Connoisseur Media

234 Airport Plaza Blvd., Suite 5 Farmingdale, New York 11735 Phone: (631) 770-4200



Advertiser: FRIENDS OF KEVIN MCCCAFFREY

Order #: 176093770815 Contract #: 608413

Contract #: 608413
Date Entered: 10/23/2023
Last Modified: 10/24/2023
Product: Kevin McCaffrey
Salesperson: Stu Schrager

Billing Cycle: Broadcast Standard

Estimate #:

FRIENDS OF KEVIN MCCCAFFREY PO BOX 27

LINDENHURST, NY 11757

Order Date Range: 10/25/2023 through 11/07/2023 (2 weeks) Media Outlets: WBZO-FM

## **On-Air Schedule**

#	<u>Dates</u> <u>Station</u>	Time/Program	Len	Мо	Tu \	<u>Ne</u>	<u>Th</u>	Fr	Sa	Su S	5/W	<u>Rate</u>	Qty	<u>Total</u>
1	10/25/23-10/27/23 WBZO-FM	06:00AM-07:00PM	60			Χ	Χ	Χ			5	135.00	5	675.00
2	10/25/23-10/27/23 WBZO-FM CANCELED	10:00AM-03:00PM	30			1	1	1			3	0.00	3	0.00
3	10/25/23-10/27/23 WBZO-FM CANCELED	03:00PM-07:00PM	30			1	1	1			3	0.00	3	0.00
4	10/28/23-11/05/23 WBZO-FM	10:00AM-07:00PM	60						Χ	Χ	3	80.00	6	480.00
5	10/30/23-11/03/23 WBZO-FM	06:00AM-07:00PM	60	Χ	Χ	Χ	Χ	Χ			6	135.00	6	810.00
6	10/30/23-11/03/23 WBZO-FM CANCELED	10:00AM-03:00PM	30	Х	Χ	Χ	Χ	Χ			4	0.00	4	0.00
7	10/30/23-11/03/23 WBZO-FM CANCELED	03:00PM-07:00PM	30	Χ	Χ	Χ	Χ	Χ			4	0.00	4	0.00
8	11/06/23-11/07/23 WBZO-FM CANCELED	06:00AM-10:00AM	30	1	1						2	0.00	2	0.00
9	11/06/23-11/07/23 WBZO-FM CANCELED	10:00AM-03:00PM	30	1	1						2	0.00	2	0.00
10	11/06/23-11/07/23 WBZO-FM	06:00AM-07:00PM	60	Χ	Χ						4	135.00	4	540.00

## **Station Totals**

<u>Station</u>	On-Air Count	<b>Digital Count</b>	Web Count	Other Count	Gross Billing	Net Billing
WBZO-FM	21	0	0	0	\$2,505.00	\$2,505.00
Totals	21	0	0	0	\$2,505.00	\$2,505.00

Total Charges: \$2,505.00 Total Net: \$2,505.00

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Billing By Broadcast Standard Month					
<u>Month</u>	<u>Year</u>	Gross Billing	<u>Net Billing</u>		
October	2023	\$915.00	\$915.00		
November	2023	\$1,590.00	\$1,590.00		

Accepted for Connoisseur Media		Accepted for advertiser OR agency as agent for the advertiser					
Name	Title	Name	Title				