



125 West 55th St
New York, NY 10019

Contract # 26124342	Changes as of: 8/8/2018 at 3:36 PM	Version: Original Order
CPE: 509/942/9838	Flight: 8/24/18 - 8/30/18	Station: WVII
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: POLIQUIN, BRUCE	Market: Bangor
	Product: ME-2	Office: WASHINGTON
	Agency Order #: 7613508	Service: Nielsen
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+
	Salesperson: REBECCA TONNE 202-955-5342	Assistant: REBECCA TONNE 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$1,700.00
		Total Spots: 32
		Total CPP: \$38.03
		Total GRP: 44.7

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/24 - 8/30						Total Spots	Total \$	CPP*	GRP*	
							8/24	8/25	8/26	8/27	8/28	8/29					8/30
1	F,M-Th 7a-8a		GD MRN AMR-ABC	\$35.00	1.0	30	1	0	0	1	1	1	1	5	\$175.00	\$35.00	5.0
2	F,M-Th 9a-10a		LVE-KELLY&RYAN<	\$25.00	0.8	30	1	0	0	1	1	1	1	5	\$125.00	\$31.25	4.0
3	F,M-Th 1p-2p		CHEW-ABC<	\$50.00	0.7	30	1	0	0	1	1	1	1	5	\$250.00	\$71.43	3.5
4	F,M-Th 2p-3p		GENRL HOSPITAL<	\$50.00	1.5	30	1	0	0	1	1	1	1	5	\$250.00	\$33.33	7.5
5	F,M-Th 4p-5p		PEOPLE'S COURT	\$40.00	1.8	30	1	0	0	1	1	1	1	5	\$200.00	\$22.22	9.0
6	F,M-Th 5p-6p		JUDGE JUDY/JUDGE JUDY B	\$100.00	2.3	30	1	0	0	1	1	1	1	5	\$500.00	\$43.48	11.5
7	Sa 7p-7:30p		WHEEL-FRTNE SA	\$100.00	1.9	30	0	1	0	0	0	0	0	1	\$100.00	\$52.63	1.9
8	Sa 7:30p-8p		JEOPARDY-WKND	\$100.00	2.3	30	0	1	0	0	0	0	0	1	\$100.00	\$43.48	2.3
TOTALS:							6	2	0	6	6	6	6	32	\$1,700.00	\$38.03	44.7



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	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/08/18 3:38 PM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$10,740
WVII Share:	25%
Comment:	
WABI:	33%
WLBZ:	42%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$1,700.00	\$38.03	44.7
Total	100%	32	\$1,700.00	\$38.03	44.7

Monthly Summary		
Month	Spots	Dollars
2018-Aug	8	\$500.00
2018-Sep	24	\$1,200.00
Total	32	\$1,700.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/8/18 3:36 PM	REBECCA TONNE	New	32		\$1,700.00	\$1,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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