



ERLH
1925 Westmoreland St
Richmond, VA 23230

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2461589

Schedule Dates

08/04/16-08/08/16

Advertiser

Priorities USA Action (72141)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Priorities USA Action Est. 4549 (822903)

Salesperson

Millennium/DC, Washington DC

Sales Office

Millennium Washington DC

Buyer Name

Katie Thompson,

Phone/Fax

/

CPE

750/760/4549

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

Priorities USA Actio

Date Entered

04/06/16

Last Modified

Jordan Moeller

Entered By

No

CO-OP

ECR25140307

Headline #

A35+R

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$150.00

Net Total

\$850.00

Sales Tax

Richmond (ERLH)

By Broadcast Month

Aug. 2016

Spots

6

Rate

\$1,000.00

Grand Total:

\$1,000.00

Dem + 16/16

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.3	Unapproved (NewL) on credit hold / Prime	08/08/16-08/08/16	4	:30	8P- MYN Law & Order: SVU (Monday)	1	1							1	\$200.00	\$200.00	Richmond (ERLH)	L&O:SVU-MYNET1	4/6/16
Est 1.3	Unapproved (NewL) on credit hold / Prime	08/08/16-08/08/16	4	:30	8P- MYN Law & Order: SVU 2 (Monday)	1	1							1	\$200.00	\$200.00	Richmond (ERLH)	L&O:SVU-MYNET2	4/6/16
Est 1.3	Unapproved (NewL) on credit hold / Prime	08/04/16-08/04/16	4	:30	8P- MYN The Mentalist (Thursday)					1				1	\$200.00	\$200.00	Richmond (ERLH)	THE MENTALIST	4/6/16
Est 1.3	Unapproved (NewL) on credit hold / Prime	08/04/16-08/04/16	4	:30	8P- MYN The Mentalist 2 (Thursday)					1				1	\$200.00	\$200.00	Richmond (ERLH)	THE MENTALIST	4/6/16
Est 1.3	Unapproved (NewL) on credit hold / Prime	08/07/16-08/07/16	4	:30	8P- 9P (EST)							1		1	\$100.00	\$100.00	Richmond (ERLH)	IN THE HEAT OF THE NIGHT	4/6/16
Est 1.3	Unapproved (NewL) on credit hold / Prime	08/07/16-08/07/16	4	:30	9P- 10P (EST)							1		1	\$100.00	\$100.00	Richmond (ERLH)	IN THE HEAT OF THE NIGHT	4/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

2461589



KATZ TELEVISION GROUP

Contract # 25140307 Changes as of: 4/6/2016 at 9:45 AM Version: Highlighting Revision 1

CPE: 750/760/4549 Flight: 8/2/16 - 8/8/16 Station: ERLH Total \$: \$1,000.00

Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Market: Richmond Total Spots: 6

650 Massachusetts Avenue, NW Product: Priorities USA Action Office: WASHINGTON Total CPP: \$0.00

Washington, DC 20001 Agency Order #: 4932635 Primary Demo: Adults 35+ Total GRP: 0

Buyer: Thompson, Katie Con Type: POLITICAL/VOTE Separation:

Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3P Rating	Len	8/2 - 8/2		Total Spots	Total \$	CPP	GRP
							8/2					
1	M 8p-9p		L&O:SVU-MYNET1	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
2	M 9p-10p		L&O:SVU-MYNET2	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
3	Th 8p-9p		THE MENTALIST	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
4	Th 9p-10p		THE MENTALIST	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
5	Su 8p-9p		IN THE HEAT OF THE NIGHT	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
6	Su 9p-10p		IN THE HEAT OF THE NIGHT	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
TOTALS: 6									6	\$1,000.00	\$0.00	0.0



Contract # 25140307 **Changes as of:** 4/6/2016 at 9:45 AM **Version:** Highlighting Revision 1
CPE: 750/760/4549 **Flight:** 8/2/16 - 8/8/16 **Station:** ERLH **Total \$:** \$1,000.00
Agency: TARGETED PLATFORM MEDIA **Advertiser:** Priorities USA Action **Market:** Richmond **Total Spots:** 6
 650 Massachusetts Avenue, NW **Product:** Priorities USA Action **Office:** WASHINGTON **Total CPP:** \$0.00
 Washington, DC 20001 **Agency Order #:** 4932635 **Primary Demo:** Adults 35+ **Total GRP:** 0
Buyer: Thompson, Katie **Con Type:** POLITICAL/VOTE **Separation:**
Salesperson: JAMES SCUTARI **Assistant:** JAMES SCUTARI 202-955-5342

Hit Listed Programs	

Order Level Comments		
Date/Time	Added by	Comment
04/06/16 9:45 AM	JAMES SCUTARI	Separation: 30
04/06/16 9:45 AM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$100,000
ERLH Share:	1%
Comment:	
WRIC:	25%
WRLH:	16%
WTVR:	32%
WWBT:	26%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	6	\$1,000.00	N/A
Total	100%	6	\$1,000.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Aug	6	\$1,000.00
Total	6	\$1,000.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Revision	4/6/16 9:45 AM	JAMES SCUTARI	Revised		\$0
New	4/5/16 1:45 PM	JAMES SCUTARI	New	6	\$1,000.00
					Changes: Product from TV to Priorities USA Action, Demo Meta to [R16], User Entered from \$0.00 to \$1,000.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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