

## First Quarter – 2023

\*\* KCHE Radio aired numerous news stories in late January about the importance of driving safely, following the winter storm that dropped several inches of snow in Northwest Iowa. Cherokee County Sheriff Derek Scott sent out numerous safety tips to drivers in the KCHE listening area.

\*\* KCHE Radio aired numerous news stories focusing on the economic development in the neighboring community of Marcus. Mayor Pat Bunt joined the newscasts to discuss the new meat locker that is scheduled to open in May, 2023. Mayor Bunt also spoke about the trail project going on in the city.

\*\* KCHE Radio aired numerous news stories making area farmers aware of an upcoming farm margins workshop going on in the city of Storm Lake. KCHE prides itself on keeping our area farmers updated on all going on through our newscasts, as well as with our numerous ag programs throughout the day.

\*\* KCHE Radio aired numerous news stories in March regarding the annual RAGBRAI bike ride making its way through Cherokee County in the summer, and how it will help the county economically. Cherokee County Supervisor Brian Peterson joined KCHE News to talk about his thoughts on what the event brought to the county the last time it went through Washta and Quimby, based on how the food vendors and others fared.