

First Quarter – 2024

** KCHE Radio aired numerous news stories in early January about the efforts made by the Cherokee Area Economic Development Corporation to help businesses throughout the county expand. Bill Anderson, the Executive Director of CAEDC joined the newscasts to explain some specific ways that his organization will be working with businesses, in an effort to help them in the best possible way. KCHE News makes it a point to focus on economic development throughout the listening area whenever the opportunity presents itself.

** KCHE Radio aired numerous news stories focusing on child care and the importance of having a child development center in three cities in our listening area. We promoted how the centers are currently recruiting three and four-year-old children for their program, which will help prepare them for kindergarten and get them excited about learning. Our newscasts in late January also focused on the Head Start Program, which is free to qualifying families.

** KCHE Radio aired numerous news stories making area motorists aware of the importance of being safe on the roadways during the Super Bowl weekend. Ida County Sheriff Wade Harriman joined our newscasts to remind the listeners the importance of using a designated driver if they're consuming alcohol at a Super Bowl party. Sheriff Harriman also urged motorists to be more defensive overall that weekend, due to extra traffic late Super Bowl evening. Being safe on the roadways is something focused on whenever possible by KCHE News.

** KCHE Radio aired numerous news stories in February about Cherokee County's Suicide Prevention Coalition, helping to spread the word about the creation of its support network for first responders in the community. Cherokee County Public Health Manager Kayla Mayer joined the newscasts to explain how anyone needing this service may utilize it. Suicide prevention is something that KCHE News focuses on whenever the opportunity presents itself.