

Community Programming

1st Quarter 2014

Viewpoint: As heard on Sunday on Bluewater Broadcasting

Viewpoint is a public affairs show for Bluewater Broadcasting that seeks to promote community interests, public initiatives, and other important information for Montgomery and the surrounding River Region. The following is an overview of the issues and concerns addressed by Viewpoint in the months of January, February, and March.

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO FAMILY ENDEAVORS.

DESCRIPTION: VIEWPOINT SPOKE TO FAMILY ENDEAVROS ABOUT THEIR MISSION TO PROVIDE "an array of programs and services in support of children, families, Veterans and those struggling with disabilities."

DATE: Jan 12, 26; Feb 23; Mar 2, 23

DURATION: 25 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO JOANNE JOHNSON FROM HANDS ON RIVER REGION ABOUT THE UNITED WAY 2-1-1 PROGRAM.

DESCRIPTION: VIEWPOINT SPOKE TO JOANNE JOHNSON FROM HANDS ON RIVER REGION ABOUT THE UNITED WAY 2-1-1 PROGRAM, A ONE STOP SHOP FOR THE NON-PROFITS OF THE RIVER REGION IN ORDER HELP COORDINATE RESOURCES AND BETTER INFORM THE PEOPLE IN NEED OF THOSE RESOURCES.

DATE: JAN 26; FEB 2, 16; MAR 16, 23, 30

DURATION: 19 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO RICHARD DEEM FROM THE ELMORE COUNTY FOOD PANTRY.

DESCRIPTION: VIEWPOINT SPOKE TO RICHARD DEEM FROM THE ELMORE COUNTY FOOD PANTRY ABOUT THE PANTRY OFFERS TO THE PEOPLE OF ELMORE COUNTY AS WELL AS OPPORTUNITIES FOR THOSE IN THE AREA TO HELP SUPPORT THE HUNGRY IN THEIR COMMUNITY.

DATE: JAN 12

DURATION: 15 MINUTES

ISSUE: HEALTH/EDUCATION

PROGRAM: **VIEWPOINT SPOKE WITH TRACE-FLEMING SMITH FROM THE ALABAMA COALITION AGAINST SEXUAL VIOLENCE.**

DESCRIPTION: VIEWPOINT SPOKE WITH TRACE-FLEMING SMITH FROM THE ALABAMA COALITION AGAINST SEXUAL VIOLENCE ABOUT THE STIGMA ATTACHED TO SEXUAL VIOLENCE AND THE PREVALENCE OF "RAPE CULTURE" WITHIN OUR COMMUNITIES.

DATE: JAN 19

DURATION: 45 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: **VIEWPOINT SPOKE TO REBECCA MORRIS FROM THE SECOND CHANCE FOUNDATION.**

DESCRIPTION: VIEWPOINT SPOKE TO REBECCA MORRIS FROM THE SECOND FOUNDATION ABOUT THEIR MISSION TO HELP EDUCATE AND REHABILITATE CHILDREN WHO HAVE BEEN EXPELLED OR FAILED TO DO WELL IN SCHOOL ESPECIALLY CHILDREN FROM TROUBLED HOME ENVIROMENTS.

DATE: JAN 19; FEB 9, 23; MAR 16

DURATION: 9 MINUTES

ISSUE: VOLUNTEER/SOCIAL
PROGRAM: **VIEWPOINT SPOKE TO THE JEWISH FOOD FESTIVAL.**
DESCRIPTION: VIEWPOINT SPOKE TO ORGANIZERS OF THE JEWISH FOOD FESTIVAL, A FUNDRAISER MEANT TO HELP BUILD FAITH AND COMMUNITY THROUGH FUN, FOOD, AND CULTURAL MIXING.
DATE: JAN 26; MAR 2, 9, 16
DURATION: 8 MINUTES

ISSUE: VOLUNTEER/SOCIAL
PROGRAM: **VIEWPOINT SPOKE TO STEVEN WARNER FROM BRIDGE BUILDERS ALABAMA.**
DESCRIPTION: VIEWPOINT SPOKE TO STEVEN WARNER FROM BRIDGE BUILDERS ALABAMA. AN ORGANIZATION THAT SEEKS TO BRING TOGETHER KIDS OF DIVERSE BACKGROUNDS TO ENGAGE IN COMMUNITY PROJECTS TO HELP THOSE IN NEED AND BUILD COMMUNITY IN GENERAL.
DATE: JAN 26; MAR 2
DURATION: 15 MINUTES

ISSUE: VOLUNTEER/SOCIAL
PROGRAM: **VIEWPOINT SPOKE TO THE ALABAMA WRITERS FORUM.**
DESCRIPTION: VIEWPOINT SPOKE TO THE ALABAMA WRITERS PROGRAM WHICH PROVIDES A PATH FOR KIDS TO FIND THEMSELVES AND EXPRESS THEIR TALENTS THROUGH THE MEDIUM OF THE WRITTEN WORD.
DATE: FEB 2
DURATION: 29 MINUTES

ISSUE: VOLUNTEER/SOCIAL
PROGRAM: VIEWPOINT SPOKE TO KAREN ALLEN GREEN FROM THE MONTGOMERY AREA COUNCIL ON AGING.
DESCRIPTION: VIEWPOINT SPOKE TO KAREN ALLEN GREE FROM THE MONTGOMERY AREA COUNCIL ON AGING ABOUT THEIR UPCOMING FUNDRAISER: A CULINARY CAPER.
DATE: FEB 9, 16
DURATION: 9 MINUTES

ISSUE: VOLUNTEER/SOCIAL
PROGRAM: VIEWPOINT SPOKE TO JIMMY DOBBS FROM AGAPE OF CENTRAL ALABAMA.
DESCRIPTION: VIEWPOINT SPOKE TO JIMMY DOBBS FROM AGAPE OF CENTRAL ALABAMA ABOUT THEIR MISSION TO SERVE CHILDREN AND THOSE SEEKING TO ADOPT CHILDREN.
DATE: FEB 9
DURATION: 30 MINUTES

ISSUE: EDUCATION/SOCIAL

PROGRAM: VIEWPOINT SPOKE WITH ACTORS FROM THE CLOVERDALE PLAYHOUSE PRODUCTION "INTO THE WOODS."

DESCRIPTION: VIEWPOINT SPOKE WITH ACTORS FROM THE CLOVERDALE PLAYHOUSE PRODUCTION "INTO THE WOODS" A RETELLING OF CLASSIC CHILDREN'S STORIES FROM A NEW AND AT TIMES MORE BUT NOT TOO MATURE PERSPECTIVE.

DATE: FEB 16

DURATION: 32 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE WITH LUKE, A LOCAL ENTREPRENUER.

DESCRIPTION: VIEWPOINT SPOKE WITH LUKE, A LOCAL ENTREPRENUER, ON THE IMPORTANT ROLE PRIVATE ENTERPRISE AND INDIVIDUAL INIATIVE PLAY IN WEAVING THE LARGER TAPESTRY OF OUR COMMUNITY.

DATE: FEB 23; MAR 9

DURATION: 30 MINUTES

ISSUE: SOCIAL/EDUCATION

PROGRAM: VIEWPOINT SPOKE TO REVEREND ROGER OLSEN ABOUT THE ALABAMA COUNSEL ON COMPULSIVE GAMBLING.

DESCRIPTION: VIEWPOINT SPOKE TO REVEREND ROGER OLSEN ABOUT THE ALABAMA COUNSEL ON COMPULSIVE GAMBLING, THE MONTH OF MARCH AS GAMBLING ADDICTION AWARENESS MONTH, AND THE COUNCIL'S MISSION TO HELP PROMOTE AWARENESS SURROUNDING THE PROBLEM OF GAMBLING ADDICTION AS WELL AS TO PROVIDE PROFESSIONAL TRAINING TO BECOME A COMPULSIVE GAMBLING COUNSELOR.

DATE: MAR 2, 16

DURATION: 42 MINUTES

ISSUE: SOCIAL/EDUCATION

PROGRAM: VIEWPOINT SPOKE TO TOM BENZ FROM BRIDGES OF FAITH

DESCRIPTION: VIEWPOINT SPOKE TO TOM BENZ FROM BRIDGES OF FAITH, AN ORGANIZATION THAT SEEKS TO SAVE UKRANAIN ORPANS FROM POVERTY AND SQUALOR BY CONNECTING THEM WITH FAMILIES IN THE RIVER REGION LOOKING TO ADOPT A CHILD.

DATE: MAR 9, 23, 30

DURATION: 20 MINUTES

ISSUE: SOCIAL/EDUCATION

PROGRAM: VIEWPOINT SPOKE TO ANNA BERN AND TZLIL BANDY
FROM THE JEWISH FEDERATION.

DESCRIPTION: VIEWPOINT SPOKE TO ANNA BERN AND TZLIL BANDY FROM
THE JEWISH FEDERATION ABOUT THEIR UPCOMING LOCAL
EVENT, CELEBRATING ISRAELI INDEPENDENCE DAY.

DATE: MAR 30

DURATION: 10 MINUTES