

CONTRACT**WNEM.COM**

www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Waterfront Strategies
3050 K Street NW #100
Washington, DC 20007-5108
USA

Contract / Revision 601728 /		Alt Order # 07321452
Product SENATE MAJORITY PAC		
Contract Dates 08/27/14 - 09/02/14		Estimate # 3400
Advertiser Senate Majority PAC		Original Date / Revision 08/19/14 / 08/19/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNEM	Account Executive Jared Kelhart	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 163	Product Code 173
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	08/27/14	09/02/14	TV5 News at 11pm (M11-1135p			:30			FNP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$800.00					
N 2	WNEM	08/27/14	09/02/14	Late Show w/David Le1135p-1235a			:30			FNP		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$250.00					
N 3	WNEM	08/27/14	09/02/14	Price Is Right w/Drew11a-12n			:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$600.00					
N 4	WNEM	08/27/14	09/02/14	TV5 Noon News 12n-1230p			:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$600.00					
N 5	WNEM	08/27/14	09/02/14	Dr. Phil 4-5pm			:30			FNP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$450.00					
N 6	WNEM	08/27/14	09/02/14	TV-5 News at 5pm 5-530pm			:30			FNP		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$750.00					
N 7	WNEM	08/27/14	09/02/14	TV-5 News at 530pm 530-6pm			:30			FNP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$800.00					
N 8	WNEM	08/27/14	09/02/14	TV-5 News at 6pm 6-630pm			:30			FNP		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$1,500.00					
N 9	WNEM	08/27/14	09/02/14	Wakeup 6-7a 6-7a			:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$600.00					
N 10	WNEM	08/27/14	09/02/14	Jeopardy 7-730pm			:30			FNP		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$900.00					
N 11	WNEM	08/27/14	09/02/14	CBS This Morning 7-9am			:30			FNP		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

Contract / Revision	Alt Order #
601728 /	07321452

Contract Dates	Product	Estimate #
08/27/14 - 09/02/14	SENATE MAJORITY PAC	3400

Advertiser	Original Date / Revision
Senate Majority PAC	08/19/14 / 08/19/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$375.00					
N 12	WNEM	08/27/14	09/02/14	Wheel of Fortune	730-8pm		:30			FNP		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$950.00					
N 13	WNEM	08/27/14	09/02/14	Better Mid Michigan	9-10am		:30			FNP		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/27/14	09/02/14	MTWTF--				1	\$200.00					
N 14	WNEM	08/30/14	08/30/14	TV-5 News at 11pm (S11-1135p			:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	-----1-				1	\$600.00					
N 15	WNEM	08/30/14	08/30/14	Outdoorsman Buck Mc	1135p-1205x		:30			FNP		NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	-----1-				1	\$110.00					
N 16	WNEM	08/31/14	08/31/14	TV-5 News at 11pm (S11-1135p			:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	-----1				1	\$600.00					
N 17	WNEM	08/31/14	08/31/14	Sunday 8-9pm	8-9pm		:30			FNP		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	-----1				1	\$2,200.00					
N 18	WNEM	08/31/14	08/31/14	CBS Sun AM 9a-1030:9-1030am			:30			FNP		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	-----1				1	\$700.00					
N 19	WNEM	08/27/14	08/27/14	Wednesday 8-9pm	8-9pm		:30			FNP		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	--1----				1	\$2,200.00					
Totals													19	\$15,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/31/14	13	\$11,385.00	(\$1,707.75)	\$9,677.25
09/01/14 - 09/02/14	6	\$3,800.00	(\$570.00)	\$3,230.00
Totals	19	\$15,185.00	(\$2,277.75)	\$12,907.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
Wnem TV5 Saginaw MI	8-19-14

I, Terse Demetri
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					
See attached					

This broadcast time will be used by Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Terri Lynn Land, US Senate GOP Primary, 8/5/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 15th St. NW #600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lambie, Treasurer Susan McCue, President
JB, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Senate Majority PAC

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Susan Mc Cue, President
Rebecca Lamb, Treasurer
J3 Laorich, Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/24/14 [Signature] 202-338-8700
Date Signature Contact Phone Number

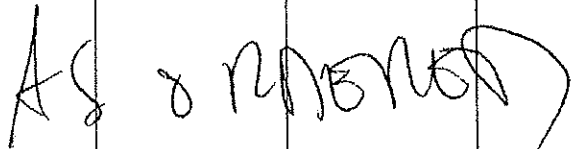
TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Kenneth H. Friedman Jr Co-ops Sales Mgr
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 7321452
 *** ORIGINAL REV#0 ***
 REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG19/14 09.06
 *** WNNM-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
12			730P-800P	30		\$950.00	8/27	9/2	1		W-F,M-TU	1
	PROGRAM : WHEEL-FORTNE<											
	CON COM1: WHEEL-FORTNE<											
13			900A-1000A	30		\$200.00	8/27	9/2	1		W-F,M-TU	1
	PROGRAM : BETTR MID-MICH<											
	CON COM1: BETTR MID-MICH<											
14			1100P-1135P	30		\$600.00	8/30	8/30	1		SAT	1
	PROGRAM : NEWS @ 11											
	CON COM1: NEWS @ 11											
15			1135P-1205A	30		\$110.00	8/30	8/30	1		SAT	1
	PROGRAM : OUTDOORSMAN											
	CON COM1: OUTDOORSMAN											
16			1100P-1135P	30		\$600.00	8/31	8/31	1		SUN	1
	PROGRAM : NEWS @ 11											
	CON COM1: NEWS @ 11											
17			800P-900P	30		\$2,200.00	8/31	8/31	1		SUN	1
	PROGRAM : BIG BROTHER											
	CON COM1: BIG BROTHER											
18			900A-1030A	30		\$700.00	8/31	8/31	1		SUN	1
	PROGRAM : SUNDAY MRN-CBS											
	CON COM1: SUNDAY MRN-CBS											
19			800P-900P	30		\$2,200.00	8/27	8/27	1		WED	1
	PROGRAM : BIG BROTHER											
	CON COM1: BIG BROTHER											

AUG/14 15185.00 SEP/14 \$.00
 CONTRACT TOTAL 15185.00
 TOTAL SPOTS 19

