

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4112517

<b>Traffic Order #</b>	12278866		<b>Created On</b>	2/2/2024 5:20:14 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4112517		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	5925.00	
<b>Order Descrp</b>	63153923_POL_Issue_FF PAC 2024 - WKB		<b>Updated On</b>	2/5/2024 9:31:12 AM		<b>Net \$</b>	4266.00	
<b>Client</b>	AMP - FF PAC 2024 - WKB		<b>Updated By</b>	eClerx BOT		<b>Units</b>	39	
<b>Start Date</b>	10/21/2024		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	10/27/2024		<b>REFERENCES</b>			<b>BILLING INFORMATION</b>		
<b># of Weeks</b>	1		<b>Primary</b>			<b>Purchase Order #</b>	63153923	
<b>SALES</b>			<b>Secondary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>EDI INFORMATION</b>		
<b>AE 1</b>	Whittaker, BJ		<b>Quarternary</b>			<b>Product</b>	10221028	
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>			<b>Estimate</b>	12946	
<b>Agency</b>	AMP - WATERFRONT STRATEGIES	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Zones</b>	1		<b>Zip</b>	07003				
<b>Zones</b>	Wilkes-Barre Interconnect		<b>Contact</b>					
<b>Total Networks</b>	5		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		9166		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 9166**

<b>Traffic Order #</b>	12278866	<b>Created On</b>	2/2/2024 5:20:14 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4112517	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5925.00
<b>Order Descrp</b>	63153923_POL_Issue_FF PAC 2024 - WKB	<b>Updated On</b>	2/5/2024 9:24:19 AM	<b>Syscode Net \$</b>	4266.00
<b>Client</b>	AMP - FF PAC 2024 - WKB	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	39
<b>Start Date</b>	10/21/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/27/2024	<b>Zones</b>	Wilkes-Barre Interconnect	<b>Avg Unit Rate</b>	151.92
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN EM	10/22/2024	10/27/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$191.00	\$573.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$210.00	\$630.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID LF	10/22/2024	10/27/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	2	\$13.00	\$26.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID DT	10/22/2024	10/27/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$38.00	\$76.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID PT	10/22/2024	10/27/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	2	\$125.00	\$250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9166	LIF PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$225.00	\$450.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC DT	10/22/2024	10/27/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$128.00	\$384.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$255.00	\$765.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	CNN	9166	CNN DT	10/22/2024	10/27/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$145.00	\$435.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID EM	10/22/2024	10/27/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$28.00	\$56.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9166	LIF EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$113.00	\$113.00	30
12	12		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$210.00	\$630.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	CNN	9166	CNN PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$242.00	\$726.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC EM	10/22/2024	10/27/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$145.00	\$435.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	TLC	9166	TLC PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$150.00	\$300.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$38.00	\$76.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4112517**

<b>Traffic Order #</b>	12278866	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4112517	<b>Created On</b>	2/2/2024 5:20:14 PM	<b>Order Status</b>	Contract Confirmed
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<b>Client</b>	AMP - FF PAC 2024 - WKB	<b>Updated On</b>	2/5/2024 9:31:12 AM	<b>Net \$</b>	4266.00
<b>Start Date</b>	10/21/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	39
<b>End Date</b>	10/27/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	