

**South Dakota Public Broadcasting
TV Underwriting 3rd Quarter
July—September 2014**

Manual Placements

Black Hills Federal Credit Union

BHFCU/MON NEWS/1 SPT WK/13 TTL	Renewal
	05/19/14-08/17/14
BHFCU/TUES/INCLUDING AMERICAN EXP	05/19/14-05/17/15

Children's Museum of South Dakota

CHILDREN'S MUSEUM OF SD/PBS KIDS/8 SPOTS SAT	Renewal
	06/14/14-08/30/14
CHILDREN'S MUSEUM OF SD/PBS KIDS/2 SPOTS 7-9AM	09/01/14-05/30/15

Deadwood History, Inc.

DEADWOOD HISTORY/ROS/130 SPOTS	Renewal
	06/01/14-09/30/14

Great Plains Zoo and Delbridge Museum

GREAT PLAINS ZOO/PBS KIDS/10 SPOTS PER DAY	New
	06/28/14-07/06/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	07/14/14-07/27/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	07/19/14-07/27/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	08/04/14-08/17/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	08/09/14-08/17/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	08/25/14-09/07/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	08/30/14-09/07/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	09/15/14-09/28/14
GREAT PLAINS ZOO/PBS KIDS/5 SPOTS PER DAY	09/20/14-09/28/14

Horton Incorporated

HORTON/WEEKDAY PRIMETIME ROS/1 SPOT PER M-F	Renewal
	08/19/13-08/15/14
HORTON/WEEKDAY PRIMETIME ROS/1 SPOT PER M-F	08/18/14-08/16/15

Howes Oil

HOWES OIL/ROCK GARDEN TOUR/2 SPOTS PER SHOW	New
	08/24/13-08/31/14
HOWES OIL/ROCK GARDEN TOUR/2 SPOTS PER SHOW	07/01/14-12/31/14

Media One Advertising

MEDIA ONE/TUESDAY ROS/2 SPOTS PER NIGHT	09/01/14-08/31/15
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Mount Marty College

MOUNT MARTY/PBS KIDS/2 SPOTS PER DAY M-W-F 7-9AM--	Renewal
	06/16/14-10/17/14

NorthWestern Energy c/o Flynn Wright

NORTHWESTERN ENERGY/PBS KIDS/27 SPOTS PER WEEK	Renewal
	09/15/14-09/19/14
NW ENERGY/PBS KIDS/20 SPOTS PER WEEK	09/29/14-10/03/14

Rapid City Regional Hospital	Renewal
RC REG/1 SPT FRI/4:30-6PM MT	02/24/14-01/18/15
RC REG/1 SPT M, TU, WE, TH /6-10PM MT	02/24/14-01/18/15

Regional Heart Drs.	Renewal
REGIONAL HEART/AM EXP/TUES EVENINGS	01/20/14-01/18/15

Sanford Health	New
SANFORD HEALTH/PBS KIDS/4 SPOTS PER DAY SUN	08/01/14-07/31/15
SANFORD HEALTH/PBS KIDS/8 SPOTS PER DAY M-F	08/01/14-07/31/15
SANFORD HEALTH/PBS KIDS/4 SPOTS PER DAY SAT	08/01/14-07/31/15
SANFORD HEALTH/PRIMETIME ROS/1 SPOT PER NIGHT M-F--	08/01/14-07/31/15

Shari Lamke	
SLUMBERLAND - 2014	07/15/14-07/27/14

Valiant Vineyards	
VALIANT VINEYARDS/ROS/2 SPOTS PER NIGHT	07/28/14-08/29/14

Program Specific

AMERICAN MASTERS

First Dakota National Bank c/o Fresh Produce	Renewal
FIRST DAKOTA/AMERICAN MASTERS/2 SPOTS PER SHOW	03/03/14-03/01/15

AMERICA'S TEST KITCHEN

Hy-Vee Food Stores	Renewal
HY-VEE/TEST KITCHEN/2 SPOTS PER SATURDAY	09/06/14-03/07/15

ANTIQUES ROADSHOW

Horton Incorporated	Renewal
HORTON/ANTIQUES ROADSHOW/2 SPOTS PER SHOW SUN	08/18/13-08/17/14
HORTON/ANTIQUES ROADSHOW/2 SPOTS PER SHOW SUN	08/18/14-08/16/15

Lamps and Shades	Renewal
LAMPS & SHADES/ANTIQUES ROADSHOW/2 SPOTS PER SUN--	01/13/14-01/11/15

Media One Advertising	
MEDIA ONE/ANTIQUES ROADSHOW/2 SPOTS PER SHOW	09/01/14-08/31/15

Plastic Surgery Associates of South Dakota	Renewal
PLASTIC SURGERY/ANTIQUES ROADSHOW/2 SPOTS PER SUN--	09/08/13-09/07/14

POET c/o Fresh Produce	New
POET/ANTIQUES RS/2 SPOTS PER SHOW MON 7PM	08/11/14-11/07/14

RC Sculpture Project	New
RC SCULPTURE PROJECT/ARS/MONDAYS	05/19/14-08/31/14

ARTHUR

Children's Museum of South Dakota	Renewal
CHILDREN'S MUSEUM OF SD/PBS KIDS/ARTHUR	07/07/14-08/29/14

AUSTIN CITY LIMITS

Rapid City Arts Council	
RAPID CITY ARTS/AMERICANA FESTIVAL	09/20/14-10/11/14

Sunset Pawn Inc.	Renewal
SUNSET PAWN/AUSTIN CITY LIMITS/2 SPOTS PER SHOW	01/18/14-01/17/15

CLASSIC GOSPEL

Gunn Productions/Maverick Media	Renewal
GUNN PRODUCTIONS/CLASSIC GOSPEL/2 SPOTS PER SHOW--	08/23/14-09/06/14

CLIFFORD THE BIG RED DOG

Hy-Vee Food Stores	Renewal
HY-VEE/CLIFFORD/2 SPOTS PER DAY M-W-F	07/15/13-07/12/14
HY-VEE/CLIFFORD/2 SPOTS PER DAY M-W-F	08/11/14-08/09/15

CURIOUS GEORGE

Children's Museum of South Dakota	Renewal
CHILDREN'S MUSEUM OF SD/PBS KIDS/CURIOUS GEORGE	06/16/14-08/29/14
CHILDREN'S MUSEUM OF SD/PBS KIDS/CURIOUS GEORGE	07/07/14-08/29/14

DAKOTA LIFE

Home Federal Bank	New
HOME FEDERAL/DAKOTA LIFE/2 SPOTS PER SHOW	09/16/13-09/12/14
Home Federal Bank	Renewal
HOME FEDERAL/DAKOTA LIFE/2 SPOTS PER SHOW	09/15/14-10/04/15

South Dakota State Historical Society	Renewal
SD STATE HISTORICAL/DAKOTA LIFE/2 SPOTS PER SHOW	09/04/14-05/28/15

DINOSAUR TRAIN

Children's Museum of South Dakota	Renewal
CHILDREN'S MUSEUM OF SD/PBS KIDS/DINOSAUR TRAIN	06/16/14-08/29/14

FONS & PORTER'S LOVE OF QUILTING

Four Seasons Fabric	Renewal
FOUR SEASONS/FONS & PORTERS/2 SPOTS PER SATURDAY	08/03/13-08/01/14
FOUR SEASONS/FONS & PORTERS/2 SPOTS PER SHOW	08/02/14-07/31/15

Hill City Mercantile	New
HILL CITY MERC/LOVE OF QUILTING	03/29/14-03/28/15

KEEPING UP APPEARANCES

Horton Incorporated	Renewal
HORTON/KEEPING UP/2 SPOTS PER SHOW SATURDAY	08/24/13-08/16/14
HORTON/KEEPING UP/2 SPOTS PER SHOW SATURDAY	08/18/14-08/16/15

LAWRENCE WELK SHOW

Ophthalmology LTD	Renewal
OPHTHAL LTD/LAWRENCE WELK/2 SPOTS PER SAT & SUN	06/21/14-06/19/15

MARKET TO MARKET

Home Federal Bank	New
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW SUN--09/16/13-09/12/14	
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW FRI--09/16/13-09/12/14	

Home Federal Bank	Renewal
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW	09/15/14-10/04/15

Madison Farmers Elevator	Renewal
MADISON FARMERS/MARKET TO MARKET/2 SPOTS PER SHOW--06/13/14-06/11/15	

POET c/o Fresh Produce	New
POET/MARKET TO MARKET/2 SPOTS PER SHOW FRIDAY	08/11/14-11/07/14

MASTERPIECE

Westhills Village	Renewal
WESTHILLS VILLAGE/TV/MASTERPIECE/SUNDAYS	03/24/14-03/22/15

NATURE

Reptile Gardens REPTILE GARDENS/NATURE/WED.	Renewal 04/21/14-11/02/14
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NIGHTLY BUSINESS REPORT

Children's Museum of South Dakota CHILDREN'S MUSEUM OF SD/1 SPOT 5:29PM	Renewal 06/09/14-06/07/15
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Hy-Vee Food Stores HY-VEE/NIGHTLY BUS REPORT/2 SPOTS PER TUESDAY	Renewal 07/15/13-07/12/14
HY-VEE/NIGHTLY BUS REPORT/2 SPOTS PER SHOW TUES	08/11/14-08/09/15

NO COVER, NO MINIMUM

Rapid City Arts Council RAPID CITY ARTS/AMERICANA FESTIVAL	09/20/14-10/11/14
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Sunset Pawn Inc. SUNSET PAWN/NO COVER/2 SPOTS PER SHOW	Renewal 01/18/14-01/17/15
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NOVA

First Dakota National Bank c/o Fresh Produce FIRST DAKOTA/NOVA/2 SPOTS PER SHOW WED	Renewal 03/03/14-03/01/15
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Media One Advertising MEDIA ONE/NOVA/2 SPOTS PER SHOW	09/01/14-08/31/15
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PBS NEWSHOUR

First Dakota National Bank c/o Fresh Produce FIRST DAKOTA/PBS NEWSHOUR/2 SPOTS PER SHOW M & W--03/03/14-03/01/15	Renewal
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PEG + CAT

Children's Museum of South Dakota CHILDREN'S MUSEUM OF SD/PBS KIDS/PEG + CAT	Renewal 06/16/14-08/29/14
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PRAIRIE YARD & GARDEN

Jolly Lane Greenhouse JOLLY LANE/PRAIRIE YARD & GARDEN	Renewal 04/07/14-04/05/15
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Warne Chemical & Equipment Co.	Renewal
WARNE CHEMICAL/PRAIRIE YARD & GARDEN	04/07/14-04/05/15

RICK STEVES' EUROPE

Westhills Village	Renewal
WESTHILLS VILLAGE/TV/RICK STEVES EUROPE/SUNDAYS	03/24/14-03/22/15

ROOSEVELTS: AN INTIMATE HISTORY

Black Hills Area Community Foundation	New
BHACF-THE ROOSEVELTS	09/14/14-09/20/14

POET c/o Fresh Produce	New
POET/THE ROOSEVELTS/2 SPOTS PER EPISODE	09/14/14-09/20/14

Spearfish GMC Cadillac	New
SPEARFISH GMC/KEN BURNS-THE ROOSEVELTS	09/14/14-09/20/14

SESAME STREET

Children's Museum of South Dakota	Renewal
CHILDREN'S MUSEUM OF SD/PBS KIDS/SESAME STREET	07/07/14-08/29/14

SOUTH DAKOTA FOCUS

First Dakota National Bank c/o Fresh Produce	Renewal
FIRST DAKOTA/SD FOCUS/2 SPOTS PER SHOW THURS	03/03/14-03/01/15

South Dakota State Historical Society	Renewal
SD STATE HISTORICAL/SD FOCUS/2 SPOTS PER SHOW	09/04/14-05/28/15

VICTORY GARDEN

Weigum's Great Plains Landscape Arboretum	Renewal
WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN	08/19/13-08/17/14
WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN	08/18/14-08/16/15