



Date: 4/17/24

New Modify

Advertiser: Friends of Jim Lucas
 Agency: Media Financial Services
 Address: 1655 Palm Beach Blvd 9th Floor Suite 903
West Palm Beach, FL 33401
 Phone: invoices@mediafinancial.com

Special Instructions:

End Noon on 5/7

Service Charge? Yes No

Client No.:		Start Date:	<u>4/18/24</u>
1) Order No.:		End Date:	<u>5/7/24 @ Noon</u>
2) Ann. Type:		9) Cart No.:	<u>1695</u>
3) Product:		10) Length:	<u>60</u>
4) Salesperson:	<u>Dan</u>	11) Discount %:	
5) Invoice Type:	AFFIDAVIT: Y N SCRIPT: Y N	12) Priority:	
6) Actg. Group:		13) Spon. Rest:	
7) Announcement Name (as logged):		14) Billing Cycle:	<input type="checkbox"/> Brcdst <input type="checkbox"/> Calendar

15) Scheduling Records:

	DATE		TIME		DAYS							Rate	Week	Freq	Pkg	
	Start	End	Start	End	Mo	Tu	We	Th	Fr	Sa	Su					
1	<u>4/18</u>		<u>6A</u>					<u>3</u>	<u>3</u>							
2					<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>				<u>\$35.00</u>			
3		<u>5/1</u>		<u>10A</u>	<u>3</u>	<u>3</u>	<u>3</u>									
4																
5	<u>4/18</u>		<u>3p</u>					<u>3</u>	<u>3</u>							
6					<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>				<u>\$35.00</u>			
7		<u>5/1</u>		<u>7p</u>	<u>3</u>	<u>3</u>	<u>3</u>									
8																
9	<u>5/2</u>		<u>6A</u>					<u>3</u>	<u>3</u>				<u>\$35.00</u>			
10		<u>5/8</u>		<u>10A</u>	<u>3</u>	<u>2</u>										
11																
12	<u>5/2</u>		<u>3p</u>					<u>3</u>	<u>3</u>				<u>\$35.00</u>			
13		<u>5/6</u>		<u>7p</u>	<u>4</u>											
14																
15	5/2	5/8														

Totals: Units: 81

Gross: \$2,835.00

Net: \$1984.50

70%

Accepted for Station:

By: [Signature]

Title: _____

Accepted for Advertiser:

By: [Signature]

Title: _____

Confirmation



WMPI-FM
 PO BOX 270
 SCOTTSBURG IN 47170
 812-752-3688

Contract # 7295
 Date Entered 04/18/2024
 Sales Person Dan Daggett
 Agency % 15.00
 Billing Cycle Calendar
 Conflict 1 POLITICAL
 Contract

FRIENDS OF JIM LUCAS
 MEDIA FINANCIAL SERVICES
 ATTN LINLEY GRANDE
 1655 PALM BEACH LAKES BLVD
 9TH FL SUITE 903
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WMPI-FM	04/18/2024-05/01/2024	6:00a-10:00a	01:00	3,3,3,3,0,0	All Weeks	35.00	30	1050.00
2	WMPI-FM	04/18/2024-05/01/2024	3:00p-7:00p	01:00	3,3,3,3,0,0	All Weeks	35.00	30	1050.00
3	WMPI-FM	05/02/2024-05/08/2024	6:00a-10:00a	01:00	3,2,0,3,3,0,0	All Weeks	35.00	11	385.00
4	WMPI-FM	05/02/2024-05/06/2024	3:00p-7:00p	01:00	4,0,0,3,3,0,0	All Weeks	35.00	10	350.00
							Subtotal		2835.00
							Agency Commission		0.00
							Total		2835.00

Projected Billing			Count	Gross	Net
			0	0.00	0.00

STATION:	WMPI-FM	ORDER#:	3215526	DATE:	04/17/2024
MARKET:	Louisville, KY	AMOUNT:	\$2,835.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	81	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:	N/A		
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4458529	
ADVERTISER:	Friends of Jim Lucas	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 5232 4/18 thru 12pm on 5/7 IN HD-69	AGY EST:	5232	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-18-2024 TO 5/8/2024	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/17/2024 11:43	

COMMENTS

04/17/2024: New URGENT order. Nothing can run past 12pm on 5/7. No spots should run 5/8. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

04/17/2024: PopulationBuyType: CPP.

Send invoices electronically

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

No spots should run past 12pm on 5/7. HARD STOP on 5/7. Nothing should run on 5/8.

WEEK#1-WEEK#2 4/18/2024 To 5/1/2024 WK TOT \$1,050.00 WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		ThF../MTuW	6:00AM	10:00AM	60	4/18/2024	5/1/2024	15	\$35	\$525
	2		ThF../MTuW	3:00PM	7:00PM	60	4/18/2024	5/1/2024	15	\$35	\$525

WEEK#3 5/2/2024 To 5/8/2024 WK TOT \$735.00 WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		ThF../MTuW	6:00AM	10:00AM	60	5/2/2024	5/8/2024	11	\$35	\$385
	2		ThF../MTuW	3:00PM	7:00PM	60	5/2/2024	5/8/2024	10	\$35	\$350

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
James Thomas Lucas

Authorized committee:
Friends of Jim Lucas

Agency requesting time (and contact information):
 N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Indiana' s 69th House District

Date of election: 05/07/2024 General Primary

Treasurer of candidate's authorized committee:
Mark A. Dennis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature:
Name: FlexPoint Media	Name: <i>Dan K. Daggett</i>
Date of Request to Purchase Ad Time: 04/15/2024	Date of Station Agreement to Sell Time: <i>4/17/24</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 04/15/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: *4/17/24*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>WMPI</i>	Date Received/Requested: <i>4/17/24</i>
Est. #:	Station Location: <i>Scottsburg, IN</i>	Run Start and End Dates: <i>4/18 - 5/7/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.