

KOIT-FM/HD-1

Issues/Programs Report

April - June 2015

ISSUES/PROGRAMS REPORT
Q2 2015

The following report details public affairs programming aired during the period April-June 2015

For this period, issues ascertained to be of significant importance to the San Francisco/Bay Area included:

HEALTH

ECONOMY

CHILDREN'S ISSUES/PARENTING

EDUCATION

ENVIRONMENT

A summary of programs aired addressing these issues and full show descriptions follow.

Also, public service campaigns and community initiatives aired/conducted during the quarter are also detailed.

KOIT-FM/HD-1 PUBLIC AFFAIRS PROGRAM SCHEDULE

Q2 2015

SUNDAYS

<u>Time</u>	<u>Program</u>	<u>Type</u>	<u>Length</u>
5:30AM	Commonwealth Club	I	1 hour
6:30AM	Positive Parenting	I	30 min
7:00 AM	Today's World	I	15 min
7:15 AM	Listen Up Bay Area	I	15 min

Program Type Description: I = Interview Format, S = Speech w/ question & answer, E = Educational, O = Other

KOIT 2015 Q2 ISSUES + PROGRAMS REPORT SUMMARIES

HEALTH

DATE	TOPIC	DURATION	PROGRAM
4/5/2015	<p>The Impact of the Affordable Care Act on Women</p> <p>On January 1, 2014, many of the health reforms mandated by the 2010 Affordable Care Act were set to take effect, including free access to preventive health services for 47 million women across America. One year later, there continues to be lively discussion on the success of the 2014 roll out of Obamacare and what changes Americans – particularly women – have seen in their health care these past 15 months. Join our panel of health care experts as they delve deep into the Affordable Care Act, its roll out and continued progress, and discuss what this law truly means for women across the United States.</p>	1 hour	Commonwealth Club
4/19/2015	<p>“Second Harvest of San Mateo and Santa Clara Counties” Kathy Jackson, CEO SHFB is the single largest non-profit provider of food to low-income people in our service area. Of those we serve, the majority are families with dependent children and senior citizens.</p>	15 min	Listen Up Bay Area
5/3/2015	<p>“Women's Cancer Resource Center” Featuring, Peggy McGuire ,Executive Director WCRC helps women with cancer improve their quality of life through education, supportive services, and practical assistance.</p>	15 min	Listen Up Bay Area
5/24/2015	<p>“Alameda Back Yard Growers” Featuring, Amanda Bruemmer , Founder ABAC volunteers grow food for Alameda County food banks.</p>	15 min	Listen Up Bay Area
5/31/2015	<p>“Lazerex cancer Foundation” Featuring, Dana</p>	15 min	Listen Up Bay Area

	L. Dornsife, President Lazerex provides assistance with costs for FDA clinical trial participation, identification of clinical trial options, community outreach and education.		
5/31/2015	“Lymphoma Research Foundation” featuring Darlene Sularski Darlene Sularksi, Lymphoma Research Foundation Volunteer shares her story as a Lymphoma survivor and talks about the upcoming San Francisco Lymphoma 5K Walk on June 20th in Golden Gate Park.	15 min	Today’s World
6/7/2015	An Evening of Culinary Delight with Rebecca Katz and Mollie Katzen Rebecca Katz, Chef; Educator; Author, The Healthy Mind Cookbook and The Longevity Kitchen In conversation with Mollie Katzen, Author, The Heart of the Plate: Vegetarian Recipes for a New Generation and the Moosewood Healthy eating tends to focus on keeping our bodies physically fit, but what about improving the health of our minds? In The Healthy Mind Cookbook, Rebecca Katz takes cutting-edge brain research on improving cognition, memory and mood and applies it directly to the plate through recipes like cozy lentil soup with delicata squash and chocolate cherry walnut truffles. A nationally recognized culinary translator and nutrition expert, Rebecca Katz’s previous cookbooks include One Bite at a Time, the award-winning The Cancer-Fighting Kitchen and The Longevity Kitchen.	1 hour	Commonwealth Club
6/7/2015	“Pomeroy Recreation Center” Featuring, Eric Zigman, CEO The Pomeroy Center provides recreational, vocational and educational opportunities for people with disabilities through programs and services that encourage self-expression, promote personal achievement, and lead to greater independence.	15 min	Listen Up Bay Area
6/14/2015	“St. Vincent Depaul of Marin County” Featuring Christine Packette St. Vincent Depaul of Marin County mission to prevent homelessness.	15 min	Listen Up Bay Area
6/21/2015	“Health Right 360” Featuring Vitka Eisen We spoke with Vitka Eisen, CEO of Health RIGHT	15 min	Listen Up Bay Area

	360. It's is a family of programs that includes Walden House, Haight Ashbury Free Clinics, Asian American Recovery Services, Women's Recovery Association, North County Serenity House, Lyon-Martin Health Services and Rock Medicine. Health RIGHT 360 gives hope, builds health, and changes lives for people in need by providing comprehensive, integrated, compassionate care that includes primary medical care, mental health services, and substance use disorder treatment.		
6/28/2015	"Food for Families" with Chelsea Minor Food For Families focuses on providing fresh and healthy food for those who need it most. Chelsea Minor, Director of PR & Public Affairs with Raley's joins us to discuss how this program is working to end hunger and help families around the Bay Area.	15 min	Today's World

KOIT 2015 Q2 ISSUES + PROGRAMS REPORT SUMMARIES **ECONOMY**

DATE	TOPIC	DURATION	PROGRAM
4/5/2015	"West Bay Pilipino Center" with Vivian Araullo Vivian Araullo, Executive Director of West Bay Pilipino Multi-Service Center talks about the services offered and how they are working to serve the needs of San Francisco's Pilipino community.	15 min	Today's World
4/26/2015	Bruce Schneier: The Hidden Battles to Collect Your Data Bruce Schneier, Chief Technology Officer, Co3 Systems; Fellow, Berkman Center for Internet and Society, Harvard Law School; Author, Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World Shari Steele, Executive Director, Electronic Frontier Foundation - Moderator	1 hour	Commonwealth Club

	Join us for a shocking look at the ways corporations and governments track and control people, and the ways we can fight back.		
4/26/2015	“NBC Bay Area Proud” with Garvin Thomas Garvin Thomas of NBC Bay Area shares recent stories from Bay Area Proud	15 min	Today’s World
5/3/2015	Laszlo Bock: Senior Vice President of People Operations at Google AIR DATE: May 3, 2015 Laszlo Bock, Senior Vice President of People Operations, Google; Author, Work Rules! Insights from Inside Google That will Transform How You Live and Lead; What is the secret to attracting the best talent? Whether you’re a team of one or part of a team of thousands, Bock believes it is important to strike a balance between structure and creativity. Learn more about the new philosophy that will transform the way we live and work.	1 hour	Commonwealth Club
5/10/2015	“Rescue Efforts in Nepal” Featuring, Mike Savas Rescue worker Mike Savas talks with us via phone from Nepal.	15 min	Listen Up Bay Area
5/24/2015	Featuring, David Brooks David Brooks, Op-Ed Columnist, The New York Times; Author, The Road to Character; Judge LaDoris H. Cordell (ret), Independent Police Auditor, City of San Jose — Moderator Part of the American Value Series, underwritten by The Koret Foundation How is character developed? In a society that emphasizes success and achievement, Brooks illustrates what humility, inner worth and moral depth really mean. Brooks is a popular political commentator, and his New York Times column reaches over 800,000 readers around the world.	1 hour	Commonwealth Club
5/31/2015	Featuring Joseph Stiglitz Joseph Stiglitz, Professor, Columbia University; Author, The Great Divide: Unequal Societies and What We Can Do About Them; We are living in an era defined by economic uncertainty and bitter politics: The gap	1 hour	Commonwealth Club

	<p>between the rich and the poor continues to grow, an emboldened Wall Street has shrugged off attempts at regulation, and important political policies have become the playthings of financial interests. Still, economist Joseph Stiglitz believes that a healthy economy and a fair democracy are within our grasp. By taking what he sees as practical political steps, such as making those at the top pay their fair share, spending more in areas that we all value – education, health, and infrastructure – and eliminating the corrosive advantages built into our markets, Stiglitz argues that we can once again create the opportunities that have for so long defined America, and get the country back on track.</p>		
6/7/2015	<p>“NBC Bay Area Proud” with Garvin Thomas Garvin Thomas from NBC Bay Area showcases positive stories and people making a difference in the Bay Area</p>	15 min	Today’s World
6/14/2015	<p>“Helping Bay Area Veterans Return to Work” with Brian Jarvis Michael Blecker, Executive Director of Swords to Plowshares talks about efforts in the Bay Area to help Veterans and support them as they transition back to work in the civilian world.</p>	15 min	Today’s World
6/14/2015	<p>Charles Murray: Rebuilding Liberty</p> <p>Charles Murray, W.H. Brady Scholar, American Enterprise Institute; Author, <i>By the People: Rebuilding Liberty Without Permission</i></p> <p>Is American freedom being gutted? Acclaimed social scientist and bestselling author Charles Murray says we can no longer hope to roll back the power of the federal government through the normal political process. By his count, the Constitution is broken in ways that cannot be fixed even by a sympathetic Supreme Court, our legal system is increasingly lawless and unmoored from traditional ideas of “the rule of law,” and the legislative process has become systemically corrupt no matter which party is in control.</p>	1 hour	Commonwealth Club

6/21/2015	<p>EPA Chief Gina McCarthy</p> <p>Gina McCarthy, Administrator, U.S. Environmental Protection Agency</p> <p>As Mitt Romney’s “Green Quarterback,” Gina McCarthy played a key role in helping the Massachusetts Governor craft a plan to protect the climate and grow the economy. Now she’s the point person for President Obama’s effort to do the same thing on a national scale.</p>	1 hour	Commonwealth Club
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KOIT 2015 Q2 ISSUES + PROGRAMS REPORT SUMMARIES
CHILDREN’S ISSUES

DATE	TOPIC	DURATION	PROGRAM
4/6/2015	<p>Armin Brott interviews Amber Ankowski and Andy Ankowski, co-authors of Think Like a Baby.</p> <p>Topic: Learn to better understand your child’s developing mind.</p> <p>Issues: Setting up simple research experiments to do with your baby; fun ways to get insight into what’s happening inside your child’s skull; the importance of talking to your baby; playing with reflexes; how music affects a child—before he or she is even born; many more experiments.</p>	30 min	Positive Parenting
4/12/2015	<p>“City Youth Now” Featuring Ananda Joy</p> <p>Heart City Youth Now supports youth in the San Francisco foster care and juvenile justice systems by providing funds for services and programs that promote stability and personal growth.</p>	15 min	Listen Up Bay Area
4/13/2015	<p>Armin Brott interviews Rita Eichenstein, author of Not What I Expected.</p> <p>Topic: Help and hope for parents of atypical children.</p>	30 min	Positive Parenting

	Issues: Defining “atypical;” how the diagnosis of an atypical child affects the child and the parents; the emotional stages parents go through as they struggle to help their child; how to get help when you need it.		
4/26/2015	“Community Gatepath” Featuring, Sheryl Young, CEO. Community Gate Path creates opportunities of greater independence for children, youth and adults with special needs and disabilities through education and support services that empower individuals and families.	15 min	Listen Up Bay Area
4/27/2015	Armin Brott interviews Anat Baniel, author of <i>Kids Beyond Limits</i> . Topic: Breakthrough results for children with autism, Asperger’s, brain damage, ADHD, and undiagnosed developmental delays. Issues: The need to shift to connecting with the child rather than fixing him/her; nine steps to improve the child’s brain, which will produce remarkable—and sometimes immediate—results; harnessing the brain’s capacity to heal itself; how parents can incorporate the nine steps into everyday life.	30 min	Positive Parenting
5/17/2015	“East Bay Agency For Children” Featuring, Josh Leonard, Executive Dir. East Bay Agency for Children improves the well-being of children, youth and families by reducing the impact of trauma and social inequities.	15 min	Listen Up Bay Area
5/18/2015	Armin Brott interviews Whit Honea, author of <i>The Parents’ Phrase Book</i> . Topic: Easy, useful phrases, scripts, and techniques for every situation. Issues: Words to help you discipline and enforce limits; build a child’s self-confidence; handle questions about life and death; talk to your kids about friends, bullies, and playing by the rules—or not.	30 min	Positive Parenting
5/25/2015	Armin Brott interviews Frances Jensen, author of <i>The Teenage Brain</i> . Topic: A Neuroscientist’s survival guide to raising adolescents and young adults. Issues: How the teenage brain is under construction; the vulnerabilities and strengths of the teenage brain; the importance of sleep	30 min	Positive Parenting

	and the circadian rhythms; the damage done to the teen brain by risk taking, smoking, alcohol, and drugs		
6/1/2015	<p>Armin Brott interviews Jo Boaler, author of <i>What's Math Got to Do with It?</i> Topic: How teachers and parents can transform mathematics learning and inspire success. Issues: Why the US is falling behind other industrialized countries in math; new research on the brain and mathematics that is revolutionizing scientists' understanding of learning and potential; why the math people need is not the same math that's learned in most classrooms.</p>	30 min	Positive Parenting
6/8/2015	<p>Armin Brott interviews Jodee Blanco, editor of <i>Bullied Kids Speak Out</i>. Topic: How bullied kids survive—and how you can too. Issues: Different types of bullying, the problem with “zero tolerance” programs; how children should respond to bullies; the role of parents and teachers in stopping bullying; survival strategies for victims; how bullies can apologize.</p>	30 min	Positive Parenting
6/22/2015	<p>Armin Brott interviews Josh Levs, author of <i>All In</i>. Topic: How our work-first culture fails dads, families, and businesses. Issues: The parental leave battle; the struggle between work and family; Dumping the “doofus dad” stereotype; challenges of being a military dad; dads' changing priorities; the overall importance of fathers in children's life.</p>	30 min	Positive Parenting
6/28/2015	<p>“My new Red Shoes” Featuring Minh Ngo The My New Red Shoes mission is to improve educational experience of homeless and low-income children by providing basic necessities of new school shoes and clothing for the start of school. Minh Ngo discusses the lack of well-fitting and school appropriate clothing is a barrier to school participation that impacts 150,000 children throughout the Bay Area.</p>	15 min	Listen Up Bay Area

6/29/2015	<p>Armin Brott interviews Laura Markham, author of <i>Peaceful Parents, Happy Siblings</i>. Topic: How to stop the fighting and raise friends for life.</p> <p>Issues: The most common mistake parents make with siblings; why you shouldn't force your kids to share; how and why to schedule meltdowns; ways to foster sibling bonding; when to intervene in a sibling fight; should you force your kids to apologize to each other after a fight?</p>	30 min	Positive Parenting
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KOIT 2015 Q2 ISSUES + PROGRAMS REPORT SUMMARIES

EDUCATION

DATE	TOPIC	DURATION	PROGRAM
4/5/2015	<p>"Super Stars Literacy" Featuring Daniel Lawlor Super Stars Literacy provides extended learning time intervention services to under-performing K-2nd grade students, helping them develop the literacy and social skills that are the foundation for future learning.</p>	15 min	Listen Up Bay Area
4/19/2015	<p>"Alcatraz History & Tours" with Molly Blaisdell Denise Rasmussen of Alcatraz Cruises and Alex Picavet of Golden Gate Recreation Area join us to talk about the history of Alcatraz, touring options and special events in honor of Earth Day.</p>	15 min	Today's World
4/20/2015	<p>Armin Brott interviews James LaPiedra, author of <i>Identity Lockdown</i>. Topic: A step-by-step guide to identify theft protection. Issues: What is identity theft and how big is the problem? how thieves get and use your personal information; types of ID theft (financial, criminal, driver's license, medical, and more); preventing ID theft by protecting your social security card, wallet, mailbox, computer, and children; monitoring your credit card and bank statements; what to do if your identity is stolen.</p>	30 min	Positive Parenting

5/4/2015	<p>Armin Brott interviews Amir Levine, author of <i>Attached</i>.</p> <p>Topic: The new science of adult attachment and how it can help you find—and keep—love.</p> <p>Issues: Three attachment styles (anxious, avoidant, secure); understanding your own (and your child's) attachment style; what happens when styles conflict? How secure attachment is essential not just for emotional well-being but for physical well-being as well.</p>	30 min	Positive Parenting
5/10/2015	<p>"Bay Area Whiz Kids" with 5 Bay Area HS Students Four of the Bay Area's brightest young minds have been selected to compete in the Intel International Science and Engineering Fair. Austin Veseliza, Joy Jin, and Shashank & Shishir Dholakia join us to talk about their projects that led them to the world's largest high school science research competition.</p>	15 min	Today's World
5/10/2015	<p>Project Runway's Tim Gunn: How We All Can Make It Work</p> <p>Tim Gunn, "Project Runway" Cohost; Author, <i>The Natty Professor: A Masterclass on Mentoring, Motivating and Making it Work</i>; Tim Gunn is known for his kind but firm approach in providing wisdom, guidance and support to design hopefuls on Lifetime's "Project Runway." Having begun his fashion career as a teacher at Parsons, The New School for Design, Tim knows about mentorship and how to convey invaluable wisdom in an approachable, accessible manner. Join Tim for a candid, inspirational and witty discussion of life's lessons — from the runway to the classroom to the therapist's office and beyond. Grab your tickets quickly to avoid hearing us say, "You're out."</p>	1 hour	Commonwealth Club
5/24/2015	<p>"Preparing Your Kids for College" with Monica Betson Montgomery Author Monica Betson-Montgomery talks about what every family should be doing to prepare their children for college.</p>	15 min	Today's World
6/15/2015	<p>Armin Brott interviews Scott Sampson, author of <i>How to Raise a Wild Child</i>.</p> <p>Topic: The art and science of falling in love with Nature.</p> <p>Issues: What is nature and why do we need it? Discovering nearby nature; mentoring young children; how to instill a love of nature even if you don't love it that much yourself;</p>	30 min	Positive Parenting

	balancing technology and nature; rethinking nature and childhood.		
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KOIT 2015 Q2 ISSUES + PROGRAMS REPORT SUMMARIES **ENVIRONMENT**

DATE	TOPIC	DURATION	PROGRAM
4/12/2015	<p>“California Drought & Water Usage” with Nicole Sandkulla Nicole Sandkulla, CEO and General Manager of Bay Area Water Supply & Conservation Agency (BAWSCA) talks about water conservation efforts in the Bay Area and Governor Brown’s mandated 25% cut in water use as California enters its fourth year of drought.</p>	15 min	Today’s World
5/17/2015	<p>What’s the Value of a College Education</p> <p>Alecia DeCoudreaux, President, Mills College Richard Ekman, President, Council of Independent Colleges Mary Marcy, President, Dominican University of California Mohammad Qayoumi, President, California State University San Jose Claude Steele, Executive Vice Chancellor and Provost, UC Berkeley Monica R. Martinez, Deeper Learning Senior Fellow, Hewlett Foundation; Commissioner, White House Initiative on Educational Excellence for Hispanics - Moderator</p> <p>For the United States to remain competitive in the global economy, our citizens need to be innovative, versatile and well-educated. To provide for these qualifications, does our model of higher education need a wholesale renovation? What would an education that is tailored to the needs of the 21st century – and affordable to all – even look like?</p>	1 hour	Commonwealth Club

KOIT 2015 Q2 ISSUES + PROGRAMS REPORT SUMMARIES

MISCELLANEOUS

DATE	TOPIC	DURATION	PROGRAM
4/12/2015	<p>Talib Kweli: Race, Justice and Hip Hop In conversation with Judge LaDoris H. Cordell (ret), Independent Police Auditor, City of San Jose</p> <p>Amadou Diallo, an unarmed West African immigrant, was shot 41 times by four police officers in 1999. In response, Talib Kweli organized Hip Hop for Respect to speak out against police brutality, assembling 41 emcees to represent the 41 shots fired. Now, 15 years later, and in the wake of the deaths of Eric Garner, Michael Brown and countless others, Talib continues to speak out against the militarization of the police force, the prison industrial complex, and institutionalized racism. Considered one of the most lyrically gifted and socially aware rappers of our time, Talib feels that artists have a responsibility to the communities that support their careers.</p>	1 hour	Commonwealth Club
4/19/2015	<p>Jane Harman: Gathering Global Threats Jane Harman, Former U.S. Representative In conversation with Amy Zegart, Ph.D, Professor, Stanford University; Senior Fellow, Hoover Institution Today, non-state actors and unconventional warfare dominate the global threat landscape: ISIL, Boko Haram, hackers for hire and the “little green men” haunting eastern Ukraine. The United States needs – and lacks – clear strategies equal to those challenges.</p>	1 hour	Commonwealth Club
5/3/2015	<p>“Asian Pacific American Month” with Claudine Cheng Claudine Cheng, Founder of the APA Heritage Celebration Committee in San Francisco talks about the City's celebration and some background on APA Heritage Month.</p>	15 min	Today's World
5/11/2015	<p>Armin Brott interviews Peter Bregman, author of <i>Four Seconds</i>. Topic: All the time you need to stop counter-productive habits and get the results you want. Issues: Why setting goals can harm your</p>	30 min	Positive Parenting

	performance; how to use strategic disengagement to recover focus and willpower; why listening—not arguing—is the best strategy for changing someone’s mind; how taking responsibility for someone else’s failure can help you succeed.		
5/17/2015	“Maddie’s Fund” Rich Avanzino Rich Avanzino, President of Maddie’s Fund joins us to talk about Maddie’s Adoption Days May 30th & 31st, the importance of adopting a pet from a shelter and the no-kill movement for companion animals.	15 min	Today’s World
6/21/2015	“SF Pride” with Michelle Meow Michelle Meow, SF Pride Board Member and host of Swirlcast talks about San Francisco’s 45th Annual Pride Celebration and current LGBT issues, including the upcoming Supreme Court decision on gay marriage.	15 min	Today’s World
6/27/2015	A Sunday with Judy Blume and Molly Ringwald Judy Blume, called “the Queen of YA” by The Washington Post, releases her first novel for adults in 16 years, In the Unlikely Event, this June. Blume — prolific, controversial, beloved — is a literary iconoclast whose novels have been among the first to discuss teen sex, masturbation, menstruation and divorce. For three generations of pre-teen girls, Blume’s books have answered the most intimate questions of love, loss, and growing up. Blume’s latest book, In the Unlikely Event, is based in the supernatural early 1950’s, when three generations of New Jerseyans encounter a fateful string of airplane crashes. Judy Blume will discuss her latest book, her career spanning nearly five decades of writing, children empowerment, and her favorite stories about the young and young at heart.	1 hour	Commonwealth Club

KOIT-FM PUBLIC SERVICE ANNOUNCEMENTS Q2 2015

“Wet Nose Wednesday”

Each Wednesday, KOIT runs a daylong series of PSAs promoting animal adoption from various Bay Area agencies. Featured pets are also spotlighted on KOIT.com and in our social media.

Number of PSAs aired during quarter: 66

“One Thing”

Each week, KOIT provides tips and information on how listeners can create a more sustainable world. Listeners are also directed to visit KOIT’s “One Thing” page- a rich resource for green ideas.

Number of PSAs aired during quarter: 18

Other PSAs aired during quarter and # airings:

American Cancer Society Relay For Life	126X
West Bay Filipino Center	88X
San Francisco AIDS Walk	33X

TOTAL PSAs AIRED DURING QUARTER ON KOIT: 247

Program Summaries

April - June 2015

COMMON WEALTH CLUB 2015 Q2

Program Synopsis

April - June 2015

The Impact of the Affordable Care Act on Women

AIR DATE: April 5, 2015

Carlina Hansen, Executive Director, Women's Community Clinic
Claire Brindis, DrPH, Director, UCSF Philip R. Lee Institute for Health Policy Studies
Lupe Rodriguez, Director of Public Affairs, Planned Parenthood Mar Monte
Alice Huan-mei Chen, MD, MPH, Chief Medical Officer, San Francisco Health Network; Co-Director,

On January 1, 2014, many of the health reforms mandated by the 2010 Affordable Care Act were set to take effect, including free access to preventive health services for 47 million women across America. One year later, there continues to be lively discussion on the success of the 2014 roll out of Obamacare and what changes Americans – particularly women – have seen in their health care these past 15 months. Join our panel of health care experts as they delve deep into the Affordable Care Act, its roll out and continued progress, and discuss what this law truly means for women across the United States.

Talib Kweli: Race, Justice and Hip Hop

AIR DATE: April 12, 2015

In conversation with Judge LaDoris H. Cordell (ret), Independent Police Auditor, City of San Jose

“The length of black life is treated with short worth.” – Black Star

Amadou Diallo, an unarmed West African immigrant, was shot 41 times by four police officers in 1999. In response, Talib Kweli organized Hip Hop for Respect to speak out against police brutality, assembling 41 emcees to represent the 41 shots fired. Now, 15 years later, and in the wake of the deaths of Eric Garner, Michael Brown and countless others, Talib continues to speak out against the militarization of the police force, the prison industrial complex, and institutionalized racism. Considered one of the most lyrically gifted and socially aware rappers of

our time, Talib feels that artists have a responsibility to the communities that support their careers.

Hear from Talib Kweli about his experience in Ferguson, the connection between hip hop and civil rights, and what he's learned from 20 years in the music business.

Jane Harman: Gathering Global Threats

AIR DATE: April 19, 2015

Jane Harman, Former U.S. Representative In conversation with Amy Zegart, Ph.D, Professor, Stanford University; Senior Fellow, Hoover Institution Today, non-state actors and unconventional warfare dominate the global threat landscape: ISIL, Boko Haram, hackers for hire and the “little green men” haunting eastern Ukraine. The United States needs – and lacks – clear strategies equal to those challenges. What role should American intelligence play? How can we develop a strong strategic narrative, one that meets young people where they are? What are the best economic and diplomatic tools in our kit? And what about the use of force and new military technologies like drones and cyber-weapons? During her nine terms in Congress, Harman served on major security committees: eight years on Intelligence, eight years on Homeland Security, and six years on Armed Services. Now the head of Washington's Wilson Center, she will give her perspective on urgent national security priorities facing the United States.

Bruce Schneier: The Hidden Battles to Collect Your Data

AIR DATE: April 26, 2015

Bruce Schneier, Chief Technology Officer, Co3 Systems; Fellow, Berkman Center for Internet and Society, Harvard Law School; Author, Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World

Shari Steele, Executive Director, Electronic Frontier Foundation - Moderator

Join us for a shocking look at the ways corporations and governments track and control people, and the ways we can fight back.

Data is everywhere. We create it every time we go online, turn our phone on (or off!) or pay with a credit card. This data is stored, studied and bought and sold by corporations and governments for surveillance, profit and control. “Foremost security expert” (Wired) and best-selling author Bruce Schneier shows how this data has led to a double-edged Internet: a Web that gives power to the people but is abused by the institutions on which those people depend.

In Data and Goliath, Schneier reveals the full extent of surveillance, censorship and propaganda in society today, examining the risks of cybercrime, cyberterrorism and cyberwar. He shares

technological, legal and social solutions that can help shape a more equal, private and secure world.

Laszlo Bock: Senior Vice President of People Operations at Google

AIR DATE: May 3, 2015

Laszlo Bock, Senior Vice President of People Operations, Google; Author, Work Rules! Insights from Inside Google That will Transform How You Live and Lead; Twitter: @LaszloBock2718

What is the secret to attracting the best talent? Whether you're a team of one or part of a team of thousands, Bock believes it is important to strike a balance between structure and creativity. Learn more about the new philosophy that will transform the way we live and work.

Bock leads Google's people function and is responsible for attracting, developing, and retaining the best talent

Project Runway's Tim Gunn: How We All Can Make It Work

AIR DATE: May 10, 2015

Tim Gunn, "Project Runway" Cohost; Author, The Natty Professor: A Masterclass on Mentoring, Motivating and Making it Work; Tim Gunn is known for his kind but firm approach in providing wisdom, guidance and support to design hopefuls on Lifetime's "Project Runway." Having begun his fashion career as a teacher at Parsons, The New School for Design, Tim knows about mentorship and how to convey invaluable wisdom in an approachable, accessible manner. Join Tim for a candid, inspirational and witty discussion of life's lessons — from the runway to the classroom to the therapist's office and beyond. Grab your tickets quickly to avoid hearing us say, "You're out."

What's the Value of a College Education

AIR DATE: May 17, 2015

Alecia DeCoudreaux, President, Mills College

Richard Ekman, President, Council of Independent Colleges

Mary Marcy, President, Dominican University of California

Mohammad Qayoumi, President, California State University San Jose

Claude Steele, Executive Vice Chancellor and Provost, UC Berkeley

Monica R. Martinez, Deeper Learning Senior Fellow, Hewlett Foundation; Commissioner, White House Initiative on Educational Excellence for Hispanics - Moderator

For the United States to remain competitive in the global economy, our citizens need to be innovative, versatile and well-educated. To provide for these qualifications, does our model of higher education need a wholesale renovation? What would an education that is tailored to the needs of the 21st century – and affordable to all – even look like?

Featuring, David Brooks

AIR DATE: May 24, 2015

David Brooks, Op-Ed Columnist, The New York Times; Author, The Road to Character; Judge LaDoris H. Cordell (ret), Independent Police Auditor, City of San Jose — Moderator

Part of the American Value Series, underwritten by The Koret Foundation

How is character developed? In a society that emphasizes success and achievement, Brooks illustrates what humility, inner worth and moral depth really mean.

Brooks is a popular political commentator, and his New York Times column reaches over 800,000 readers around the world.

Featuring Joseph Stiglitz

AIR DATE: May 31, 2015

Joseph Stiglitz, Professor, Columbia University; Author, The Great Divide: Unequal Societies and What We Can Do About Them; We are living in an era defined by economic uncertainty and bitter politics: The gap between the rich and the poor continues to grow, an emboldened Wall Street has shrugged off attempts at regulation, and important political policies have become the playthings of financial interests. Still, economist Joseph Stiglitz believes that a healthy economy and a fair democracy are within our grasp. By taking what he sees as practical political steps, such as making those at the top pay their fair share, spending more in areas that we all value – education, health, and infrastructure – and eliminating the corrosive advantages built into our markets, Stiglitz argues that we can once again create the opportunities that have for so long defined America, and get the country back on track.

An Evening of Culinary Delight with Rebecca Katz and Mollie Katzen

AIR DATE: June 7, 2015

Rebecca Katz, Chef; Educator; Author, *The Healthy Mind Cookbook* and *The Longevity Kitchen*
In conversation with Mollie Katzen, Author, *The Heart of the Plate: Vegetarian Recipes for a New Generation* and the *Moosewood Cookbook*; Inductee, James Beard Cookbook Hall of Fame.

Healthy eating tends to focus on keeping our bodies physically fit, but what about improving the health of our minds? In *The Healthy Mind Cookbook*, Rebecca Katz takes cutting-edge brain research on improving cognition, memory and mood and applies it directly to the plate through recipes like cozy lentil soup with delicata squash and chocolate cherry walnut truffles. A nationally recognized culinary translator and nutrition expert, Rebecca Katz's previous cookbooks include *One Bite at a Time*, the award-winning *The Cancer-Fighting Kitchen* and *The Longevity Kitchen*.

Charles Murray: Rebuilding Liberty

AIR DATE: June 14, 2015

Charles Murray, W.H. Brady Scholar, American Enterprise Institute; Author, *By the People: Rebuilding Liberty Without Permission*

Is American freedom being gutted? Acclaimed social scientist and bestselling author Charles Murray says we can no longer hope to roll back the power of the federal government through the normal political process. By his count, the Constitution is broken in ways that cannot be fixed even by a sympathetic Supreme Court, our legal system is increasingly lawless and unmoored from traditional ideas of "the rule of law," and the legislative process has become systemically corrupt no matter which party is in control.

By the People's hopeful message is that rebuilding our traditional freedoms does not require electing a right-thinking Congress or president, nor does it require five right-thinking justices on the Supreme Court. Instead, Murray argues that that rebuilding can be done by the American people, using America's unique civil society to put government back in its box.

EPA Chief Gina McCarthy

AIR DATE: June 21, 2015

Gina McCarthy, Administrator, U.S. Environmental Protection Agency

As Mitt Romney's "Green Quarterback," Gina McCarthy played a key role in helping the Massachusetts Governor craft a plan to protect the climate and grow the economy. Now she's the point person for President Obama's effort to do the same thing on a national scale.

The Obama administration's clean power plan is similar to regulations first proposed in the 1990s. In addition to its impact on U.S. industry, it underpins the U.S. position going into the UN climate summit in Paris later this year. Supporters say it is a crucial move to clean up the air. Critics say it is a job killer and may be unconstitutional.

Despite the political battles in Washington, Silicon Valley is advancing renewable energy technologies that are creating companies and jobs. Can clean tech save the day?

Join America's top environmental protector for a conversation about clean energy, the coal wars, green jobs and more.

A Sunday with Judy Blume and Molly Ringwald

AIR DATE: June 27, 2015

In conversation with Molly Ringwald, Actress, *Sixteen Candles*, *The Breakfast Club*, *Pretty in Pink*; Judy Blume Enthusiast

"My only advice is to stay aware, listen carefully, and yell for help if you need it." – Judy Blume

Judy Blume, called "the Queen of YA" by *The Washington Post*, releases her first novel for adults in 16 years, *In the Unlikely Event*, this June. Blume — prolific, controversial, beloved — is a literary iconoclast whose novels have been among the first to discuss teen sex, masturbation, menstruation and divorce. For three generations of pre-teen girls, Blume's books have answered the most intimate questions of love, loss, and growing up.

Blume's latest book, *In the Unlikely Event*, is based in the supernatural early 1950's, when three generations of New Jerseyans encounter a fateful string of airplane crashes. Judy Blume will discuss her latest book, her career spanning nearly five decades of writing, children empowerment, and her favorite stories about the young and young at heart.

TODAY'S WORLD 2015 Q2

Program Synopsis

April - June 2015

“West Bay Pilipino Center” with Vivian Araullo

AIR DATE: April 5, 2015

Vivian Araullo, Executive Director of West Bay Pilipino Multi-Service Center talks about the services offered and how they are working to serve the needs of San Francisco's Pilipino community.

“California Drought & Water Usage” with Nicole Sandkulla

AIR DATE: April 12, 2015

Nicole Sandkulla, CEO and General Manager of Bay Area Water Supply & Conservation Agency (BAWSCA) talks about water conservation efforts in the Bay Area and Governor Brown's mandated 25% cut in water use as California enters its fourth year of drought.

“Alcatraz History & Tours” with Molly Blaisdell

AIR DATE: April 19, 2015

Denise Rasmussen of Alcatraz Cruises and Alex Picavet of Golden Gate Recreation Area join us to talk about the history of Alcatraz, touring options and special events in honor of Earth Day.

“NBC Bay Area Proud” with Garvin Thomas

AIR DATE: April 26, 2015

Garvin Thomas of NBC Bay Area shares recent stories from Bay Area Proud

“Asian Pacific American Month” with Claudine Cheng

AIR DATE: May 3, 2015

Claudine Cheng, Founder of the APA Heritage Celebration Committee in San Francisco talks about the City's celebration and some background on APA Heritage Month

“Bay Area Whiz Kids” with 5 Bay Area HS Students

AIR DATE: May 10, 2015

Four of the Bay Area's brightest young minds have been selected to compete in the Intel International Science and Engineering Fair. Austin Veseliza, Joy Jin, and Shashank & Shishir Dholakia join us to talk about their projects that led them to the world's largest high school science research competition.

“Maddie's Fund” Rich Avanzino

AIR DATE: May 17, 2015

Rich Avanzino, President of Maddie's Fund joins us to talk about Maddie's Adoption Days May 30th & 31st, the importance of adopting a pet from a shelter and the no-kill movement for companion animals.

“Preparing Your Kids for College” with Monica Betson Montgomery

AIR DATE: May 24, 2015

Author Monica Betson-Montgomery talks about what every family should be doing to prepare their children for college.

“Lymphoma Research Foundation” featuring Darlene Sularski

AIR DATE: May 31, 2015

Darlene Sularski, Lymphoma Research Foundation Volunteer shares her story as a Lymphoma survivor and talks about the upcoming San Francisco Lymphoma 5K Walk on June 20th in Golden Gate Park.

“NBC Bay Area Proud” with Garvin Thomas

AIR DATE: June 7, 2015

Garvin Thomas from NBC Bay Area showcases positive stories and people making a difference in the Bay Area

“Helping Bay Area Veterans Return to Work” with Brian Jarvis

AIR DATE: June 14, 2015

Michael Blecker, Executive Director of Swords to Plowshares talks about efforts in the Bay Area to help Veterans and support them as they transition back to work in the civilian world.

“SF Pride” with Michelle Meow

AIR DATE: June 21, 2015

Michelle Meow, SF Pride Board Member and host of Swirlcast talks about San Francisco's 45th Annual Pride Celebration and current LGBT issues, including the upcoming Supreme Court decision on gay marriage.

“Food for Families” with Chelsea Minor

AIR DATE: June 28, 2015

Food For Families focuses on providing fresh and healthy food for those who need it most. Chelsea Minor, Director of PR & Public Affairs with Raley's joins us to discuss how this program is working to end hunger and help families around the Bay Area.

Positive Parenting 2015 Q2

Programing Synopsis

April - June 2015

April 6, 2015

Armin Brott interviews Amber Ankowski and Andy Ankowski, co-authors of *Think Like a Baby*.

Topic: Learn to better understand your child's developing mind.

Issues: Setting up simple research experiments to do with your baby; fun ways to get insight into what's happening inside your child's skull; the importance of talking to your baby; playing with reflexes; how music affects a child—before he or she is even born; many more experiments.

April 13, 2015

Armin Brott interviews Rita Eichenstein, author of *Not What I Expected*.

Topic: Help and hope for parents of atypical children.

Issues: Defining "atypical;" how the diagnosis of an atypical child affects the child and the parents; the emotional stages parents go through as they struggle to help their child; how to get help when you need it.

April 20, 2015

Armin Brott interviews James LaPiedra, author of *Identity Lockdown*.

Topic: A step-by-step guide to identify theft protection.

Issues: What is identity theft and how big is the problem? how thieves get and use your personal information; types of ID theft (financial, criminal, driver's license, medical, and more); preventing ID theft by protecting your social security card, wallet, mailbox, computer, and children; monitoring your credit card and bank statements; what to do if your identity is stolen.

April 27 2015

Armin Brott interviews Anat Baniel, author of *Kids Beyond Limits*.

Topic: Breakthrough results for children with autism, Asperger's, brain damage, ADHD, and undiagnosed developmental delays.

Issues: The need to shift to connecting with the child rather than fixing him/her; nine steps to improve the child's brain, which will produce remarkable—and sometimes immediate—results; harnessing the brain's capacity to heal itself; how parents can incorporate the nine steps into everyday life.

May 4, 2015

Armin Brott interviews Amir Levine, author of *Attached*.

Topic: The new science of adult attachment and how it can help you find—and keep—love.

Issues: Three attachment styles (anxious, avoidant, secure); understanding your own (and your child's) attachment style; what happens when styles conflict? How secure attachment is essential not just for emotional well-being but for physical well-being as well.

May 11, 2015

Armin Brott interviews Peter Bregman, author of *Four Seconds*.

Topic: All the time you need to stop counter-productive habits and get the results you want.

Issues: Why setting goals can harm your performance; how to use strategic disengagement to recover focus and willpower; why listening—not arguing—is the best strategy for changing someone's mind; how taking responsibility for someone else's failure can help you succeed.

May 18, 2015

Armin Brott interviews Whit Honea, author of *The Parents' Phrase Book*.

Topic: Easy, useful phrases, scripts, and techniques for every situation.

Issues: Words to help you discipline and enforce limits; build a child's self-confidence; handle questions about life and death; talk to your kids about friends, bullies, and playing by the rules—or not.

May 25, 2015

Armin Brott interviews Frances Jensen, author of *The Teenage Brain*.

Topic: A Neuroscientist's survival guide to raising adolescents and young adults.

Issues: How the teenage brain is under construction; the vulnerabilities and strengths of the teenage brain; the importance of sleep and the circadian rhythms; the damage done to the teen brain by risk taking, smoking, alcohol, and drugs.

June 1, 2015

Armin Brott interviews Jo Boaler, author of *What's Math Got to Do with It?*

Topic: How teachers and parents can transform mathematics learning and inspire success.

Issues: Why the US is falling behind other industrialized countries in math; new research on the brain and mathematics that is revolutionizing scientists' understanding of learning and potential; why the math people need is not the same math that's learned in most classrooms.

June 8, 2015

Armin Brott interviews Jodee Blanco, editor of *Bullied Kids Speak Out*.

Topic: How bullied kids survive—and how you can too.

Issues: Different types of bullying, the problem with “zero tolerance” programs; how children should respond to bullies; the role of parents and teachers in stopping bullying; survival strategies for victims; how bullies can apologize.

June 15, 2015

Armin Brott interviews Scott Sampson, author of *How to Raise a Wild Child*.

Topic: The art and science of falling in love with Nature.

Issues: What is nature and why do we need it? discovering nearby nature; mentoring young children; how to instill a love of nature even if you don't love it that much yourself; balancing technology and nature; rethinking nature and childhood.

June 22, 2015

Armin Brott interviews Josh Levs, author of *All In*.

Topic: How our work-first culture fails dads, families, and businesses.

Issues: The parental leave battle; the struggle between work and family; Dumping the “doofus dad” stereotype; challenges of being a military dad; dads’ changing priorities; the overall importance of fathers in children’s life.

June 29, 2015

Armin Brott interviews Laura Markham, author of *Peaceful Parents, Happy Siblings*.

Topic: How to stop the fighting and raise friends for life.

Issues: The most common mistake parents make with siblings; why you shouldn’t force your kids to share; how and why to schedule meltdowns; ways to foster sibling bonding; when to intervene in a sibling fight; should you force your kids to apologize to each other after a fight?

LISTEN UP BAY AREA Q2 2015

Program Synopsis

April - June 2015

“Super Stars Literacy” Featuring Daniel Lawlor

AIR DATE: April 5, 2015

Super Stars Literacy provides extended learning time intervention services to under-performing K-2nd grade students, helping them develop the literacy and social skills that are the foundation for future learning.

“City Youth Now” Featuring Ananda Joy Heart

AIR DATE: April 12, 2015

City Youth Now supports youth in the San Francisco foster care and juvenile justice systems by providing funds for services and programs that promote stability and personal growth.

“Second Harvest of San Mateo and Santa Clara Counties” Kathy Jackson, CEO

AIR DATE: April 19, 2015

SHFB is the single largest non-profit provider of food to low-income people in our service area. Of those we serve, the majority are families with dependent children and senior citizens.

“Community Gatepath” Featuring, Sheryl Young , CEO.

AIR DATE: April 26, 2015

Community Gate Path creates opportunities of greater independence for children, youth and adults with special needs and disabilities through education and support services that empower individuals and families.

“Women's Cancer Resource Center” Featuring, Peggy McGuire ,Executive Director

AIR DATE: May 3, 2015

WCRC helps women with cancer improve their quality of life through education, supportive services, and practical assistance.

“Rescue Efforts in Nepal” Featuring, Mike Savas

AIR DATE: May 10, 2015

Rescue worker Mike Savas talks with us via phone from Nepal.

“East Bay Agency For Children” Featuring, Josh Leonard, Executive Dir.

AIR DATE: May 17, 2015

East Bay Agency for Children improves the well-being of children, youth and families by reducing the impact of trauma and social inequities.

“Alameda Back Yard Growers” Featuring, Amanda Bruemmer , Founder

AIR DATE: May 24, 2015

ABAC volunteers grow food for Alameda County food banks.

“Lazerex cancer Foundation” Featuring, Dana L. Dornsife, President

AIR DATE: May 31, 2015

Lazerex provides assistance with costs for FDA clinical trial participation, identification of clinical trial options, community outreach and education.

“Pomeroy Recreation Center” Featuring, Eric Zigman, CEO

AIR DATE: June 7, 2015

The Pomeroy Center provides recreational, vocational and educational opportunities for people with disabilities through programs and services that encourage self-expression, promote personal achievement, and lead to greater independence.

“St. Vincent Depaul of Marin County” Featuring Christine Packette

AIR DATE: June 14, 2015

St. Vincent Depaul of Marin County mission to prevent homelessness

“Health Right 360” Featuring Vitka Eisen

AIR DATE: June 21, 2015

We spoke with Vitka Eisen, CEO of HealthRIGHT 360. It's is a family of programs that includes Walden House, Haight Ashbury Free Clinics, Asian American Recovery Services, Women's Recovery Association, North County Serenity House, Lyon-Martin Health Services and Rock Medicine. HealthRIGHT 360 gives hope, builds health, and changes lives for people in need by providing comprehensive, integrated, compassionate care that includes primary medical care, mental health services, and substance use disorder treatment.

“My new Red Shoes” Featuring Minh Ngo

AIR DATE: June 28, 2015

The My New Red Shoes mission is to improve educational experience of homeless and low-income children by providing basic necessities of new school shoes and clothing for the start of school. Minh Ngo discusses the lack of well-fitting and school appropriate clothing is a barrier to school participation that impacts 150,000 children throughout the Bay Area.