Connoisseur Media

234 Airport Plaza Blvd., Suite 5 Farmingdale, New York 11735 Phone: (631) 770-4200

PO BOX 27

FRIENDS OF KEVIN MCCCAFFREY

LINDENHURST, NY 11757



**Broadcast Standard** 

Advertiser: FRIENDS OF KEVIN MCCCAFFREY

Order #: 176093770815 Date Entered: 10/23/2023 Last Modified: 10/23/2023 Product: Kevin McCaffrey Stu Schrager

Salesperson: Billing Cycle:

Estimate #:

Order Date Range: 10/25/2023 through 11/07/2023 (2 weeks) Media Outlets: WBZO-FM

## **On-Air Schedule**

#	<u>Dates</u>	<u>Station</u>	Time/Program	Len	Мо	<u>Tu \</u>	<u>Ne</u>	<u>Th</u>	Fr	Sa	Su S	5/W	<u>Rate</u>	Qty	<u>Total</u>
1	10/25/23-10/27/23	3 WBZO-FM	06:00AM-10:00AM	30			1	1	1			3	80.00	3	240.00
2	10/25/23-10/27/23	B WBZO-FM	10:00AM-03:00PM	30			1	1	1			3	80.00	3	240.00
3	10/25/23-10/27/23	B WBZO-FM	03:00PM-07:00PM	30			1	1	1			3	80.00	3	240.00
4	10/28/23-11/05/23	B WBZO-FM	10:00AM-07:00PM	30						2	2	4	55.00	8	440.00
5	10/30/23-11/03/23	B WBZO-FM	06:00AM-10:00AM	30	Χ	Χ	Χ	Χ	Χ			4	80.00	4	320.00
6	10/30/23-11/03/23	B WBZO-FM	10:00AM-03:00PM	30	Χ	Χ	Χ	Χ	Χ			4	80.00	4	320.00
7	10/30/23-11/03/23	B WBZO-FM	03:00PM-07:00PM	30	Χ	Χ	Χ	Χ	Χ			4	80.00	4	320.00
8	11/06/23-11/07/23	B WBZO-FM	06:00AM-10:00AM	30	1	1						2	80.00	2	160.00
9	11/06/23-11/07/23	B WBZO-FM	10:00AM-03:00PM	30	1	1						2	80.00	2	160.00
10	11/06/23-11/07/23	B WBZO-FM	03:00PM-07:00PM	30	1	1						2	80.00	2	160.00

## **Station Totals**

<u>Station</u>	On-Air Count	<b>Digital Count</b>	Web Count	Other Count	Gross Billing	Net Billing
WBZO-FM	35	0	0	0	\$2,600.00	\$2,600.00
Totals	35	0	0	0	\$2,600.00	\$2,600.00

**Total Charges:** \$2,600.00 **Total Net:** \$2,600.00

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Billing By Broadcast Standard Month						
<u>Month</u>	<u>Year</u>	<u>Gross Billing</u>	<u>Net Billing</u>			
October	2023	\$940.00	\$940.00			
November	2023	\$1,660.00	\$1,660.00			
Totals	2023	\$2,600.00	\$2,600.00			

Accepted for Connoisseur Media		Accepted for advertiser OR agency as agent for the advertiser					
Name	Title	Name	Title				