

ORDER



Orders
Order / Rev: 3517989
 Alt Order #:
 Product Desc:
 Estimate: 001
 Flight Dates: 04/22/22 - 04/27/22
 Original Date / Rev: 04/20/22 / 04/21/22
 Order Type: REG

Columbus GA WBRL

Primary AE: WRBL National House
 Sales Office: N-HOU
 Sales Region: Nat

Agency
Name: Watkins Group, The
 Buying Contact:
 Billing Contact:
 260 Brookclear Lane
 Fayetteville, GA 30215

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser
Name: POL/Zeph Baker/State Representative
 Demographic: A25-54
 Product Codes: PL16
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P5

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	3	\$700.00	\$595.00
04/25/22	05/29/22	1	\$170.00	\$144.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	3	\$700.00	\$595.00	0.00
May 2022	1	\$170.00	\$144.50	0.00
Totals	4	\$870.00	\$739.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WRBL National House	N-HOU	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRBL	04/23/22	04/23/22	Local News @ 7p Sat Local News @ 7p Sat	CM	7-730p	-----S-	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22	04/24/22	-----S-		1		\$200.00		0.00					
N 2	WRBL	04/24/22	04/24/22	Local News @ 630p Sur Local News @ 630p Sun	CM	630-7p	-----S	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22	04/24/22	-----S		1		\$200.00		0.00					
N 3	WRBL	04/22/22	04/22/22	Local News @ 6a Local News @ 6a	CM	6a-7a	----F--	1:00	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22	04/24/22	----F--		1		\$300.00		0.00					
N 4	WRBL	04/25/22	04/25/22	Local News @ 5a Local News @ 5a	CM	5a-6a	M-----	1:00	1	\$170.00	P4	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	M-----		1		\$170.00		0.00					
Totals													4	\$870.00	