CANDIDATE ADVERTISEMENT AGREEMENT FORM

| See Order for proposed schedule and charges. See Invoice for actual schedule and charges. | | | | | | | |
|---|--|--|--|--|--|--|--|
| I, Left Hook Strategy | , hereby request station time as follows: | | | | | | |
| IDENTIFY CANDIDATE TYPE | ERAL CANDIDATE E OR LOCAL CANDIDATE | | | | | | |
| ALL QUESTIONS/BLOCK | S MUST BE COMPLETED | | | | | | |
| Candidate name: Joey Acuña | | | | | | | |
| Authorized committee: Families United by Joey Acuña for Assembly | 2024 | | | | | | |
| Agency requesting time (and contact information): | | | | | | | |
| N/A Left Hook Strategy, 2202 18th ST N\ | V, Ste 220, Washington, DC 20008 | | | | | | |
| Candidate's political party: Democrat | | | | | | | |
| Office sought (no acronyms or abbreviations): California State Assembly District 36 | | | | | | | |
| Date of election: March 5, 2024 | General X Primary | | | | | | |
| Treasurer of candidate's authorized committee: | | | | | | | |
| Amber Parish Baur | | | | | | | |
| The undersigned represents that: | | | | | | | |
| (1) the payment for the broadcast time requested has been ful | | | | | | | |
| the candidate listed above who is a legally qualified car | | | | | | | |
| x the authorized committee of the legally qualified candi | | | | | | | |
| (2) this station is authorized to announce the time as paid for b | - | | | | | | |
| (3) this station has disclosed its political advertising policies, including and other sales practices. | luding applicable classes and rates, discount, promotion | | | | | | |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING. | RIMINATION ON THE BASIS OF RACE OR ETHNICITY | | | | | | |
| Candidate/Committee/Agency | Station Representative | | | | | | |
| Signature: | Signature: | | | | | | |
| Name: Sarah Buffone | Name: GUSTAVO MORA | | | | | | |
| Date of Request to Purchase Ad Time: 3/1/2024 | Date of Station Agreement to Sell Time: | | | | | | |

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Name: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Date ad received: Federal candidate certification signed (above): No N/A Yes Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected - provide reason (optional):

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Date Received/Requested:

*Upload partially accepted form, then promptly upload updated final form when complete.

Station Call Letters:

Station Location:

KSSB-FM

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1563

Est. #:

STATION:

KSSB-FM

ORDER#: 3214289

DATE:

03/01/2024

MARKET:

El Centro/Mexicali, CA

AMOUNT: \$448.00

AGENCY:

MEDIA FINANCIAL SERVICES

REP:

McGavren Guild Media

SPOTS: 50 1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th Fl, Suite 903 WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

PHILADELPHIA

SLS PH: 412 421 2600

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES **AGY CLI:**

CONTRACT # FOR INVOICING 4456325

ADVERTISER:

Families United by Joey Acuña for AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

Assemb PRODUCT:

3/2-3/5 EST.1563 JOEY ACUNA AGY EST: 1563

1655 Palm Beach Lakes Blvd.

** 5PM CUT OFF - TUES 3/5 **

9th Fl. Suite 903

FLIGHT:

02-28-2024 TO 3/5/2024

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 25-54

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 03/01/2024 14:21

COMMENTS

[Rep Comment] 03/01/2024: ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** NAB & SPOT TO FOLLOW ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.laccy@genmediapartners.com THANKS DANA **

Please books spots to run up until 5pm Election Day, 3/5. Thank you! || PopulationBuyType: CPP.

Families United by Joey Acuña for Assembly 2024

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

** MUST CONFIRM WITHIN 24HRS ** NAB & SPOT TO FOLLOW ** 5PM CUT OFF TUES 3/5 **

WEEK#1 2/28/2024 To 3/5/2024 WK TOT \$448.00 WK TOTAL SPOTS 50

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL | |
|----|----|---------|----------|--------|-------------|-----|-----------|----------|-------|------|-----------------|--|
| | 1 | | WThF/MTu | 6:00AM | 7:00PM | 60 | 2/28/2024 | 3/5/2024 | 24 | \$10 | \$240 | |
| | 2 | | ******SS | 6:00AM | 7:00PM | 60 | 3/2/2024 | 3/3/2024 | 26 | \$8 | \$208 | |

| TOTAL | Mar | | | | | Total |
|-------|--------|--|--|--|--|--------|
| SPOT | 50 | | | | | 50 |
| CASH | 448.00 | | | | | 448.00 |
| TOTAL | 448.00 | | | | | 448.00 |

Broadcast Contract

Media Financial Services - W. Palm Beach FAM UNITED BY JOEY ACUNA FOR A 1655 Palm Beach Lakes Blvd. #9 W. Palm Beach FL, FL 33401

Attn: Sarah Buffone

| Start Date | Contract# | Mod# | | | | |
|-------------------------------|--------------------------|--------------------------------|--|--|--|--|
| 03/02/24 | 148613689 | 2 0 | | | | |
| End Date 03/08/24 | Date Entered 03/01/24 | Date Last Modified 03/01/24 | | | | |
| Advertiser FAM UNITED BY | JOEY A | Station Market KSSB-FM | | | | |
| Product 3/2-3/5 EST.1563 J | OEY ACU | SalesRep/Office McGAVREN GUILD | | | | |

Standard Billing Cycle Estimate# 1563

| LN | DATE | TIMES/PROGRAMS | LEN LINE RE | MO TU | J WE | TH. | FR | SA S | | POTS VK | RATE |
|----|-------------------------|----------------|----------------|---------------|------|-----|---------|------|---|------------|---------|
| 1 | MO 03/04/24 TU 03/05/24 | 06:00A-07:00P | 60 | Х | X | | F 7/157 | -20 | | 24 | \$10.00 |
| 2 | SA 03/02/24 FR 03/08/24 | 06:00A-07:00P | 60 | 44 0 3 | | | 2 2441 | Х | Х | 26 | \$8.00 |

------Additional Comments------ Total Spots Spots Total\$ Agency Commission Net Gross
50 448.00 \$67.20 \$380.80 \$448.00

Billing Projections: By Month

Mar 24 CA 448.00 ST 448.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title Name Title
See reverse for accepted terms and conditions, if any Page 3