

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Keith Rhinehart, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Keith Rhinehart

Authorized committee:

Write In Rhinehart for City Council 2020

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Santa Rosa City Council District 3

Date of election:

11/3/20

☒

General

☒

Primary

Treasurer of candidate's authorized committee:

KEITH RHINEHART

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or write-in candidate

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

[Signature]

Signature:

Cathy Slack

Name:

KEITH RHINEHART

Name: Cathy Slack

Date of Request to Purchase Ad Time: 10/20/20

Date of Station Agreement to Sell Time: 10/20/20

Broadcast Contract

KEITH RHINEHART 2020
PO Box 9405
Santa Rosa, CA 95404

| | | |
|------------------------------------|---|--------------------------------|
| Start Date 10/21/20 | Contract# 96984 | Mod# 0 |
| End Date 11/03/20 | Date Entered 10/20/20 | Date Last Modified 10/20/20 |
| Advertiser KEITH RHINEHART 2020 | Station Market KHTH-FM,KSRO-AM, KVRV-FM | |
| Product | SalesRep/Office Cathy Slack | |

Calendar Billing Cycle Estimate#

KHTH-FM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS | RATE |
|----|-------------------------|----------------|------|--------|----|----|----|----|----|----|-------|---------------|
| | | | LINE | REMARK | | | | | | | /WK | |
| 1 | WE 10/21/20 SU 10/25/20 | 06:00A-12:00P | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | \$ [REDACTED] |
| 2 | WE 10/21/20 SU 10/25/20 | 12:00P-06:00P | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | \$ [REDACTED] |
| 3 | WE 10/21/20 SU 10/25/20 | 06:00P-12:00A | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | \$ [REDACTED] |
| 4 | MO 10/26/20 TU 10/27/20 | 06:00A-12:00P | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | \$ [REDACTED] |
| 5 | MO 10/26/20 TU 10/27/20 | 12:00P-06:00P | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | \$ [REDACTED] |
| 6 | MO 10/26/20 TU 10/27/20 | 06:00P-12:00A | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | \$ [REDACTED] |
| 7 | WE 10/28/20 SU 11/01/20 | 06:00A-12:00P | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | \$ [REDACTED] |
| 8 | WE 10/28/20 SU 11/01/20 | 12:00P-06:00P | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | \$ [REDACTED] |
| 9 | WE 10/28/20 SU 11/01/20 | 06:00P-12:00A | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | \$ [REDACTED] |
| 10 | MO 11/02/20 TU 11/03/20 | 06:00A-12:00P | 30 | 2 | -- | -- | -- | -- | -- | -- | 2 | \$ [REDACTED] |
| 11 | MO 11/02/20 TU 11/03/20 | 12:00P-06:00P | 30 | 2 | -- | -- | -- | -- | -- | -- | 2 | \$ [REDACTED] |
| 12 | MO 11/02/20 MO 11/02/20 | 06:00P-12:00A | 30 | 2 | -- | -- | -- | -- | -- | -- | 2 | \$ [REDACTED] |
| 13 | TU 11/03/20 TU 11/03/20 | 06:00A-12:00P | 30 | -- | 3 | -- | -- | -- | -- | -- | 3 | \$ [REDACTED] |
| 14 | TU 11/03/20 TU 11/03/20 | 12:00P-06:00P | 30 | -- | 3 | -- | -- | -- | -- | -- | 3 | \$ [REDACTED] |

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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| Product | SalesRep/Office Cathy Slack | |

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| LN | DATE | INVENTORY TYPE | REVENUE TYPE | PRICING STRUCTURE | RATE | QTY | TAX SCHEDULE | LINE TOTAL |
|----|-------------------|-------------------|-----------------|----------------------|------|-----|-----------------|---------------|
| 2 | 10/21/20 11/03/20 | STREAMING | 1-Local Direct | PER ITEM | | 30 | | |
| | M-Su 6a-12a | | | | | | | |

Alternative Revenue Total: \$

KSRO-AM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE |
|----|-------------------------|----------------|------|--------|----|----|----|----|----|----|--------------|------|
| | | | LINE | REMARK | | | | | | | | |
| 1 | WE 10/21/20 SU 10/25/20 | 06:00A-12:00P | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | |
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| 5 | MO 10/26/20 TU 10/27/20 | 12:00P-06:00P | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | |
| 6 | MO 10/26/20 TU 10/27/20 | 06:00P-12:00A | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | |
| 7 | WE 10/28/20 SU 11/01/20 | 06:00A-12:00P | 30 | -- | -- | 2 | 2 | 2 | 2 | 2 | 10 | |
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| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS | RATE |
|----|-------------|----------------|------|--------|----|----|----|----|----|----|-------|------|
| | | | LINE | REMARK | | | | | | | /WK | |
| 13 | TU 11/03/20 | TU 11/03/20 | 30 | | -- | 3 | -- | -- | -- | -- | 3 | |
| 14 | TU 11/03/20 | TU 11/03/20 | 30 | | -- | 3 | -- | -- | -- | -- | 3 | |

| LN | DATE | INVENTORY TYPE | REVENUE TYPE | PRICING STRUCTURE | RATE | QTY | TAX SCHEDULE | LINE TOTAL |
|----|-------------------|----------------|----------------|-------------------|------|-----|--------------|------------|
| 1 | 10/21/20 11/03/20 | STREAMING | 1-Local Direct | PER ITEM | | 30 | | |
| | M-Su 6a-12a | | | | | | | |

Alternative Revenue Total: \$

KVRV-FM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS | RATE |
|----|-------------|----------------|------|--------|----|----|----|----|----|----|-------|------|
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| 1 | WE 10/21/20 | SU 10/25/20 | 30 | | -- | -- | 2 | 2 | 2 | 2 | 10 | |
| 2 | WE 10/21/20 | SU 10/25/20 | 30 | | -- | -- | 2 | 2 | 2 | 2 | 10 | |
| 3 | WE 10/21/20 | SU 10/25/20 | 30 | | -- | -- | 2 | 2 | 2 | 2 | 10 | |
| 4 | MO 10/26/20 | TU 10/27/20 | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | |
| 5 | MO 10/26/20 | TU 10/27/20 | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | |
| 6 | MO 10/26/20 | TU 10/27/20 | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | |
| 7 | WE 10/28/20 | SU 11/01/20 | 30 | | -- | -- | 2 | 2 | 2 | 2 | 10 | |
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|----|-------------------------|----------------|------|--------|----|----|----|----|----|----|-----------|------|
| | | | LINE | REMARK | | | | | | | | |
| 10 | MO 11/02/20 TU 11/03/20 | 06:00A-12:00P | 30 | 2 | -- | -- | -- | -- | -- | -- | 2 | |
| 11 | MO 11/02/20 TU 11/03/20 | 12:00P-06:00P | 30 | 2 | -- | -- | -- | -- | -- | -- | 2 | |
| 12 | MO 11/02/20 MO 11/02/20 | 06:00P-12:00A | 30 | 2 | -- | -- | -- | -- | -- | -- | 2 | |
| 13 | TU 11/03/20 TU 11/03/20 | 06:00A-12:00P | 30 | -- | 3 | -- | -- | -- | -- | -- | 3 | |
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|----|-------------------|----------------|----------------|-------------------|------|-----|--------------|------------|
| 3 | 10/21/20 11/03/20 | STREAMING | 1-Local Direct | PER ITEM | | 30 | | |

Alternative Revenue Total: \$

| -----Additional Comments----- | Total Spots | Spots Total\$ | Net | Gross |
|-------------------------------|-------------|---------------|-----|-------|
| | 252 | | \$ | \$ |

ADDITIONAL NOTE: NEW CLIENT: Keith Rhinehart
Billing Projections: By Month

| | Oct 20 | Nov 20 |
|----|--------|--------|
| CA | | |
| ST | | |

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