

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4113088

Traffic Order #	12278948		Created On	2/5/2024 12:09:37 PM		Order Status	Contract Confirmed	
Order #	4113088		Created By	NCC_Gateway_User		Gross \$	8750.00	
Order Descrp	63154227_POL_Issue_FF PAC 2024 - WKB		Updated On	2/5/2024 12:46:55 PM		Net \$	6300.00	
Client	AMP - FF PAC 2024 - WKB		Updated By	eClerx BOT		Units	65	
Start Date	9/16/2024		Industry	Political-Association		Credit Hold	NO	
End Date	9/29/2024		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63154227	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Whittaker, BJ		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - WATERFRONT STRATEGIES	15.00%	Address 1	NCC MEDIA		Product	09170923	
RepFirm	NCC	13.00%	Address 2			Estimate	12941	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Wilkes-Barre Interconnect		Contact			Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	5		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			9166					

SUMMARY FOR SYSCODE 9166

Traffic Order #	12278948	Created On	2/5/2024 12:09:37 PM	Order Status	Contract Confirmed
Order #	4113088	Created By	NCC_Gateway_User	Syscode Gross \$	8750.00
Order Descrp	63154227_POL_Issue_FF PAC 2024 - WKB	Updated On	2/5/2024 12:39:31 PM	Syscode Net \$	6300.00
Client	AMP - FF PAC 2024 - WKB	Updated By	eClerx BOT	Syscode Units	65
Start Date	9/16/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/29/2024	Zones	Wilkes-Barre Interconnect	Avg Unit Rate	134.62
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	09/23/2024	09/23/2024	M 5a-9a	X							1	\$166.00	\$166.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	09/23/2024	09/23/2024	M 9a-4p	X							1	\$126.00	\$126.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EF	09/23/2024	09/23/2024	M 4p-7p	X							1	\$182.00	\$182.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN PT	09/23/2024	09/23/2024	M 7p-12m	X							1	\$210.00	\$210.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID EM	09/17/2024	09/22/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$28.00	\$56.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID EF	09/17/2024	09/22/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$38.00	\$114.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9166	LIF DT	09/17/2024	09/22/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$8.00	\$16.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9166	LIF PT	09/17/2024	09/22/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$225.00	\$900.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EM	09/23/2024	09/23/2024	M 5a-9a	X							1	\$126.00	\$126.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC DT	09/23/2024	09/23/2024	M 9a-4p	X							1	\$111.00	\$111.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EF	09/23/2024	09/23/2024	M 4p-7p	X							1	\$182.00	\$182.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC PT	09/23/2024	09/23/2024	M 7p-12m	X							1	\$221.00	\$221.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	09/17/2024	09/22/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$158.00	\$632.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EF	09/17/2024	09/22/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$173.00	\$692.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID LF	09/17/2024	09/22/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	2	\$13.00	\$26.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID PT	09/17/2024	09/22/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$125.00	\$375.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EM	09/17/2024	09/22/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$120.00	\$480.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EF	09/17/2024	09/22/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$173.00	\$692.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	TLC	9166	TLC PT	09/17/2024	09/22/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$150.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	09/17/2024	09/22/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$120.00	\$480.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID DT	09/17/2024	09/22/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$38.00	\$114.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC DT	09/17/2024	09/22/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$105.00	\$420.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN PT	09/17/2024	09/22/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$200.00	\$800.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC PT	09/17/2024	09/22/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$210.00	\$840.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	Lifetime	9166	LIF EF	09/17/2024	09/22/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$113.00	\$339.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4113088					
Traffic Order #	12278948	# of Weeks	2	Active	Yes
Order #	4113088	Created On	2/5/2024 12:09:37 PM	Order Status	Contract Confirmed
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Start Date	9/16/2024	Updated By	eClerx BOT	Units	65
End Date	9/29/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	