

ORDER

**KLFY Lafayette, LA**

Orders

Order / Rev: 965030

Alt Order #:

Product Desc: 11/7-11/8 schedule Media Buy

Estimate:

Flight Dates: 11/07/16 - 11/08/16

Original Date / Rev: 11/04/16 / 11/04/16

Order Type: REG

Primary AE: KLFY Local House

Sales Office: L-LFY

Sales Region: Loc

Agency

Name: POL/Grover Rees for Congress

Buying Contact:

Billing Contact:

PO Box 377

Breaux Bridge, LA 70517

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 0%

Advertiser

Name: POL/Grover Rees for Congress

Demographic: A35+

Product Codes: PL1

Priority: P3

Revenue Codes: DIR, POL, POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	3	\$825.00	\$825.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	3	\$825.00	\$825.00	0.00
Totals	3	\$825.00	\$825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	11/07/16	11/08/16	CBS This Morning	CM	7a-9a	11-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	11-----		2				\$150.00		0.00			
N 2	KLFY	11/07/16	11/07/16	KLFY News 10 @ 6p	CM	6p-630p	1-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$525.00		0.00			
													Totals	3	\$825.00