



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV  
190 North State Street  
Chicago, IL 60601  
(312) 750-7777

# CONTRACT

<b>Contract / Revision</b> 150781 /		<b>Alt Order #</b> WOC10484696
<b>Product</b> LEADING ILLINOIS FOR TOMORROW		
<b>Contract Dates</b> 10/10/16 - 10/16/16		<b>Estimate #</b> 5313
<b>Advertiser</b> Leading Illinois for Tomorrow Corp.		<b>Original Date / Revision</b> 10/10/16 / 10/10/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Adelstein & Associates LLC  
222 W. Ontario St  
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/11/16	10/14/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	11	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				11	\$1,800.00				
N 2	WLS	10/11/16	10/14/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$2,500.00				
N 3	WLS	10/11/16	10/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$3,800.00				
N 4	WLS	10/11/16	10/14/16	Wheel of Fortune	626p-656p		:30				NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				5	\$4,000.00				
N 5	WLS	10/11/16	10/14/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				4	\$5,500.00				
N 6	WLS	10/11/16	10/14/16	Kimmel	1035p-1137p		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				5	\$1,600.00				
N 7	WLS	10/11/16	10/14/16	Nightline	1137p-1208a		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				5	\$800.00				
N 8	WLS	10/12/16	10/12/16	W 9p-10p DESIGNATED SU	9p-10p		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$18,000.00				
N 9	WLS	10/11/16	10/14/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				10	\$800.00				
N 10	WLS	10/11/16	10/14/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				10	\$1,800.00				
N 11	WLS	10/11/16	10/14/16	GMA M-F 7-9a	7a-9a		:30				NM	10	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				10	\$1,900.00				
N 12	WLS	10/11/16	10/14/16	Live With Kelly and Michael	9a-10a		:30				NM	10	\$10,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
150781 /	WOC10484696

Contract Dates	Product	Estimate #
10/10/16 - 10/16/16	LEADING ILLINOIS FOR	5313

Advertiser	Original Date / Revision
Leading Illinois for Tomo	10/10/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				10	\$1,000.00				
N 13	WLS	10/11/16	10/14/16	The View	10a-11a		:30				NM	10	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				10	\$1,400.00				
N 14	WLS	10/11/16	10/14/16	ABC7 News	11a-12p		:30				NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				10	\$1,000.00				
N 15	WLS	10/11/16	10/14/16	Inside Edition	3-330p		:30				NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				5	\$1,100.00				
N 16	WLS	10/11/16	10/14/16	Jeopardy	330p-4p		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				4	\$1,300.00				
N 17	WLS	10/14/16	10/14/16	World News Tonight	530p-6p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$8,000.00				
N 18	WLS	10/16/16	10/16/16	ABC7 News Su @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				2	\$600.00				
N 19	WLS	10/15/16	10/15/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$300.00				
N 20	WLS	10/15/16	10/15/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$650.00				
N 21	WLS	10/15/16	10/15/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$1,400.00				
N 22	WLS	10/15/16	10/15/16	8a-10a Sa Local news	8a-10a		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				4	\$1,400.00				
N 23	WLS	10/16/16	10/16/16	ABC7 News Su @ 8a	8a-10a		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				4	\$1,400.00				
N 24	WLS	10/16/16	10/16/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$4,000.00				
N 25	WLS	10/16/16	10/16/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$1,200.00				
Totals								0.00				118	\$215,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	118	\$215,750.00	(\$32,362.50)	\$183,387.50
<b>Totals</b>	<b>118</b>	<b>\$215,750.00</b>	<b>(\$32,362.50)</b>	<b>\$183,387.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Leading Illinois for Tomo	10/10/16 / 10/10/16

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