

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 965030
 Alt Order #:
Product Desc: 11/7-11/8 schedule Media Buy
 Estimate:
Flight Dates: 11/07/16 - 11/08/16
Original Date / Rev: 11/04/16 / 11/04/16
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency Name: POL/Grover Rees for Congress
Buying Contact:
Billing Contact:
 PO Box 377
 Breaux Bridge, LA 70517

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL/Grover Rees for Congress
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: DIR, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	3	\$825.00	\$825.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	3	\$825.00	\$825.00	0.00
Totals	3	\$825.00	\$825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	11/07/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	11-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	11-----		2		\$150.00		0.00					
N 2	KLFY	11/07/16	11/07/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	1-----		1		\$525.00		0.00					
													Totals	3	\$825.00