$ [REDACTED]	\$ [REDACTED]

ADDITIONAL NOTE: NEW CLIENT: Keith Rhinehart
Billing Projections: By Month

	Oct 20	Nov 20
CA	[REDACTED]	[REDACTED]
ST	[REDACTED]	[REDACTED]

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