## First Quarter – 2022

- \*\* KCHE Radio aired a news story numerous news stories with Iowa State Patrol Sargeant Justin Sackett about winter driving safety tips, as well as the importance of taking extra time when traveling during winter weather. He also informed our listeners that they can dial 5-1-1 for the latest weather updates.
- \*\* KCHE Radio aired numerous news stories about disaster assistance being offered to farmers in the listening area by the USDA as the result of severe weather that made its way through the area in mid-December. Matt Russell, the state's Farm Service Agency's Executive Director, gave our area farmers and livestock producers some advice on how to handle things when it comes to receiving disaster relief funds.
- \*\* KCHE Radio aired numerous news stories about COVID vaccinations, booster shots and safety against the virus. A local pharmacist informed listeners about different types of booster shot and original vaccine combinations, and the fact that they will work even if your booster shot is different than the vaccine that someone first received.
- \*\* KCHE News aired numerous news stories about the preparations of the community's KEE-Live event that was held on January 14<sup>th</sup> and 15<sup>th</sup>. These stories focused on the fact that volunteers were needed for many different roles throughout the event, as well as summed up the event and what it meant to the community as a whole, including the economic development side of things, among other things.