

CONTRACT


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WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract / Revision 598279 / 5		Alt Order # 07291408
Product R/MITCHELL 4 CONGRESS		
Contract Dates 07/25/14 - 08/05/14		Estimate # 3796
Advertiser Paul Mitchell For Congress		Original Date / Revision 07/24/14 / 08/04/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNEM	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	07/25/14	07/25/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	----1--				1	\$185.00					
2	WNEM	07/28/14	08/01/14	Wakeup 6-7a	6-7a		:30			IMP		NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	MTWTF--				5	\$185.00					
3	WNEM	08/04/14	08/04/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$185.00					
4	WNEM	07/25/14	07/25/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	----1--				1	\$80.00					
5	WNEM	07/28/14	08/01/14	CBS This Morning	7-9am		:30			IMP		NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	MTWTF--				5	\$80.00					
6	WNEM	08/04/14	08/05/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	MT-----				2	\$80.00					
7	WNEM	07/29/14	07/29/14	10a-11a	10-11a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-1-----				1	\$85.00					
8	WNEM	08/04/14	08/04/14	10a-11a	10-11a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$85.00					
9	WNEM	07/28/14	08/01/14	Price Is Right w/Drew	11a-12n		:30			IMP		NM	7	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	MTWTF--				5	\$110.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Saginaw, MI 48607
(989)755-8191

Contract / Revision	Alt Order #
598279 / 5	07291408

Contract Dates	Product	Estimate #
07/25/14 - 08/05/14	R/MITCHELL 4 CONGR	3796

Advertiser	Original Date / Revision
Paul Mitchell For Congre:	07/24/14 / 08/04/14

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3	WNEM	07/28/14-08/03/14		Price Is Right w/Drew Carey	11a-12n	MTuWThF----	:30		\$110.00			NM																																																																																																																																																											
See MG 9.6,9.7,9.8																																																																																																																																																																							
6	WNEM	08/01/14-08/01/14		Late Show w/David Letterman	1135p-1235a	-----F----	:30		\$70.00			NM																																																																																																																																																											
Ⓜ MG for 9.3 07/31																																																																																																																																																																							
7	WNEM	08/01/14-08/01/14		Ferguson	1236a-0135a	-----F----	:30		\$20.00			NM																																																																																																																																																											
Ⓜ MG for 9.3 07/31																																																																																																																																																																							
8	WNEM	08/01/14-08/01/14		Ferguson	1236a-0135a	-----F----	:30		\$20.00			NM																																																																																																																																																											
Ⓜ MG for 9.3 07/31																																																																																																																																																																							
10	WNEM	07/30/14	08/01/14	TV5 Noon News	12n-1230p		:30			IMP		NM	3	\$390.00																																																																																																																																																									
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11	WNEM	07/29/14	08/01/14	CBS Daytime	1230-2p		:30			IMP		NM	4	\$340.00																																																																																																																																																									
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12	WNEM	08/04/14	08/04/14	CBS Daytime	1230-2p		:30			IMP		NM	1	\$85.00																																																																																																																																																									
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08/04/14	08/10/14	1-----	1	\$85.00																																																																																																																																																																			
13	WNEM	07/28/14	08/01/14	Dr. Phil	4-5pm		:30			IMP		NM	5	\$450.00																																																																																																																																																									
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14	WNEM	07/29/14	07/31/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	3	\$600.00																																																																																																																																																									
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15	WNEM	08/01/14	08/01/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	2	\$400.00																																																																																																																																																									
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07/28/14	08/03/14	----2--	2	\$200.00																																																																																																																																																																			
16	WNEM	08/04/14	08/04/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	2	\$400.00																																																																																																																																																									
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08/04/14	08/10/14	2-----	2	\$200.00																																																																																																																																																																			
17	WNEM	07/28/14	08/01/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	5	\$1,150.00																																																																																																																																																									
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20	WNEM	08/01/14	08/01/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	----2--				2	\$385.00					
<hr/>														
21	WNEM	08/04/14	08/04/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	2-----				2	\$385.00					
<hr/>														
22	WNEM	08/02/14	08/02/14	CBS Evening News (M630-7pm			:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-----1-				1	\$400.00					
<hr/>														
E 23	WNEM	07/27/14	08/03/14	Early News Sunday	630-7pm		:30			IMP		NM	2	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	-----1				1	\$125.00					
Week:		07/28/14	08/03/14	-----1				1	\$125.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		2	WNEM	07/28/14-08/03/14	Early News Sunday	630-7pm	-----S-	:30	\$125.00	NM				
		See MG 23.3												
		3	WNEM	08/05/14-08/05/14	Wakeup 6-7a	6-7a	-Tu-----	:30	\$450.00	NM				
		Ⓜ MG for 50.1,23.2												
<hr/>														
24	WNEM	07/30/14	08/01/14	CBS Evening News (M630-7pm			:30			IMP		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	--W-F--				2	\$400.00					
<hr/>														
25	WNEM	08/04/14	08/04/14	CBS Evening News (M630-7pm			:30			IMP		NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$400.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WNEM	08/04/14-08/10/14	CBS Evening News (M,W,F,5630-7pm		M-----	:30	\$400.00	NM				
		See MG 25.2,25.3,25.4,25.5												
		2	WNEM	08/04/14-08/05/14	Wakeup 6-7a	6-7a	MTu-----	:30	\$185.00	NM				
		Ⓜ MG for 55.1,25.1												
		3	WNEM	08/04/14-08/05/14	Wakeup 6-7a	6-7a	MTu-----	:30	\$185.00	NM				
		Ⓜ MG for 55.1,25.1												
		4	WNEM	08/04/14-08/05/14	Wakeup 5-6a	5-6am	MTu-----	:30	\$85.00	NM				
		Ⓜ MG for 55.1,25.1												
		5	WNEM	08/04/14-08/05/14	Wakeup 5-6a	5-6am	MTu-----	:30	\$85.00	NM				
		Ⓜ MG for 55.1,25.1												
<hr/>														
26	WNEM	07/29/14	07/31/14	Jeopardy	7-730pm		:30			IMP		NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-TWT---				3	\$325.00					
<hr/>														
27	WNEM	07/28/14	08/01/14	Wheel of Fortune	730-8pm		:30			IMP		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	MTWTF--				5	\$350.00					
<hr/>														
28	WNEM	08/04/14	08/04/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$350.00					

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<u>Contract / Revision</u>	<u>Alt Order #</u>
598279 / 5	07291408

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/14 - 08/05/14	R/MITCHELL 4 CONGR	3796

<u>Advertiser</u>	<u>Original Date / Revision</u>
Paul Mitchell For Congre:	07/24/14 / 08/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
31	WNEM	07/28/14	07/30/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	MTW----				3	\$225.00					
32	WNEM	07/31/14	08/01/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	---TF--				4	\$225.00					
33	WNEM	08/04/14	08/04/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	2-----				2	\$225.00					
34	WNEM	07/26/14	08/02/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	-----1-				1	\$165.00					
Week:		07/28/14	08/03/14	-----1-				1	\$165.00					
35	WNEM	07/27/14	07/27/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	-----1				1	\$165.00					
36	WNEM	08/03/14	08/03/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-----1				1	\$165.00					
37	WNEM	07/29/14	07/31/14	Late Show w/David Le1135p-1235a			:30			IMP		NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-TWT---				3	\$70.00					
38	WNEM	08/04/14	08/04/14	Late Show w/David Le1135p-1235a			:30			IMP		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$70.00					
39	WNEM	07/26/14	07/26/14	CBS Sat AM 9a-11am 9a-11a			:30			IMP		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	-----1-				1	\$75.00					
40	WNEM	07/27/14	07/27/14	Wakeup (Su) 7-9am 7-9am			:30			IMP		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	-----1				1	\$65.00					
41	WNEM	07/27/14	08/03/14	CBS Sun AM 9a-1030:9-1030am			:30			IMP		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/21/14	07/27/14	-----1				1	\$140.00					
Week:		07/28/14	08/03/14	-----1				1	\$140.00					
43	WNEM	08/04/14	08/04/14	Monday 9-10pm 9-10pm			:30			IMP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$600.00					
44	WNEM	08/04/14	08/04/14	Monday 10-11pm 10-11pm			:30			IMP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$600.00					
45	WNEM	07/30/14	07/30/14	Wednesday 9-10pm 9-10pm			:30			IMP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	--1----				1	\$600.00					
46	WNEM	07/31/14	07/31/14	Thursday 10-11pm 10-11pm			:30			IMP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	---1---				1	\$500.00					
47	WNEM	08/01/14	08/01/14	Friday 10-11pm 10-11pm			:30			IMP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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598279 / 5		07291408
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/14 - 08/05/14	R/MITCHELL 4 CONGR	3796
<u>Advertiser</u>		<u>Original Date / Revision</u>
Paul Mitchell For Congre		07/24/14 / 08/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	----1--				1	\$450.00							
48	WNEM	08/02/14	08/02/14	Saturday 9-10pm	9-10p		:30			IMP		NM	1	\$160.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-----1-				1	\$160.00							
49	WNEM	08/02/14	08/02/14	Saturday 10-11pm	10-11p		:30			IMP		NM	1	\$200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-----1-				1	\$200.00							
E 50	WNEM	08/03/14	08/03/14	Sunday 7-8pm	7-8pm		:30			IMP		NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-----S				1	\$325.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>				
		1	WNEM	07/28/14-08/03/14	Sunday 7-8pm	7-8pm	-----Su	:30	\$325.00			NM				
		See MG 23.3														
51	WNEM	07/29/14	08/01/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$225.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-TWTF--				1	\$225.00							
52	WNEM	07/28/14	08/03/14	Sat 7-730pm	7-730p		:30			IMP		NM	1	\$85.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-----S-				1	\$85.00							
53	WNEM	08/03/14	08/03/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$165.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-----S				1	\$165.00							
54	WNEM	08/03/14	08/03/14	Face The Nation	1028a-11a		:30			IMP		NM	2	\$140.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-----S				1	\$140.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>				
		1	WNEM	07/28/14-08/03/14	Face The Nation	1028a-11a	-----Su	:30	\$140.00			NM				
		See MG 54.2,54.3														
		2	WNEM	08/01/14-08/01/14	Late Show w/David Lettermar	1135p-1235a	-----F--	:30	\$70.00			NM				
		Ⓜ MG for 54.1 08/03														
		3	WNEM	08/04/14-08/04/14	Late Show w/David Lettermar	1135p-1235a	M-----	:30	\$70.00			NM				
		Ⓜ MG for 54.1 08/03														
55	WNEM	08/03/14	08/03/14	Face The Nation	1028a-11a		:30			IMP		NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	-----S				1	\$140.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>				
		1	WNEM	07/28/14-08/03/14	Face The Nation	1028a-11a	-----Su	:30	\$140.00			NM				
		See MG 25.2,25.3,25.4,25.5														
56	WNEM	07/28/14	07/28/14	10a-11a	10-11a		:30			IMP		NM	1	\$85.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/28/14	08/03/14	M-----				1	\$85.00							
														Totals	111	\$22,595.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/27/14	8	\$1,000.00	(\$150.00)	\$850.00
07/28/14 - 08/05/14	103	\$21,595.00	(\$3,239.25)	\$18,355.75
Totals	111	\$22,595.00	(\$3,389.25)	\$19,205.75

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Paul Mitchell For Congre:		07/24/14 / 08/04/14

Signature: _____ **Date:** _____

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FAX# 610-225-1191

AGENCY

CREDIT ADVISORY:

BEP HF:ADT.INE# 7291408

HARRIS REPORT FROM REP AUG4/14 12.36
CHANGES
*** WNET-TV ***

REF HEADLINE# / ZS1408
\$\$\$ MOD# 4: UNAPPROVED REV #1
\$\$\$

REP. # OFF. # 1584 SALESMAN #

BUYER NAME GREGG PHELPS

SALES PRSN PH-JARED KELHART

CLASS: NATL. LOCAL REGIONAL

PBDCT MITCHELL 4 CONGRESS EST#3796 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL25/14 WK-2

CITY TAX	CO-OP BILLING NEEDED	DATE	AUG4/14	12.36
STATE TAX				

REP: TO KELLY
FR JARED
OK'D M7, SEE LN 64
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PAUL MITCHELL FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 3796												
23	E		630P-700P	30		\$125.00	7/27	7/27	1		SUN	1
23	E		630P-700P	30		\$125.00	8/3	8/3	0		SUN	0

PROGRAM : NEWS
CON COM1 : NEWS

REP HEADLINE# 7291408

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

TRF# 598279

ORDER WORKSHEET

REP: TEL# 610-293-4111

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 610-225-1191

AUG4/14 12.36

*** CHANGES ***

HARRIS REPORT FROM REP

*** WNEB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

64	A		600A-700A	30		\$450.00	8/5	8/5	1		TUE	1
----	---	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : NEWS
 ORD COM1: SPOTS DID NOT AIR DUE TO GOLF OVERRUN, PLEASE ADVISE ON MG OFFER.
 ORD COM2: THANKS
 THIS IS A MAKE-GOOD FOR AUG3 ON LINE-23 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR AUG3 ON LINE-51 FOR 1 SPOT/WK

51	S		700P-800P	30		\$325.00	8/3	8/3	0		SUN	0
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PROGRAM : 60 MINUTES
 ORD COM1: SPOTS ARE NA DUE TO TIME CHANGE, SELLOUT AND MITCHELL SPOT IN EACH
 ORD COM2: BREAK IN PROGRAM. PLEASE ADVISE ON MG PACKAGE. TY
 THIS IS A MAKE-GOOD FOR JUL26 ON LINE-29 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR AUG2 ON LINE-29 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR JUL25 ON LINE-30 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR JUL27 ON LINE-35 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR JUL27 ON LINE-42 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR JUL27 ON LINE-50 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#23	MISSED: SUN/630P-700P	AUG3	30S	\$125.00	(AUG4/14)
		BUY#51	SUN/700P-800P	AUG3	30S	\$325.00	
			OFFER: TUE/600A-700A	AUG5	30S	\$450.00	PLS ADVISE.
			CMT: SPOTS DID NOT AIR DUE TO GOLF OVERRUN, PLEASE ADVISE ON MG OFFER.				
			CMT: THANKS				

JUL/14	\$1,000.00	AUG/14	21595.00	CONTRACT TOTAL	22595.00
				TOTAL SPOTS	111

MARKET TOTALS \$55,109

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY T

P-CLASS, PLAN, SECT Q-PAI

GRAM NAME

*-MULTIPLE