

ORDER

Orders
Order / Rev: 2710539
 Alt Order #: _____
Product Desc: April - May POL 2024
 Estimate: _____
Flight Dates: 04/20/24 - 05/05/24
Original Date / Rev: 04/19/24 / 04/19/24
Order Type: POLITICAL-ISSUE

St Louis KMOX-AM

Primary AE: Sarah Lemaster
Sales Office: L-STL
Sales Region: Local

Agency
Name: Coalition For Life
Buying Contact: Rick Marina
Billing Contact: Rick Marina
8286 St Charles Rock Road
St Louis, MO 63114

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Coalition For Life
Demographic: M25-54
Product Codes: Issues/Propositions (POL)
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: 07/31/21
Advertiser External ID: 199124
Agency External ID: 179461
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	70	\$215.00	\$215.00
05/01/24	05/05/24	33	\$111.00	\$111.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	70	\$215.00	\$215.00	0.00
May 2024	33	\$111.00	\$111.00	0.00
Totals	103	\$326.00	\$326.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Lemaster	L-STL	Local	03/30/24 - End Of Order	100%
Sarah Korte	L-STL	Local	Start Of Order - 03/29/24	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMOX	04/20/24	05/05/24	M-Su ROS 6:00 AM-12:00 XM	CM	6:00 AM-12:00 XM (6:00 AM-12:00 XM)	MTWTFSS	1:00	20	\$5.00	ISSUI	0.00	NM	40	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$5.00		0.00			
		Week: 04/22/24	04/28/24	MTWTFSS		20				\$5.00		0.00			
		Week: 04/29/24	05/05/24	MTWTFSS		20				\$5.00		0.00			
N 2	KMOX	04/20/24	05/05/24	M-Su 12a-12a M-Su 12a-12a	CM	12a-12a	MTWTFSS	1:00	25	\$2.00	ISSUI	0.00	NM	63	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----SS		13				\$2.00		0.00			
		Week: 04/22/24	04/28/24	MTWTFSS		25				\$2.00		0.00			
		Week: 04/29/24	05/05/24	MTWTFSS		25				\$2.00		0.00			
													Totals	103	\$326.00