



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25140309
CPE: 750/760/4554
Agency: TARGETED
PLATFORM MEDIA
650 Massachusetts
Avenue, NW
Washington, DC 20001

Version: Highlighting Revision 2

Station: ERLH
Market: Richmond
Total Spots: \$0.00

Office: WASHINGTON

Total CPP: \$0.00

Primary Demo: Adults 35+

Total GRP: 2466960

Con Type: POLITICAL/VOTE

Traffic #: 2466960

Assistant: JAMES SCUTARI
202-955-5342

Buyer: Thompson, Katie
Salesperson: 202-955-5342

Comments: ORDER CANCELLED

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/6		Total Spots	Total \$	CPP	GRP
							9/6					
CAN 1	11p-9p		180-SVU-WYNET1	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
CAN 2	9p-10p		180-SVU-WYNET2	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
CAN 3	8p-9p		THE MENTALIST	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
CAN 4	9p-10p		THE MENTALIST	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
CAN 5	8p-9p		IN THE HEAT OF THE NIGHT	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
CAN 6	9p-10p		IN THE HEAT OF THE NIGHT	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
TOTALS:									0	\$0.00	\$0.00	0.0



Contract # 25140309	Changes as of: 8/11/2016 at 3:35 PM	Version: Highlighting Revision 2
CPE: 750/760/4554	Flight: 9/6/16 - 9/12/16	Station: ERLH
Agency: TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	Advertiser: Priorities Usa Action	Market: Richmond
	Product: Priorities USA Action	Office: WASHINGTON
	Agency Order #: 4932655	Primary Demo: Adults 35+
	Buyer: Thompson, Katie	Con Type: POLITICAL/VOTE
	Salesperson: JAMES SCUTARI 202-955-5342	Assistant: JAMES SCUTARI 202-955-5342
		Total GRP:
		Traffic #: 2466960
		Separation:
		Total Spots:
		Total CPP: \$0.00
		Total \$: \$0.00

Order Level Comments

Date/Time	Added by	Comment
04/06/16 9:47 AM	JAMES SCUTARI	Separation: 30
04/06/16 9:47 AM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$100,000
ERLH Share:	1%
Comment:	
WRIC:	25%
WRLH:	16%
WTVR:	32%
WWBT:	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	8/11/16 3:35 PM	JAMES SCUTARI	Confirmed	6	\$ -1,000.00	Changes: Total Spots from 6 to 0, Calculated Dollars from \$1,000.00 to \$0.00, Total \$ from \$1,000.00 to \$0.00, Comments from Separation: 30 to ORDER CANCELLED, User Entered \$ from \$1,000.00 to \$0.00, 6 buylines added or modified.
Queued for Electronic Contracting	4/6/16 1:59 PM				\$0	
Revision	4/6/16 9:47 AM	JAMES SCUTARI	Confirmed		\$0	Changes: Product from TV to Priorities USA Action, User Entered \$ from \$0.00 to \$1,000.00, Demo Meta to [R16].
New	4/5/16 1:46 PM	JAMES SCUTARI	New	6	\$1,000.00	\$1,000.00

Non-Discrimination Policy	
	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-247 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>



125 West 55th St
New York, NY 10019

TELEVISION
GROUP

Contract # 25140312 Changes as of: 8/23/2016 at 12:24 PM Version: Highlighting Revision 4
CPE: 750/760/4553 Flight: 8/30/16 - 9/5/16 Station: ERLH Total \$: \$0.00
Agency: TARGETED Advertiser: Priorities USA Action Market: Richmond Total Spots:
PLATFORM MEDIA Product: Priorities USA Action Office: WASHINGTON Total CPP: \$0.00
650 Massachusetts Agency Order #: 4932650 Primary Demo: Adults 35+ Total GRP: Traffic #: 2466858
Avenue, NW Buyer: Thompson, Katie Con Type: POLITICAL/NOTE Separation:
Washington, DC 20001 Salesperson: JAMES SCUTARI Assistant: 202-955-5342

Comments: Order Cancelled

#	Day/Time	DP	Program	Rate	A3P Rating	Len	8/30 - 8/30		Total Spots	Total \$	CPP	GRP
							8/30					
CAN 1	M 8p-9p		L&O-SVL-MYNET4	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
NA - supposed to be dark 9/5												
CAN 2	M 9p-10p		L&O-SVL-MYNET2	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
NA - supposed to be dark 9/5												
CAN 3	Th 8p-9p		THE MENTALIST	\$200.00	0	30	4		4	\$200.00	\$0.00	0.0
CAN 4	Th 9p-10p		THE MENTALIST	\$200.00	0	30	4		4	\$200.00	\$0.00	0.0
CAN 5	W 8p-9p		The Closer	\$200.00	0-0	30	4		4	\$200.00	\$0.00	0.0
+Tx MG for line 4												
CAN 6	W 9p-10p		The Closer	\$200.00	0-0	30	4		4	\$200.00	\$0.00	0.0
+Tx MG for line 2												
TOTALS:									0	\$0.00	\$0.00	0.0



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KATZ TELEVISION GROUP

Contract # 25140312 Changes as of: 8/23/2016 at 12:24 PM Version: Highlighting Revision 4
CPE: 750/760/4553 Flight: 8/30/16 - 9/5/16 Station: ERLH
Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities USA Action Market: Richmond
650 Massachusetts Avenue, NW Product: Priorities USA Action Office: WASHINGTON
Washington, DC 20001 Agency Order #: 4932650 Primary Demo: Adults 35+
Buyer: Thompson, Katie Con Type: POLITICAL/NOTE
Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI Traffic #: 2466858
202-955-5342 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/25/16 12:32 PM	JAMES SCUTARI	***DARK 9/3, 9/4, 9/5; Separation: 30
07/21/16 12:06 PM	Jordan Moeller	9/5 is DARK. Could move Lines 1 & 2 to 8/31 in same time slots for The Closer. -JRM, LSA
07/21/16 12:04 PM	System	Notice Received.
04/06/16 9:39 AM	JAMES SCUTARI	***DARK 9/3, 9/4, 9/5; Separation: 30
04/06/16 9:39 AM	JAMES SCUTARI	***DARK 9/3, 9/4, 9/5; Separation: 30

Competitive Information

Market Budget:	\$80,000
ERLH Share:	1%
Comment:	
WRIC:	25%
WRLH:	16%
WTVR:	32%
WWBT:	26%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
Total	0	\$0.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$	Comment
Revision	8/23/16 12:24 PM	JAMES SCUTARI	Confirmed	4	\$-800.00	\$0	Changes: Comments from ***DARK 9/3, 9/4, 9/5; Separation: 30 to Order Cancelled, Total Spots from 4 to 0, Calculated Dollars from \$800.00 to \$0.00, User Entered \$ from \$800.00 to \$0.00, Total \$ from \$800.00 to \$0.00, 6 buylines added or modified.
Revision	7/25/16 12:32 PM	JAMES SCUTARI	Confirmed		\$0	\$800.00	Changes: 4 buylines added or modified.
Makegood 1	7/21/16 12:06 PM	Jordan Moeller	Confirmed		\$0	\$800.00	
Revision	7/19/16 3:54 PM	GOTOSTRATA\jcutari2	Confirmed		\$0	\$800.00	Changes: 4 buylines added or modified.
Queued for Electronic Contracting	4/6/16 1:59 PM				\$0	\$0	
Revision	4/6/16 9:39 AM	JAMES SCUTARI	Confirmed		\$0	\$800.00	Changes: Product from TV to Priorities USA Action, Demo Meta to [R16], User Entered \$ from \$0.00 to \$800.00.
New	4/5/16 1:47 PM	JAMES SCUTARI	New	4	\$800.00	\$800.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ
TELEVISION
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New York, NY 10019

Comments: Order Cancelled

Contract # 25140262
CPE: 750/760/4553
Agency: TARGETED PLATFORM MEDIA
650 Massachusetts Avenue, NW
Washington, DC 20001

Changes as of: 8/23/2016 at 12:23 PM
Flight: 8/30/16 - 9/5/16
Advertiser: Priorities USA Action
Product: Priorities USA Action
Agency Order #: 4932654
Buyer: Thompson, Katie
Salesperson: JAMES SCUTARI
202-955-5342

Version: Highlighting Revision 3
Station: WRLH
Market: Richmond
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JAMES SCUTARI
202-955-5342

Total Spots: \$0.00
Total CPP: \$0.00
Total GRP: 2466922
Traffic #: 2466922
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/30 - 8/30		Total Spots	Total \$	CPP	GRP
							8/30					
CAN 1	Tu-Fri 7:30p-8p		Big Bang Theory	\$750.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 2	Tu-Fri 7:30a-8a		FOX Richmond Morning News 730-8A	\$450.00	0	30	2		2	\$200.00	\$0.00	0.0
CAN 3	Tu-Fri 7a-730a		FOX Richmond Morning News 7-730A	\$450.00	0	30	2		2	\$300.00	\$0.00	0.0
CAN 4	Tu-Fri 4p-4:30p		FOX Richmond News Ten 4-430P	\$700.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 5	Tu-Fri 42m-12:30a		MODERN FAMILY	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 6	Tu-Fri 6p-6:30p		Family Feud	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
CAN 7	Tu-Fri 6:30p-7p		Family Feud	\$600.00	0	30	2		2	\$600.00	\$0.00	0.0
CAN 8	Tu-Fri 5:30p-6p		Judge Judy	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
TOTALS:									0	\$0.00	\$0.00	0.0



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Contract # 25140262 Changes as of: 8/23/2016 at 12:23 PM Version: Highlighting Revision 3
CPE: 750/760/4553 Flight: 8/30/16 - 9/5/16 Station: WRLH
Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities USA Action Market: Richmond
650 Massachusetts Avenue, NW Product: Priorities USA Action Office: WASHINGTON
Washington, DC 20001 Agency Order #: 4932654 Primary Demo: Adults 35+
Buyer: Thompson, Katie Con Type: POLITICAL/VOTE Total CPP: \$0.00
Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI Traffic #: 2466922
202-955-5342 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
08/23/16 12:23 PM	JAMES SCUTARI	***DARK 9/3, 9/4, 9/5; Separation: 30
07/21/16 12:02 PM	System	Notice Received.
04/05/16 4:44 PM	JAMES SCUTARI	***DARK 9/3, 9/4, 9/5; Separation: 30
04/05/16 4:44 PM	JAMES SCUTARI	***DARK 9/3, 9/4, 9/5; Separation: 30

Competitive Information

Market Budget: \$15,000
WRLH Share: 16%
Comment:
ERLH: 1%
WRIC: 25%
WTVR: 32%
WWBT: 26%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
Total	0	\$0.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/23/16 12:23 PM	JAMES SCUTARI	Confirmed		10	\$-2,400.00	\$0	Changes: Comments from: ***DARK 9/3, 9/4, 9/5; Separation: 30 to Order Cancelled, Total Spots from 10 to 0, Calculated Dollars from \$2,400.00 to \$0.00, Competitive Market Budget from \$35,625 to \$15,000, User Entered \$ from \$5,700.00 to \$0.00, Total \$ from \$2,400.00 to \$0.00, 8 buylines added or modified.
Revision	7/19/16 3:53 PM	GOTOSTRATA\scutari2	Confirmed		6	\$-3,300.00	\$2,400.00	Changes: Total \$ from \$5,700.00 to \$2,400.00, Total Spots from 16 to 10, 8 buylines added or modified.
Queued for Electronic Contracting	4/6/16 1:59 PM					\$0	\$0	
Revision	4/5/16 4:44 PM	JAMES SCUTARI	Confirmed			\$0	\$5,700.00	Changes: Product from TV to Priorities USA Action, Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,700.00.
New	4/5/16 1:19 PM	JAMES SCUTARI	New	16		\$5,700.00	\$5,700.00	

Non-Discrimination Policy

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