



6221 E. Silver Maple Circle
Suite 102
Sioux Falls, SD 57110
Phone: 605-275-8588

CUSTOMER: Clay County Fair
ORDER: CCF-0005

CAMPAIGN: Aug/Sept 2021
Flight: 8/16 thru 9/19

Buyer Kelly Buss

RADIO		A25-64		MON	TUES	WED	THUR	FRI	SAT	SUN	Total	Total
Station	Time	Length	Gross Rate	16	17	18	19	20	21	22	Spots	Dollars
KCHE	M-F 6a-7p	30	\$ 15.00								0	\$ -
KCHE	Bonus Sat & Sun	30	\$ -								0	\$ -
TOTAL											0	\$ -

RADIO		A25-64		MON	TUES	WED	THUR	FRI	SAT	SUN	Total	Total
Station	Time	Length	Gross Rate	23	24	25	26	27	28	29	Spots	Dollars
KCHE	M-F 6a-7p	30	\$ 15.00	4	4	4	4	4			20	\$ 300.00
KCHE	Bonus Sat & Sun	30	\$ -						4	4	8	\$ -
TOTAL											28	\$ 300.00

RADIO		A25-64		MON	TUES	WED	THUR	FRI	SAT	SUN	Total	Total
Station	Time	Length	Gross Rate	30	31	1	2	3	4	5	Spots	Dollars
KCHE	M-F 6a-7p	30	\$ 15.00	5	5	5	5	5			25	\$ 375.00
KCHE	Bonus Sat & Sun	30	\$ -						5	5	10	\$ -
TOTAL											35	\$ 375.00

RADIO		A25-64		MON	TUES	WED	THUR	FRI	SAT	SUN	Total	Total
Station	Time	Length	Gross Rate	6	7	8	9	10	11	12	Spots	Dollars
KCHE	M-F 6a-7p	30	\$ 15.00	5	5	5	5	5			25	\$ 375.00
KCHE	Bonus Sat & Sun	30	\$ -						5	5	10	\$ -
TOTAL											35	\$ 375.00

RADIO		A25-64		MON	TUES	WED	THUR	FRI	SAT	SUN	Total	Total
Station	Time	Length	Gross Rate	13	14	15	16	17	18	19	Spots	Dollars
KCHE	M-F 6a-7p	30	\$ 15.00								0	\$ -
KCHE	Bonus Sat & Sun	30	\$ -								0	\$ -
TOTAL											0	\$ -

TOTAL: 98 \$ 550.00 Gross Cash buy
\$500 in ticket trade not billable

SIGNATURE: Kay O'Connor KCHE DATE: 7/24/21
Please sign and email back for confirmation kelly@thinkcaliber.com

Signature confirms receipt and placement of order, acceptants of rate and understanding of disclaimer.
Disclaimer: Orders must run as orderd. This account must be set up on a broadcast billing cycle. All invoices need to be sent to Caliber Creative and contain affidavit of when spots aired and list spot id codes. All invoices need to be received by the 7th of the month.