

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4112529

<b>Traffic Order #</b>	12278884		<b>Created On</b>	2/2/2024 5:26:42 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4112529		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	5925.00	
<b>Order Descrp</b>	63153934_POL_Issue_FF PAC 2024 - WKB		<b>Updated On</b>	2/5/2024 9:56:44 AM		<b>Net \$</b>	4266.00	
<b>Client</b>	AMP - FF PAC 2024 - WKB		<b>Updated By</b>	eClerx BOT		<b>Units</b>	39	
<b>Start Date</b>	10/28/2024		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	11/3/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63153934	
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Whittaker, BJ		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - WATERFRONT STRATEGIES	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>	1029115	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	12947	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Wilkes-Barre Interconnect		<b>Contact</b>			Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	5		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		9166		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 9166**

<b>Traffic Order #</b>	12278884	<b>Created On</b>	2/2/2024 5:26:42 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4112529	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5925.00
<b>Order Descrp</b>	63153934_POL_Issue_FF PAC 2024 - WKB	<b>Updated On</b>	2/5/2024 9:49:59 AM	<b>Syscode Net \$</b>	4266.00
<b>Client</b>	AMP - FF PAC 2024 - WKB	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	39
<b>Start Date</b>	10/28/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/3/2024	<b>Zones</b>	Wilkes-Barre Interconnect	<b>Avg Unit Rate</b>	151.92
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$145.00	\$435.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$242.00	\$726.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID EM	10/29/2024	11/03/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$28.00	\$56.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$38.00	\$76.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	Lifetime	9166	LIF EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$113.00	\$113.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC EM	10/29/2024	11/03/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$145.00	\$435.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$210.00	\$630.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	TLC	9166	TLC PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$150.00	\$300.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	CNN	9166	CNN EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$210.00	\$630.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$38.00	\$76.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9166	LIF PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$225.00	\$450.00	30
12	12		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$255.00	\$765.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID LF	10/29/2024	11/03/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	2	\$13.00	\$26.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$128.00	\$384.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	9166	ID PT	10/29/2024	11/03/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	2	\$125.00	\$250.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	CNN	9166	CNN EM	10/29/2024	11/03/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$191.00	\$573.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4112529**

<b>Traffic Order #</b>	12278884	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4112529	<b>Created On</b>	2/2/2024 5:26:42 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63153934_POL_Issue_FF PAC 2024 - WKB	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	5925.00
<b>Client</b>	AMP - FF PAC 2024 - WKB	<b>Updated On</b>	2/5/2024 9:56:44 AM	<b>Net \$</b>	4266.00
<b>Start Date</b>	10/28/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	39
<b>End Date</b>	11/3/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	