

**INVOICE NO.**

EN5562084

INVOICE DATE

8/28/2016

BILL CYCLE

201608

INVOICE DUE DATE

9/25/2016

WATERFRONT STRATEGIES
3050 K Street, NW
Suite 100
WASHINGTON, DC 20007

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	PLANNED PARENTHOOD VOTE PROJ 202186	P49992

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11861890	Philadelphia	TV	\$6,870.00	14	14

INVOICE NOTES

Gross Advertising Total	\$6,870.00
Agency Commission	(\$1,030.50)
Rep Commission	(\$759.13)
Net Advertising Total	\$5,080.37

Terms: Net 30 Days
Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

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AFFIDAVIT

Product:
Estimate No: 5177
Campaign No:

Comcast Order No: EN11861890
TIM Est No: 681814
AE Name: NCC - Meghan Hughes

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1574089	PPV12103H OWN WORDS	PHILLY Interconnect/6500	AEN, BET, FX, LIF, MNBC, VH1	14	\$6,870.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
AEN	PHILLY Interconnect/6500	NW1574089	2	\$900.00
BET	PHILLY Interconnect/6500	NW1574089	4	\$1,100.00
FX	PHILLY Interconnect/6500	NW1574089	1	\$800.00
LIF	PHILLY Interconnect/6500	NW1574089	1	\$550.00
MNBC	PHILLY Interconnect/6500	NW1574089	4	\$3,200.00
VH1	PHILLY Interconnect/6500	NW1574089	2	\$320.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
8-25-16	BET	PHILLY Interconnect/6500	7:39PM	PPV12103H OWN WORDS	2016 BET Awards	30	3	\$350.01	
8-25-16	MNBC	PHILLY Interconnect/6500	9:53PM	PPV12103H OWN WORDS	The Rachel Maddow Show	30	9	\$800.00	
8-26-16	AEN	PHILLY Interconnect/6500	10:47PM	PPV12103H OWN WORDS	Behind Bars: Overtime	30	1	\$450.00	
8-26-16	FX	PHILLY Interconnect/6500	10:18PM	PPV12103H OWN WORDS	The Heat	30	5	\$800.00	
8-26-16	MNBC	PHILLY Interconnect/6500	10:17PM	PPV12103H OWN WORDS	Hardball With Chris Matthews	30	9	\$800.00	
8-27-16	BET	PHILLY Interconnect/6500	11:14AM	PPV12103H OWN WORDS	Hustle & Flow	30	4	\$200.00	
8-27-16	BET	PHILLY Interconnect/6500	7:13PM	PPV12103H OWN WORDS	Dead Presidents	30	3	\$349.99	
8-27-16	LIF	PHILLY Interconnect/6500	9:47PM	PPV12103H OWN WORDS	Unwanted Guest	30	7	\$550.00	
8-27-16	MNBC	PHILLY Interconnect/6500	8:12PM	PPV12103H OWN WORDS	Dateline NBC	30	9	\$800.00	
8-27-16	VH1	PHILLY Interconnect/6500	5:13PM	PPV12103H OWN WORDS	Dating Naked	30	11	\$159.99	
8-28-16	AEN	PHILLY Interconnect/6500	8:10PM	PPV12103H OWN WORDS	Hoarders: Then & Now	30	1	\$450.00	
8-28-16	BET	PHILLY Interconnect/6500	2:45PM	PPV12103H OWN WORDS	The Man in 3B	30	4	\$200.00	
8-28-16	MNBC	PHILLY Interconnect/6500	10:10PM	PPV12103H OWN WORDS	Dateline NBC	30	9	\$800.00	
8-28-16	VH1	PHILLY Interconnect/6500	1:15PM	PPV12103H OWN WORDS	Any Given Sunday	30	11	\$160.01	

Order# EN11861890 Total: \$6,870.00



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BILL TO

WATERFRONT STRATEGIES
3050 K Street, NW
Suite 100
WASHINGTON, DC 20007

REMITTANCE

Please return this document with your payment

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WATERFRONT STRATEGIES	WATERFRONTST	PLANNED PARENTHOOD VOTE PROJ 202186	P49992

Terms: Net 30 Days

Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

Special Note:

Phone: 610-350-3675

Fax: 484-983-3126

Note: OMC_Business_Operations
@cable.comcast.com

Net Balance Due**\$5,080.37**

We accept checks, money orders, and all major credit cards.