

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4112463

Traffic Order # 12278861		Created On 2/2/2024 5:02:41 PM	Order Status Contract Confirmed
Order # 4112463		Created By NCC_Gateway_User	Gross \$ 5700.00
Order Descrp 63153901_POL_Issue_FF PAC 2024 - WKB		Updated On 2/5/2024 9:30:56 AM	Net \$ 4104.00
Client AMP - FF PAC 2024 - WKB		Updated By eClerx BOT	Units 42
Start Date 9/30/2024		Industry Political-Association	Credit Hold NO
End Date 10/13/2024		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Whittaker, BJ		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - WATERFRONT STRATEGIES 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Wilkes-Barre Interconnect		Contact	
Total Networks 5		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 63153901		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 10011007		Estimate 12943	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
SYSCODE LIST			
9166			

SUMMARY FOR SYSCODE 9166

Traffic Order #	12278861	Created On	2/2/2024 5:02:41 PM	Order Status	Contract Confirmed
Order #	4112463	Created By	NCC_Gateway_User	Syscode Gross \$	5700.00
Order Descrp	63153901_POL_Issue_FF PAC 2024 - WKB	Updated On	2/5/2024 9:23:00 AM	Syscode Net \$	4104.00
Client	AMP - FF PAC 2024 - WKB	Updated By	eClerx BOT	Syscode Units	42
Start Date	9/30/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/13/2024	Zones	Wilkes-Barre Interconnect	Avg Unit Rate	135.71
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID PT	10/07/2024	10/07/2024	M 7p-12m	X							1	\$125.00	\$125.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	10/01/2024	10/06/2024	Tu-Su 5a-9a		X	X	X	X	X	X	1	\$166.00	\$166.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EF	10/01/2024	10/06/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$182.00	\$546.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID LF	10/01/2024	10/06/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	2	\$13.00	\$26.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID DT	10/01/2024	10/06/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$38.00	\$76.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID PT	10/01/2024	10/06/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$125.00	\$500.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9166	LIF PT	10/01/2024	10/06/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$225.00	\$675.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC DT	10/01/2024	10/06/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$111.00	\$333.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC PT	10/01/2024	10/06/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$221.00	\$663.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	10/01/2024	10/06/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$126.00	\$378.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID EM	10/01/2024	10/06/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$28.00	\$56.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9166	LIF EF	10/01/2024	10/06/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$113.00	\$226.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EF	10/01/2024	10/06/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$182.00	\$546.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN PT	10/01/2024	10/06/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$210.00	\$630.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EM	10/01/2024	10/06/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$126.00	\$378.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9166	ID EF	10/01/2024	10/06/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$38.00	\$76.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	TLC	9166	TLC PT	10/01/2024	10/06/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$150.00	\$300.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12278861	# of Weeks	2	Active	Yes
Order #	4112463	Created On	2/2/2024 5:02:41 PM	Order Status	Contract Confirmed
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Start Date	9/30/2024	Updated By	eClerx BOT	Units	42
End Date	10/13/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	