

KOIT-FM/HD-1

Issues/Programs Report

January - March 2015

ISSUES/PROGRAMS REPORT
Q1 2015

The following report details public affairs programming aired during the period January-March 2015

For this period, issues ascertained to be of significant importance to the San Francisco/Bay Area included:

HEALTH

ECONOMY

CHILDREN'S ISSUES/PARENTING

EDUCATION

ENVIRONMENT

A summary of programs aired addressing these issues and full show descriptions follow.

Also, public service campaigns and community initiatives aired/conducted during the quarter are also detailed.

KOIT-FM/HD-1 PUBLIC AFFAIRS PROGRAM SCHEDULE

Q1 2015

SUNDAYS

<u>Time</u>	<u>Program</u>	<u>Type</u>	<u>Length</u>
5:30AM	Commonwealth Club	I	1 hour
6:30AM	Positive Parenting	I	30 min
7:00 AM	Today's World	I	15 min
7:15 AM	Listen Up Bay Area	I	15 min

Program Type Description: I = Interview Format, S = Speech w/ question & answer, E = Educational, O = Other

KOIT 2015 Q1 ISSUES + PROGRAMS REPORT SUMMARIES

HEALTH

DATE	TOPIC	DURATION	PROGRAM
1/18/2015	“linkAges Time Bank” with Dr. Paul Tang from the Druker Center for Health Systems Innovation. The linkAges Time Bank is a new way for people to volunteer their time. Dr. Paul Tang from the Druker Center for Health Systems Innovation talks about they are utilizing the time bank to rebuild communities and reduce social isolation.	15 min	Today’s World
1/25/2015	“American Heart Association: Go Red for Women” with Sue Cho, Volunteer & Spokesperson for AHA Greater Bay Area. February is a big month for the American Heart Association Bay Area. AHA Volunteer & Spokesperson Sue Cho talks about “Go Red for Women,” The “Strut, Stride & Stroll” event in San Francisco’s Financial District and also shares her personal story and what people can do to reduce their risk or heart disease and stroke.	15 min	Today’s World
2/1/2015	“Warrior Canine Connection” with Laurie Higuera of Warrior Canine Connection. Warrior Canine Connection has only been around since 2011, but has been making a difference for our wounded warriors. Laurie Higuera talks about the power of using therapy dogs to help veterans recover from the emotional wounds of combat. Laurie is a puppy parent and talks about her experience with Luke, who she is raising as a Warrior Canine Companion.	15 min	Today’s World
2/1/2015	“RotaCare Bay Area” Featuring, John Thomas. The goal of RotaCare is to serve the poor who don’t have access to health care.	15 min	Listen Up Bay Area
2/8/2015	“Eating Disorders” with Dr. Christine Pappas, Clinical Program Manager of Eating Recover Center of California’s Bay Area Outpatient Eating Disorder Program. Eating disorders are not just for teenage girls. Dr. Christine Pappas, Clinical Program Manager of Eating Recovery Center of California’s Bay Area Outpatient Eating Disorder Program joins us to talk about the contributing factors, warning signs, and how to get help for someone struggling	15 min	Today’s World

	with an eating disorder. We also discuss food obsessions and the latest eating disorder “orthorexia”.		
2/8/2015	“Dogs for Diabetics” Featuring, Mark Ruefenacht. A discussion of how dogs help people with diabetes.	15 min	Listen Up Bay Area
2/22/2015	“Lyme Disease” with Mara Williams, Author, Nurse Practitioner and Lyme Disease patient advocate & Ali Mitrovitch, 17-year-old Bay Area resident with Lyme Disease. Most of us know Lyme Disease is associated with ticks, but we may not know much more. Acute infections of less than a year are relatively easy to treat. The ‘bull’s eye rash’ characteristic of Lyme is only present in about 35-65% of those infected. Chronic Lyme is often missed. Author, Nurse and leading Lyme Disease patient advocate Mara Williams talks about the disease and efforts to create a treatment facility specifically for patients in the Bay Area. 17-year-old Ali Mitrovitch also joins us to discuss her long 3-year journey with the illness.	15 min	Today’s World
3/8/2015	“National Nutrition Month” Featuring, Kim Kulp. Kim joins Jack to speak about National Nutrition Month. She is a Registered Clinical Dietitian and has wealth of knowledge on this subject.	15 min	Listen Up Bay Area
3/29/2015	“Health & Fitness for Moms” with “Fit Mom” Maria Kang. Bay Area Native Maria Kang is on a mission to help busy Moms claim time for their health and fitness. She’s the author of “The No More Excuses Diet” book and shares strategies busy moms can include in their day, including utilizing the “Power of Three’s” to make positive life changes.	15 min	Today’s World

KOIT 2015 Q1 ISSUES + PROGRAMS REPORT SUMMARIES

ECONOMY

DATE	TOPIC	DURATION	PROGRAM
1/4/2015	Art Hero's Art Heroes is a creative collective that provides free high quality design work to non-profits.	15 min	Listen Up Bay Area
1/11/2015	"Habitat for Humanity: Greater San Francisco" with Philip Kilbridge, CEO. 2015 is a milestone year for Habitat for Humanity Greater San Francisco as they celebrate their 25 th Anniversary. CEO Philip Kilbridge shares details of current projects underway, the organization's mission and how they are coping with the Bay Area's rapid rise in housing costs.	15 min	Today's World
2/8/2015	<p>Steve Forbes, Chairman and Editor-in-Chief, Forbes Media; Former Republican Presidential Candidate</p> <p>Alan Auerbach, Professor of Economics and Law and Center for Tax Policy and Public Finance Director, University of California, Berkeley; Former Deputy Chief of Staff, U.S. Joint Committee</p> <p>With the midterm elections over and with more domestic gridlock and external dangers such as terrorism and Ebola looming large, will the economy continue to improve? Don't miss this lively discussion with two top economic analysts from different sides of the aisle who will forecast where the U.S. and global economies are headed in 2015, as well as what should be done to keep them on track.</p>	1 hour	Common Wealth Club
2/15/2015	<p>Steven Brill, Journalist; Author, America's Bitter Pill: Money, Politics, Back-Room Deals, and the Fight to Fix Our Broken Healthcare System; Twitter@StevenBrill</p> <p>Brill was the author of Time's March 4, 2013 special report, "Bitter Pill: Why Medical Bills Are Killing Us," for which he won the 2014 National Magazine Award for Public Service. His new book is the fly-on-the-wall story of the fight to pass and implement the Affordable Care Act, or Obamacare.</p>	1 hour	Common Wealth Club

	He goes in-depth to explore what he sees as the profiteering of the healthcare industry, America's largest industry — larger than the entire economy of France.		
2/15/2015	<p>“Chinese New Year Festival & Parade” with Peggy Kennedy, Marketing Director for the Southwest Airlines Chinese New Year Festival and Parade & Andy Chu, Associate Executive Director of the Chinatown YMCA. San Francisco's Chinese New Year Festival and Parade is the largest celebration of its kind in the world, attracting over three million spectators and television viewers around the world. Peggy Kennedy and Andy Chu discuss this year's parade, festival celebration and the importance of the festival to Chinatown and the Bay Area.</p>	15 min	Today's World
3/1/2015	<p>Charles Blow, Visual Op-Ed Columnist, The New York Times; Author, Fire Shut Up in My Bones; Twitter @CharlesMBlow Ilan F. Haney-López, Professor, UC Berkeley Boalt School of Law; Author, Dog Whistle Politics: How Coded Racial Appeals Have Reinvented Racism and Wrecked the Middle Class - Moderator</p> <p>Charles Blow's columns deal head-on with the searing issues of social justice, race relations and the pitfalls of politics. As the only African-American columnist on the New York Times Opinion Pages, he writes pieces about American culture that provide powerful insight to the daily headlines. Blow will talk about those issues and his new memoir, Fire Shut Up in My Bones, which details the compelling poetry of the small Louisiana town where he grew up – a place where slavery's legacy feels astonishingly close.</p>	1 hour	Common Wealth Club
3/8/2015	<p>Julián Castro, Secretary, U.S. Department of Housing and Urban Development (HUD)</p> <p>Buildings are the big kahuna when it comes to fighting climate change. Forty percent of carbon emissions in the United States comes from buildings and the electricity that goes into them. Energy and water-wise buildings are now trendy in many downtown office towers, driven mainly by market forces.</p>	1 hour	Common Wealth Club
3/1/2015	<p>“Pets In Need” Featuring, Al Mollica. Pets In Need is Northern California's first no-kill animal shelter.</p>	15 min	Listen Up Bay Area

	Their mission is to rescue dogs and cats throughout the Bay Area and find them homes.		
3/15/2015	<p>Rajendra Pachauri, Ph.D., Chair, Intergovernmental Panel on Climate Change Lisa Jackson, Vice President, Environmental Initiatives, Apple; Former Administrator, EPA</p> <p>Can Apple help make clean energy cool? As a beloved brand and the most valuable company on the planet, it is uniquely positioned to influence global culture and individual behavior. What are Apple and its Silicon Valley brethren doing to drive toward a clean and sustainable economy?</p>	1 hour	Common Wealth Club
3/29/2015	<p>Youth and women members of parliament from around the world will discuss how they are harnessing opportunities presented by social media and mobile technologies to strengthen engagement between citizens and their elected representatives. How are women and young politicians using technology to promote deliberation and compromise and more inclusive political leadership, rather than political polarization? What opportunities and challenges does the rapid pace of technological change pose for democratic governance in different countries around the world? The panel discussion is part of an exchange program supported by the U.S. State Department and the U.S. Agency for Development on Leadership in the Digital Economy. The program brings bring together members of parliaments – mostly women and young MPs – from around the world to Washington D.C. and the Bay Area.</p>	1 hour	Common Wealth Club

KOIT 2015 Q1 ISSUES + PROGRAMS REPORT SUMMARIES

CHILDREN'S ISSUES

DATE	TOPIC	DURATION	PROGRAM
1/5/2015	Armin Brott interviews Lynn Brunelle, author of <i>Mama Gone Geek</i> . Topic: Using your inner science nerd to help navigate the ups and downs of parenthood. Issues: Playing with fire; electricity from lemons; nose flutes and armpit farts; raising lice; creating homemade washable body paint; dancing paperclips; growing your own germs; yummy homemade deodorant.	30 min	Positive Parenting
1/12/2015	Armin Brott interviews Doug French, author, writer, blogger, speaker, and entrepreneur. Topic: The emergence of the dad blogger; conversations between brands and dads; giving back to others; dad2.0 summit (in San Francisco February 19-21, 2015).	30 min	Positive Parenting
1/18/2015	"Support For Families of Children with Disabilities" Featuring Juno Duenas Juno joins the show to talk about her work making sure that families with special needs have the support and information they need to make sure their child reaches their potential.	15 min	Listen Up Bay Area
1/19/2015	Armin Brott interviews Jennifer Tyler Lee, author of <i>The 52 New Foods Challenge</i> . Topic: A family cooking adventure for each week of the year. Issues: Creative ways to get your children to eat healthy, balanced meals; practical tips to change the way your family eats—one new food at a time; bringing back the joy of mealtimes; exploring new foods and bust boredom at your family table.	30 min	Positive Parenting
1/25/2015	"City Youth Now" Featuring, Ananda Joy Hart. Ananda speaks about how she has programs and services for youths who are supervised by the court system.	15 min	Listen Up Bay Area
1/25/2015	Armin Brott interviews Anne Fishel, author of <i>Home for Dinner</i> . Topic: Mixing food, fun, and conversation for a happier family and healthier kids.	30 min	Positive Parenting

	Issues: Overcoming time-constraints, scheduling issues, and post-work fatigue; bringing gratitude to the table and averting complaints and conflict; the importance of conversation; getting the whole family talking, laughing, and engaging with one another—and keeping it up over time.		
2/9/2015	Armin Brott interviews Leon Scott Baxter, author of <i>Secrets of Safety-Net Parenting</i> . Topic: Raising happy and successful children. Issues: The importance of letting our children fail—and learn from the experience; helping children find their passions and strengths; the difference between nudging a child in a particular direction and pushing; why you're not your child's friend—and shouldn't try to be.	30 min	Positive Parenting
2/15/2015	"One Child" Featuring, Cynthia Dutra-Brice. Their mission is to promote self-esteem in underprivileged children.	15 min	Listen Up Bay Area
2/16/2015	Armin Brott interviews Whit Honea, author of <i>The Parents' Phrase Book</i> . Topic: Easy, useful phrases, scripts, and techniques for every situation. Issues: Words to help you discipline and enforce limits; build a child's self-confidence; handle questions about life and death; talk to your kids about friends, bullies, and playing by the rules—or not.	30 min	Positive Parenting
2/23/2015	Armin Brott interviews Claude Knobler, author of <i>More Love (Less Panic)</i> . Topic: Lessons learned about life and parenting after adopting a child from Ethiopia. Issues: The difference between influence and control; why worrying doesn't help; how less than perfect may be perfect enough; learning perspective from a piñata and mushy food.	30 min	Positive Parenting
3/2/2015	Armin Brott interviews Ron Lieber, author of <i>The Opposite of Spoiled</i> . Topic: Raising kids who are grounded, generous, and smart about money. Issues: Why we need to talk about money; how to start the conversation; the allowance debate; the smartest ways for kids to spend; how to talk about giving; why kids should work; how much is enough?	30 min	Positive Parenting

3/9/2015	Armin Brott interviews George Hagen, author of <i>Gabriel Finley & the Raven's Riddle</i> . Issues: Creating books for middle schoolers; riddles and puzzles, ravens, magic, mystery, family secrets, and redemption; childhood literary idols.	30 min	Positive Parenting
3/16/2015	Armin Brott interviews Dana Angelo White, author of <i>First Bites</i> . Topic: Superfoods for babies and toddlers. Issues: Defining superfoods; what growing bodies need; what they don't need; simple recipes that emphasize fruits and vegetables, grains, protein, dairy, and eggs; getting kids to make good food choices on their own.	30 min	Positive Parenting
3/22/2015	"Youth Issues" with San Francisco Youth Commission. The San Francisco Youth Commission has been in the news regarding an effort to Expand Voting Rights to 16-17 year olds in the City and County of San Francisco. Commission members Michel Li, Joyce Wu, Precious Listana, and Sophie Edelhart discuss the proposal as well as other issues important to young people in San Francisco.	15 min	Today's World
3/23/2015	Armin Brott interviews Robert Melillo, author of <i>Disconnected Kids</i> . Topic: Balancing the brains of kids with autism, ADHD, dyslexia, and other neurological disorders. Issues: How the developing mind is wired; what causes left- and right-brain disconnect; identifying left- or right-brain deficiency; (re)training the brain through physical stimulation.	30 min	Positive Parenting
3/29/2015	"SF Child Abuse Prevention" Featuring Executive Director Katie Albright. Katie joins the show to talk about the different kinds of child abuse and how SF Child Abuse Prevention is fighting to prevent it.	15 min	Listen Up Bay Area
3/30/2015	Armin Brott interviews David Vienna, author of <i>Calm Down</i> . Topic: Could this be the only parenting technique you'll ever need? Issues: A variety of scenarios that make parents anxious—and down-to-earth reassurance and guidance on how to relax and enjoy the moment.	30 min	Positive Parenting

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EDUCATION

DATE	TOPIC	DURATION	PROGRAM
1/11/2015	“Writer/Coach Connection” Featuring Robert Menzimer Robert speaks about their goals for improving students writing and critical thinking.	15 min	Listen Up Bay Area
1/25/2015	Featuring Tavis Smiley. Tavis Smiley, TV Host, Public Broadcasting Service; Radio Host, Public Radio International; Author, Death of a King: The Real Story of Dr. Martin Luther King Jr’s Final Year Judge LaDoris H. Cordell (ret), Independent Police Auditor, City of San Jose – Moderator. Dr. Martin Luther King Jr. died in one of the most shocking assassinations in U.S. history, but little is remembered about the trials and tribulations he faced in his final year. Award-winning television and radio broadcast host Smiley (and new Dancing with the Stars contestant) chronicles the final 365 days of Dr. King’s life. Despite assaults on his character and ideology, Dr. King remained committed to ending racial inequality and segregation in our country. Hear more about his story of leadership and perseverance.	1 hour	Common Wealth Club
3/8/2015	“Elder Wisdom Circle” with Founder Doug Meckelson. Elder Wisdom Circle is one of the most popular sources of free online advice in the country. Founder and President Doug Meckleson talks about how the site connects generations allowing older people to share their experience and wisdom with younger people who submit their questions anonymously.	15 min	Today’s World
3/22/2015	“Teen Force” Featuring CEO John Hogan. Teen Force is a social enterprise, focusing on helping disadvantaged teens and young adults gain careers.	15 min	Listen Up Bay Area

KOIT 2015 Q1 ISSUES + PROGRAMS REPORT SUMMARIES

ENVIRONMENT

DATE	TOPIC	DURATION	PROGRAM
2/22/2015	"Main Coon Adoptions" Featuring, Elaine Lyford-Nojima. Elaine speaks about her work rescuing cats from the wild and kill-shelters.	15 min	Listen Up Bay Area

KOIT 2015 Q1 ISSUES + PROGRAMS REPORT SUMMARIES

MISCELLANEOUS

DATE	TOPIC	DURATION	PROGRAM
1/11/2015	<p>“An Evening” with Kathleen Turner. Kathleen Turner has garnered critical acclaim for her performances in films like Romancing the Stone, Peggy Sue Got Married and War of the Roses. On Broadway, Turner starred in Cat on a Hot Tin Roof, for which she received a Tony nomination. She now appears at The Berkeley Rep, portraying legendary journalist Molly Ivins in Red Hot Patriot: The Kick-Ass Wit of Molly Ivins. Meet the real Kathleen Turner and hear the stories, causes and lessons that have shaped this iconic performer.</p>	1 hour	Common Wealth Club
1/4/2015	<p>“Asian American Foundation: Imagine Talks” with Francis Kong. Francis Kong of the Asian America Foundation shares the vision for the upcoming "Imagine Talks" event January 17 at UC Berkeley. The event seeks to empower women and celebrate society with inspiring talks from community leaders.</p>	15 min	Today's World
1/18/2015	<p>“Answering the Call for Leadership” with Andrew Young. To Andrew Young, the images of young protesters in Ferguson, Missouri, facing off against police officers look awfully familiar. Fifty years ago, as a key confidant and strategist to Dr. Martin Luther King, Jr., Young was on the front lines of the civil rights movement, when people from around the country answered Dr. King's call.</p>	1 hour	Common Wealth Club
2/1/2015	<p>Jared Diamond is a scientist known for drawing from a variety of fields, from anthropology to evolutionary biology. He has published several popular science books, including Pulitzer Prize-winning Guns, Germs and Steel and, most recently, The World Until Yesterday. Diamond's conclusions are critical</p>	1 hour	Common Wealth Club

	<p>and provocative, exploring concepts like how humans evolved to be so different from animals, despite sharing over 98 percent of our DNA with chimpanzees, and why Eurasian peoples conquered Native Americans and Africans instead of vice versa. Diamond yet again challenges the way our brains think in <i>The World Until Yesterday</i> as he chronicles tribal peoples and what they can teach us about the shortcomings of modern society.</p>		
2/2/2015	<p>Armin Brott interviews Timothy Wilson, author of <i>Redirect</i>. Topic: Changing the stories we live by. Issues: Why so many self-help programs, drug use prevention programs; teen pregnancy prevention programs, and crime reduction programs (like “scared straight”), don’t work—and may even do more harm than good; how, by making small changes to the narratives we tell ourselves, we can create lasting, positive change.</p>	30 min	Positive Parenting
2/22/15	<p>Cornel West, Ph.D.; Professor, Union Theological Seminary; Author, <i>Black Prophetic Fire</i> In conversation with Van Jones, President and Founder, Dream Corps Unlimited. Praised by <i>The New York Times</i> for his “ferocious moral vision” and hailed by <i>Newsweek</i> as “an elegant prophet with attitude,” Dr. Cornel West bridges the gap between black and white opinion about the country’s problems. As a leading voice in societal commentary, Dr. West marched in civil rights demonstrations, taught at Yale, Harvard, and Princeton and is currently a professor at Union Theological Seminary. He draws from traditions of Christianity, the black church, Marxism, and neopragmatism. Hear his fiery oration on the past, present and future of race and injustice in the United States in conjunction with the release of his latest book, <i>The Radical King</i>. Join us to</p>	1 hour	Common Wealth Club

	celebrate January 15 as Dr. Martin Luther King's 86th birthday.		
3/1/2015	<p>"Bay Area Proud" featuring journalist and NBC Bay Area reporter Garvin Thomas. Garvin joined the show to discuss the most recent stories of Bay Area residents who deserved some recognition for their acts of generosity and kindness. We talked about some of the locals who made it on to the newscast's weekly segment and their contributions to society.</p>	15 min	Today's World
3/22/2015	<p>The site is said to be the fastest-growing on the internet, with more than 150 million people a month viewing viral hits such as "50 puppies to help you get through work today" and "The 45 Most Powerful Images of 2011."</p> <p>Learn why Jonah Peretti once said of BuzzFeed, "We're all teenage girls a little bit."</p> <p>Don't know what regression analysis is, or the importance of a click-through? Well, you should. Find out from the pros.</p> <p>Answer the age-old question: Can investigative journalism and memes coexist?</p> <p>Hear the secret sauce on the theory of virality and ask yourself, is it evil for media to let human data crunching dictates content strategy?</p>	1 hour	Common Wealth Club
3/15/2015	<p>"CAAMFest" with Festival Director Masashi Niwano and International Recording Artist Suboi. CAAMFest is an 11 day celebration of film, music, food and digital media in the Bay Area. Festival Director Masashi Niwano talks about this year's lineup and featured films. International Recording Artist Suboi also joins us to discuss her first ever US appearance which happens at this year's festival.</p>	15 min	Today's World
3/15/2015	"Loaves and Fishes" Featuring AnnMarie	15 min	Listen Up Bay Area

	Zimmermann. Loaves and Fishes serve over 19,000 meals a month to the homeless people in the Bay Area. All of the meals are hot and nutritious.		
3/27/2015	<p>Bruce Bochy, Manager, San Francisco Giants Larry Baer, President and CEO, San Francisco Giants; Key Strategist, Giants' Baseball and Business Transactions In conversation with Roy Eisenhardt, Former President, Oakland Athletics</p> <p>Larry Baer has stated that hiring three-time World Series champion and two-time National League manager of the year Bruce Bochy was "probably the best move [Giants management] ever made." Here's a chance to celebrate and relive the Giants' amazing 2014 World Series victory. Go behind the scenes and into the dugout with Manager Bochy and Team President Baer to find out who's in, who's out and what strategies will keep the Giants at the peak of their game.</p>	1 hour	Common Wealth Club

KOIT-FM PUBLIC SERVICE ANNOUNCEMENTS Q1 2015

“Wet Nose Wednesday”

Each Wednesday, KOIT runs a daylong series of PSAs promoting animal adoption from various Bay Area agencies. Featured pets are also spotlighted on KOIT.com and in our social media.

Number of PSAs aired during quarter: 66

“One Thing”

Each week, KOIT provides tips and information on how listeners can create a more sustainable world. Listeners are also directed to visit KOIT’s “One Thing” page- a rich resource for green ideas.

Number of PSAs aired during quarter: 18

Other PSAs aired during quarter and # airings:

Chinatown YMCA Charity Run/Walk	107X
Center For Asian American Film Festival	51X
American Cancer Society Relay For Life	5X
American Heart Association National Walking Day	56X

TOTAL PSAs AIRED DURING QUARTER ON KOIT: 219

Program Summaries

January - March 2015

COMMON WEALTH CLUB 2015 Q1

Program Synopsis

January - March 2015

“An Evening” with Kathleen Turner

AIR DATE: January 11, 2015

Kathleen Turner has garnered critical acclaim for her performances in films like *Romancing the Stone*, *Peggy Sue Got Married* and *War of the Roses*. On Broadway, Turner starred in *Cat on a Hot Tin Roof*, for which she received a Tony nomination. She now appears at The Berkeley Rep, portraying legendary journalist Molly Ivins in *Red Hot Patriot: The Kick-Ass Wit of Molly Ivins*. Meet the real Kathleen Turner and hear the stories, causes and lessons that have shaped this iconic performer.

“Answering the Call for Leadership” with Andrew Young

AIR DATE: January 18, 2015

To Andrew Young, the images of young protesters in Ferguson, Missouri, facing off against police officers look awfully familiar. Fifty years ago, as a key confidant and strategist to Dr. Martin Luther King, Jr., Young was on the front lines of the civil rights movement, when people from around the country answered Dr. King’s call. But he says there’s a big difference: young people who were galvanized by violence against peaceful civil rights marchers were ushered into a movement whose leaders had clear objectives and were grounded in a deeply thought-out philosophy of non-violent struggle. Andrew Young knows that for many of the youth marching in Ferguson, the civil rights struggles are practically ancient history. But he believes it is a history well worth revisiting, because it demonstrates the very real potential of strategic civic participation. Young — who served as a mayor, member of Congress, and U.S. ambassador — now heads a foundation that is focused on the development of emergent leaders and social entrepreneurs. He says it is not enough for people of his generation to preach the responsibilities of citizenship. “We must make connections between generations of individuals who are committed to action, sharing hard-won knowledge and equally hard-won hope that action can result in change.”

Featuring Tavis Smiley

AIR DATE: January 25, 2015

Tavis Smiley, TV Host, Public Broadcasting Service; Radio Host, Public Radio International; Author, *Death of a King: The Real Story of Dr. Martin Luther King Jr's Final Year*
Judge LaDoris H. Cordell (ret), Independent Police Auditor, City of San Jose - Moderator

Dr. Martin Luther King Jr. died in one of the most shocking assassinations in U.S. history, but little is remembered about the trials and tribulations he faced in his final year. Award-winning television and radio broadcast host Smiley (and new *Dancing with the Stars* contestant) chronicles the final 365 days of Dr. King's life. Despite assaults on his character and ideology, Dr. King remained committed to ending racial inequality and segregation in our country. Hear more about his story of leadership and perseverance.

“An Evening” with Jared Diamond

AIR DATE: February 1, 2015

Jared Diamond, Professor, UCLA; Author, *Guns, Germs and Steel*, *Collapse* and *The World Until Yesterday*

In conversation with Kishore Hari, Director, Bay Area Science Festival

Jared Diamond is a scientist known for drawing from a variety of fields, from anthropology to evolutionary biology. He has published several popular science books, including Pulitzer Prize-winning *Guns, Germs and Steel* and, most recently, *The World Until Yesterday*. Diamond's conclusions are critical and provocative, exploring concepts like how humans evolved to be so different from animals, despite sharing over 98 percent of our DNA with chimpanzees, and why Eurasian peoples conquered Native Americans and Africans instead of vice versa. Diamond yet again challenges the way our brains think in *The World Until Yesterday* as he chronicles tribal peoples and what they can teach us about the shortcomings of modern society. Join us for a night of intellectual stimulation with one of the world's most celebrated polymaths.

**Steve Forbes and Alan Auerbach: Bank of America/Merrill Lynch Walter E. Hoadley
Annual Economic Forecast –**

AIR DATE: February 8, 2015

Steve Forbes, Chairman and Editor-in-Chief, Forbes Media; Former Republican Presidential Candidate

Alan Auerbach, Professor of Economics and Law and Center for Tax Policy and Public Finance Director, University of California, Berkeley; Former Deputy Chief of Staff, U.S. Joint Committee

With the midterm elections over and with more domestic gridlock and external dangers such as terrorism and Ebola looming large, will the economy continue to improve? Don't miss this lively discussion with two top economic analysts from different sides of the aisle who will forecast where the U.S. and global economies are headed in 2015, as well as what should be done to keep them on track.

Featuring Steven Brill

AIR DATE: February 15, 2015

Steven Brill, Journalist; Author, America's Bitter Pill: Money, Politics, Back-Room Deals, and the Fight to Fix Our Broken Healthcare System; Twitter@StevenBrill

Brill was the author of Time's March 4, 2013 special report, "Bitter Pill: Why Medical Bills Are Killing Us," for which he won the 2014 National Magazine Award for Public Service. His new book is the fly-on-the-wall story of the fight to pass and implement the Affordable Care Act, or Obamacare. He goes in-depth to explore what he sees as the profiteering of the healthcare industry, America's largest industry — larger than the entire economy of France.

Brill also teaches journalism at Yale, where he founded the Yale Journalism Initiative to encourage and enable talented young people to become journalists. He has written for The New Yorker, Time, and The New York Times Magazine.

Cornel West: "A Tribute to Martin Luther King, Jr."

AIR DATE: February 22, 2015

Cornel West, Ph.D.; Professor, Union Theological Seminary; Author, Black Prophetic Fire In conversation with Van Jones, President and Founder, Dream Corps Unlimited.

Praised by The New York Times for his "ferocious moral vision" and hailed by Newsweek as "an elegant prophet with attitude," Dr. Cornel West bridges the gap between black and white opinion about the country's problems. As a leading voice in societal commentary, Dr. West marched in civil rights demonstrations, taught at Yale, Harvard, and Princeton and is currently a professor at

Union Theological Seminary. He draws from traditions of Christianity, the black church, Marxism, and neopragmatism. Hear his fiery oration on the past, present and future of race and injustice in the United States in conjunction with the release of his latest book, *The Radical King*. Join us to celebrate January 15 as Dr. Martin Luther King's 86th birthday.

Featuring, Charles Blow

AIR DATE: March 1, 2015

Charles Blow, Visual Op-Ed Columnist, *The New York Times*; Author, *Fire Shut Up in My Bones*; Twitter @CharlesMBlow

Ian F. Haney-López, Professor, UC Berkeley Boalt School of Law; Author, *Dog Whistle Politics: How Coded Racial Appeals Have Reinvented Racism and Wrecked the Middle Class* - Moderator

Charles Blow's columns deal head-on with the searing issues of social justice, race relations and the pitfalls of politics. As the only African-American columnist on the *New York Times* Opinion Pages, he writes pieces about American culture that provide powerful insight to the daily headlines. Blow will talk about those issues and his new memoir, *Fire Shut Up in My Bones*, which details the compelling poetry of the small Louisiana town where he grew up – a place where slavery's legacy feels astonishingly close

Featuring, Julian Castro

AIR DATE: March 8, 2015

Julián Castro, Secretary, U.S. Department of Housing and Urban Development (HUD)

Buildings are the big kahuna when it comes to fighting climate change. Forty percent of carbon emissions in the United States comes from buildings and the electricity that goes into them. Energy and water-wise buildings are now trendy in many downtown office towers, driven mainly by market forces.

HUD Secretary Castro wants to take energy efficiency and new financing models to multifamily developments and federal housing communities. Secretary Castro will also talk about HUD's efforts to help create greener communities and fight climate change.

Caulking windows and weatherizing doors isn't sexy, but they are one of the simplest and most effective ways to cut power bills and clean up communities. Energy upgrades also create jobs that can't be sent offshore.

Join a conversation about green buildings, climate change, resilience and more with a political rising star.

Featuring, Lisa Jackson and Rajendra Pachauri

AIR DATE: March 15, 2015

Rajendra Pachauri, Ph.D., Chair, Intergovernmental Panel on Climate Change

Lisa Jackson, Vice President, Environmental Initiatives, Apple; Former Administrator, EPA

Can Apple help make clean energy cool? As a beloved brand and the most valuable company on the planet, it is uniquely positioned to influence global culture and individual behavior. What are Apple and its Silicon Valley brethren doing to drive toward a clean and sustainable economy?

Scientists say governments and businesses are not moving fast enough to stabilize the climate — everyone needs to do more, but change doesn't have to be painful. The costs of business as usual are far greater than the costs of climate action. What does the latest science say about the dangers and opportunities ahead? What are the causes for hope on the road to the climate summit in Paris later this year?

**Buzzfeed CEO Jonah Peretti, Founder & CEO of BuzzFeed
In conversation with Chris Dixon, Investor**

AIR DATE: March 22, 2015

The site is said to be the fastest-growing on the internet, with more than 150 million people a month viewing viral hits such as “50 puppies to help you get through work today” and “The 45 Most Powerful Images of 2011.”

Learn why Jonah Peretti once said of BuzzFeed, “We’re all teenage girls a little bit.”

Don't know what regression analysis is, or the importance of a click-through? Well, you should. Find out from the pros.

Answer the age-old question: Can investigative journalism and memes coexist?

Hear the secret sauce on the theory of virality and ask yourself, is it evil for media to let human data crunching dictates content strategy?

Trying to learn how to raise money? BuzzFeed is valued at \$850 million – LOL win omg cute.

Get the Inside Scoop on 3 Things BuzzFeed Will Do Next.... Did this list just get meta?

Democracy in the Digital Age: Perspectives of Members from Parliament

AIR DATE: March 29, 2015

Youth and women members of parliament from around the world will discuss how they are harnessing opportunities presented by social media and mobile technologies to strengthen engagement between citizens and their elected representatives. How are women and young politicians using technology to promote deliberation and compromise and more inclusive political leadership, rather than political polarization? What opportunities and challenges does the rapid pace of technological change pose for democratic governance in different countries around the world? The panel discussion is part of an exchange program supported by the U.S. State Department and the U.S. Agency for Development on Leadership in the Digital Economy. The program brings together members of parliaments – mostly women and young MPs – from around the world to Washington D.C. and the Bay Area.

TODAY'S WORLD 2015 Q1

Program Synopsis

January - March 2015

“Asian American Foundation: Imagine Talks” with Francis Kong

AIR DATE: January 4, 2015

Francis Kong of the Asian America Foundation shares the vision for the upcoming "Imagine Talks" event January 17 at UC Berkeley. The event seeks to empower women and celebrate society with inspiring talks from community leaders.

“Habitat for Humanity: Greater San Francisco” with Philip Kilbridge, CEO

AIR DATE: January 11, 2015

2015 is a milestone year for Habitat for Humanity Greater San Francisco as they celebrate their 25th Anniversary. CEO Philip Kilbridge shares details of current projects underway, the organization's mission and how they are coping with the Bay Area's rapid rise in housing costs.

“linkAges Time Bank” with Dr. Paul Tang from the Druker Center for Health Systems Innovation

AIR DATE: January 18, 2015

The linkAges Time Bank is a new way for people to volunteer their time. Dr. Paul Tang from the Druker Center for Health Systems Innovation talks about they are utilizing the time bank to rebuild communities and reduce social isolation.

“American Heart Association: Go Red for Women” with Sue Cho, Volunteer & Spokesperson for AHA Greater Bay Area

AIR DATE: January 25, 2015

February is a big month for the American Heart Association Bay Area. AHA Volunteer & Spokesperson Sue Cho talks about “Go Red for Women,” The “Strut, Stride & Stroll” event in San Francisco's Financial District and also shares her personal story and what people can do to reduce their risk of heart disease and stroke.

“Warrior Canine Connection” with Laurie Higuera of Warrior Canine Connection

AIR DATE: February 1, 2015

Warrior Canine Connection has only been around since 2011, but has been making a difference for our wounded warriors. Laurie Higuera talks about the power of using therapy dogs to help veterans recover from the emotional wounds of combat. Laurie is a puppy parent and talks about her experience with Luke, who she is raising as a Warrior Canine Companion.

“Eating Disorders” with Dr. Christine Pappas, Clinical Program Manager of Eating Recover Center of California’s Bay Area Outpatient Eating Disorder Program

AIR DATE: February 8, 2015

Eating disorders are not just for teenage girls. Dr. Christine Pappas, Clinical Program Manager of Eating Recovery Center of California’s Bay Area Outpatient Eating Disorder Program joins us to talk about the contributing factors, warning signs, and how to get help for someone struggling with an eating disorder. We also discuss food obsessions and the latest eating disorder “orthorexia”.

“Chinese New Year Festival & Parade” with Peggy Kennedy, Marketing Director for the Southwest Airlines Chinese New Year Festival and Parade & Andy Chu, Associate Executive Director of the Chinatown YMCA

AIR DATE: February 15, 2015

San Francisco’s Chinese New Year Festival and Parade is the largest celebration of its kind in the world, attracting over three million spectators and television viewers around the world. Peggy Kennedy and Andu Chu discuss this year’s parade, festival celebration and the importance of the festival to Chinatown and the Bay Area.

“Lyme Disease” with Mara Williams, Author, Nurse Practitioner and Lyme Disease patient advocate & Ali Mitrovitch, 17-year-old Bay Area resident with Lyme Disease.

AIR DATE: February 22, 2015

Most of us know Lyme Disease is associated with ticks, but we may not know much more. Acute infections of less than a year are relatively easy to treat. The ‘bull’s eye rash’ characteristic of Lyme is only present in about 35-65% of those infected. Chronic Lyme is often missed. Author, Nurse and leading Lyme Disease patient advocate Mara Williams talks about the disease and efforts to create a treatment facility specifically for patients in the Bay Area. 17-year-old Ali Mitrovitch also joins us to discuss her long 3-year journey with the illness.

“Bay Area Proud” featuring journalist and NBC Bay Area reporter Garvin Thomas.

AIR DATE: March 1, 2015

Garvin joined the show to discuss the most recent stories of Bay Area residents who deserved some recognition for their acts of generosity and kindness. We talked about some of the locals who made it on to the newscast’s weekly segment and their contributions to society.

“Elder Wisdom Circle” with Founder Doug Meckelson

AIR DATE: March 8, 2015

Elder Wisdom Circle is one of the most popular sources of free online advice in the country. Founder and President Doug Meckleson talks about how the the site connects generations allowing older people to share their experience and wisdom with younger people who submit their questions anonymously.

“CAAMFest” with Festival Director Masashi Niwano and International Recording Artist Suboi

AIR DATE: March 15, 2015

CAAMFest is an 11 day celebration of film, music, food and digital media in the Bay Area. Festival Director Masashi Niwano talks about this year’s lineup and featured films. International Recording Artist Suboi also joins us to discuss her first ever US appearance which happens at this year’s festival.

“Youth Issues” with San Francisco Youth Commission

AIR DATE: March 22, 2015

The San Francisco Youth Commission has been in the news regarding an effort to Expand Voting Rights to 16-17 year olds in the City and County of San Francisco. Commission members Michel Li, Joyce Wu, Precious Listana, and Sophie Edelhart discuss the proposal as well as other issues important to young people in San Francisco.

“Health & Fitness for Moms” with “Fit Mom” Maria Kang

AIR DATE: March 29, 2015

Bay Area Native Maria Kang is on a mission to help busy Moms claim time for their health and fitness. She’s the author of “The No More Excuses Diet” book and shares strategies busy

moms can include in their day, including utilizing the “Power of Three’s” to make positive life changes.

Positive Parenting 2015 Q1

Programing Synopsis

January-March 2015

January 5, 2015

Armin Brott interviews Lynn Brunelle, author of *Mama Gone Geek*.

Topic: Using your inner science nerd to help navigate the ups and downs of parenthood.

Issues: Playing with fire; electricity from lemons; nose flutes and armpit farts; raising lice; creating homemade washable body paint; dancing paperclips; growing your own germs; yummy homemade deodorant.

January 12, 2015

Armin Brott interviews Doug French, author, writer, blogger, speaker, entrepreneur.

Topic: The emergence of the dad blogger; conversations between brands and dads; giving back to others; dad2.0 summit (in San Francisco February 19-21, 2015).

January 19, 2015

Armin Brott interviews Jennifer Tyler Lee, author of *The 52 New Foods Challenge*.

Topic: A family cooking adventure for each week of the year.

Issues: Creative ways to get your children to eat healthy, balanced meals; practical tips to change the way your family eats—one new food at a time; bringing back the joy of mealtimes; exploring new foods and bust boredom at your family table.

January 25 2015

Armin Brott interviews Anne Fishel, author of *Home for Dinner*.

Topic: Mixing food, fun, and conversation for a happier family and healthier kids.
Issues: Overcoming time-constraints, scheduling issues, and post-work fatigue; bringing gratitude to the table and averting complaints and conflict; the importance of conversation; getting the whole family talking, laughing, and engaging with one another—and keeping it up over time.

February 2, 2015

Armin Brott interviews Timothy Wilson, author of *Redirect*.

Topic: Changing the stories we live by.
Issues: Why so many self-help programs, drug use prevention programs; teen pregnancy prevention programs, and crime reduction programs (like “scared straight”), don’t work—and may even do more harm than good; how, by making small changes to the narratives we tell ourselves, we can create lasting, positive change.

February 9, 2015

Armin Brott interviews Leon Scott Baxter, author of *Secrets of Safety-Net Parenting*.

Topic: Raising happy and successful children.
Issues: The importance of letting our children fail—and learn from the experience; helping children find their passions and strengths; the difference between nudging a child in a particular direction and pushing; why you’re not your child’s friend—and shouldn’t try to be.

February 16, 2015

Armin Brott interviews Whit Honea, author of *The Parents’ Phrase Book*.

Topic: Easy, useful phrases, scripts, and techniques for every situation.
Issues: Words to help you discipline and enforce limits; build a child’s self-confidence; handle questions about life and death; talk to your kids about friends, bullies, and playing by the rules—or not.

February 23, 2015

Armin Brott interviews Claude Knobler, author of *More Love (Less Panic)*.

Topic: Lessons learned about life and parenting after adopting a child from Ethiopia.
Issues: The difference between influence and control; why worrying doesn't help; how less than perfect may be perfect enough; learning perspective from a piñata and mushy food.

March 2, 2015

Armin Brott interviews Ron Lieber, author of *The Opposite of Spoiled*.

Topic: Raising kids who are grounded, generous, and smart about money.
Issues: Why we need to talk about money; how to start the conversation; the allowance debate; the smartest ways for kids to spend; how to talk about giving; why kids should work; how much is enough?

March 9, 2015

Armin Brott interviews George Hagen, author of *Gabriel Finley & the Raven's Riddle*.

Issues: Creating books for middle schoolers; riddles and puzzles, ravens, magic, mystery, family secrets, and redemption; childhood literary idols.

March 16, 2015

Armin Brott interviews Dana Angelo White, author of *First Bites*.

Topic: Superfoods for babies and toddlers.
Issues: Defining superfoods; what growing bodies need; what they don't need; simple recipes that emphasize fruits and vegetables, grains, protein, dairy, and eggs; getting kids to make good food choices on their own.

March 23, 2015

Armin Brott interviews Robert Melillo, author of *Disconnected Kids*.

Topic: Balancing the brains of kids with autism, ADHD, dyslexia, and other neurological disorders.

Issues: How the developing mind is wired; what causes left- and right-brain disconnect;

identifying left- or right-brain deficiency; (re)training the brain through physical stimulation.

March 30, 2015

Armin Brott interviews David Vienna, author of *Calm the F*ck Down*.

Topic: Could this be the only parenting technique you'll ever need?

Issues: A variety of scenarios that make parents anxious—and down-to-earth reassurance and guidance on how to relax and enjoy the moment.

LISTEN UP BAY AREA Q1 2015

Program Synopsis

January - March 2015

“Art Hero’s” Featuring Kevin McMahon

AIR DATE: January 4th, 2015

Art Heroes is a creative collective that provides free high quality design work to non-profits.

“Writer/Coach Connection” Featuring Robert Menzimer

AIR DATE: January 11, 2015

Robert speaks about their goals for improving students writing and critical thinking.

“Support For Families of Children with Disabilities” Featuring Juno Duenas

AIR DATE: January 18, 2015

Juno joins the show to talk about her work making sure that families with special needs have the support and information they need to make sure their child reaches their potential.

“City Youth Now” Featuring, Ananda Joy Hart.

AIR DATE: January 25, 2015

Ananda speaks about how she has programs and services for youths who are supervised by the court system.

“RotaCare Bay Area” Featuring, John Thomas.

AIR DATE: February 1, 2015

Goal of RotaCare is to serve the poor who don't have access to health care.

“Dogs for Diabetics” Featuring, Mark Ruefenacht

AIR DATE: February 8, 2015

A discussion of how dogs help people with diabetes.

“One Child” Featuring, Cynthia Dutra-Brice

AIR DATE: February 15, 2015

Their mission is to promote self-esteem in underprivileged children.

“Main Coon Adoptions” Featuring, Elaine Lyford-Nojima

AIR DATE: February 22, 2015

Elaine speaks about her work rescuing cats from the wild and kill-shelters.

“Pets In Need” Featuring, Al Mollica

AIR DATE: March 1, 2015

Pets In Need is Northern California’s first no-kill animal shelter. Their mission is to rescue dogs and cats throughout the Bay Area and find them homes.

“National Nutrition Month” Featuring, Kim Kulp

AIR DATE: March 8, 2015

Kim joins Jack to speak about National Nutrition Month. She is a Registered Clinical Dietitian and has wealth of knowledge on this subject.

“Loaves and Fishes” Featuring AnnMarie Zimmermann

AIR DATE: March 15, 2015

Loaves and Fishes serve over 19,000 meals a month to the homeless people in the Bay Area. All of the meals are hot and nutritious.

“Teen Force” Featuring CEO John Hogan

AIR DATE: March 22, 2015

Teen Force is a social enterprise, focusing on helping disadvantaged teens and young adults gain careers.

“SF Child Abuse Prevention” Featuring Executive Director Katie Albright

AIR DATE: March 29, 2015

Katie joins the show to talk about the different kinds of child abuse and how SF Child Abuse Prevention is fighting to prevent it.