

Community Programming

4th Quarter 2014

Viewpoint: As heard on Sunday on Bluewater Broadcasting

Viewpoint is a public affairs show for Bluewater Broadcasting that seeks to promote community interests, public initiatives, and other important information for Montgomery and the surrounding River Region. The following is an overview of the issues and concerns addressed by Viewpoint in the months of October, November, and December.

ISSUE: EDUCATION/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO DAN SMITH

DESCRIPTION: VIEWPOINT SPOKE TO DAN SMITH FROM TROY UNIVERSITY'S MANUEL H. JOHNSON CENTER FOR POLITICAL ECONOMY ABOUT IDEAS FOR MARKET BASED REFORMS TO PUBLIC EDUCATION IN ALABAMA.

DATE: OCT 5; NOV 2

DURATION: 40 MINUTES

ISSUE: SOCIAL/EDUCATION

PROGRAM: VIEWPOINT SPOKE TO MONICA ORENDORF FROM DUSTY TRAILS HORSE RESCUE.

DESCRIPTION: VIEWPOINT SPOKE TO MONICA ORENDORF FROM DUSTY TRAILS HORSE RESCUE ABOUT HOW SHE GOT INTO THE HORSE RESCUE BUSINESS AND HER MISSION GOING FORWARD TO EXPAND HER NON-PROFIT.

DATE: OCT 5

DURATION: 20 MINUTES

ISSUE: SOCIAL/EDUCATION
PROGRAM: VIEWPOINT SPOKE TO A REPRESENTATIVE FROM UNITED HEALTH CARE
DESCRIPTION: VIEWPOINT SPOKE TO A REPRESENTATIVE FROM UNITED HEALTH CARE ABOUT CHANGES TO MEDICARE AFFECTING SENIORS DUE TO THE AFFORDABLE CARE ACT.
DATE: OCT 12, 26; NOV 16; 30
DURATION: 23 MINUTES

ISSUE: VOLUNTEER/SOCIAL
PROGRAM: VIEWPOINT SPOKE WITH LUKE, A LOCAL ENTREPRENEUR.
DESCRIPTION: VIEWPOINT SPOKE WITH LUKE, A LOCAL ENTREPRENEUR, ON THE IMPORTANT ROLE PRIVATE ENTERPRISE AND INDIVIDUAL INITIATIVE PLAY IN WEAVING THE LARGER TAPESTRY OF OUR COMMUNITY.
DATE: OCT 12
DURATION: 30 MINUTES

ISSUE: SOCIAL/EDUCATION
PROGRAM: VIEWPOINT SPOKE TO VARINA MEAD OF EASTER SEALS OF CENTRAL ALABAMA

DESCRIPTION: VIEWPOINT SPOKE TO VARINA MEAD OF EASTER SEALS OF CENTRAL ALABAMA ABOUT THEIR PROGRAM TO BATTLE AUTISM, VOLUNTEER OPPORTUNITIES FOR THE PUBLIC, AND AVENUES FOR DONATIONS.

DATE: OCT 19; DEC 7, 14, 21

DURATION: 14 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO JIMMY DOBBS FROM AGAPE OF CENTRAL ALABAMA.

DESCRIPTION: VIEWPOINT SPOKE TO JIMMY DOBBS FROM AGAPE OF CENTRAL ALABAMA ABOUT THEIR MISSION TO SERVE CHILDREN AND THOSE SEEKING TO ADOPT CHILDREN.

DATE: OCT 19; NOV 23

DURATION: 30 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO STEVEN WARNER FROM BRIDGE BUILDERS ALABAMA.

DESCRIPTION: VIEWPOINT SPOKE TO STEVEN WARNER FROM BRIDGE BUILDERS ALABAMA. AN ORGANIZATION THAT SEEKS TO BRING TOGETHER KIDS OF DIVERSE BACKGROUNDS TO ENGAGE IN COMMUNITY PROJECTS TO HELP THOSE IN NEED AND BUILD COMMUNITY IN GENERAL.

DATE: OCT 19; NOV 2

DURATION: 15 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO JOANNE JOHNSON FROM HANDS ON RIVER REGION ABOUT THE UNITED WAY 2-1-1 PROGRAM.

DESCRIPTION: VIEWPOINT SPOKE TO JOANNE JOHNSON FROM HANDS ON RIVER REGION ABOUT THE UNITED WAY 2-1-1 PROGRAM, A ONE STOP SHOP FOR THE NON-PROFITS OF THE RIVER REGION IN ORDER HELP COORDINATE RESOURCES AND BETTER INFORM THE PEOPLE IN NEED OF THOSE RESOURCES.

DATE: OCT 26

DURATION: 19 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO RICHARD DEEM FROM THE ELMORE COUNTY FOOD PANTRY.

DESCRIPTION: VIEWPOINT SPOKE TO RICHARD DEEM FROM THE ELMORE COUNTY FOOD PANTRY ABOUT THE PANTRY OFFERS TO THE PEOPLE OF ELMORE COUNTY AS WELL AS OPPORTUNITIES FOR THOSE IN THE AREA TO HELP SUPPORT THE HUNGRY IN THEIR COMMUNITY.

DATE: OCT 26; NOV 16, 23; DEC 7

DURATION: 15 MINUTES

ISSUE: SOCIAL

PROGRAM: VIEWPOINT SPOKE TO A REPRESENTATIVE FROM THE HOPE OF CHRISTMAS STAGE PRODUCTION

DESCRIPTION: VIEWPOINT SPOKE TO A REPRESENTATIVE FROM THE HOPE OF CHRISTMAS STAGE PRODUCTION, AN ANNUAL PLAY PUT

TO REMIND THE COMMUNITY ABOUT THE TRUE SPIRIT OF
CHRISTMAS THROUGH SONG

DATE: NOV 9, 30; DEC 7

DURATION: 9 MINUTES

ISSUE: EDUCATION/SOCIAL

PROGRAM: **VIEWPOINT SPOKE TO JEFFREY TUCKER ABOUT BITCOIN**

DESCRIPTION: VIEWPOINT SPOKE TO JEFFREY TUCKER ABOUT BITCOIN, A
NEW TECHNOLOGY THAT IS REDEFINING HOW WE
INTERACT AS A COMMUNITY, ESPECIALLY IN THE SPACE
OF MONEY.

DATE: NOV 9; DEC 28

DURATION: 49 MINUTES

ISSUE: VOLUNTEER/SOCIAL

PROGRAM: **VIEWPOINT SPOKE TO TOM BENZ FROM BRIDGES OF
FAITH**

DESCRIPTION: VIEWPOINT SPOKE TO TOM BENZ FROM BRIDGES OF FAITH,
AN ORGANIZATION THAT SEEKS TO SAVE UKRAINIAN
ORPHANS FROM POVERTY AND SQUALOR BY CONNECTING
THEM WITH FAMILIES IN THE RIVER REGION LOOKING TO
ADOPT A CHILD.

DATE: NOV 16

DURATION: 20 MINUTES

ISSUE: EDUCATION/SOCIAL

PROGRAM: **VIEWPOINT SPOKE TO REPRESENTATIVES FROM
EATSOUTH.**

DESCRIPTION: VIEWPOINT SPOKE TO REPRESENTATIVES FROM EATSOUTH, A LOCAL NON-PROFIT COMMITTED TO HEALTHY EATING HABITS AND SUSTAINABLE DEVELOPMENT IN THE RIVER REGION.

DATE: NOV 23; DEC 14

DURATION: 9 MINUTES

ISSUE: SOCIAL/EDUCATION

PROGRAM: VIEWPOINT SPOKE TO REVEREND ROGER OLSEN FROM THE ALABAMA COUNSEL ON COMPULSIVE GAMBLING.

DESCRIPTION: VIEWPOINT SPOKE TO REVEREND ROGER OLSEN FROM THE ALABAMA COUNSEL ON COMPULSIVE GAMBLING ON COPING WITH THE HOLIDAYS FOR THOSE STRUGGLING WITH A LOSS IN THE FAMILY OR SUBSTANCE ABUSE

DATE: NOV 30; DEC 7; 14

DURATION: 22 MINUTES

ISSUE: EDUCATION/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO REPRESENTATIVES FROM MAMA.

DESCRIPTION: VIEWPOINT SPOKE TO REPRESENTATIVES FROM MAMA, THE MONTGOMERY AREA MUSICIANS ASSOCIATION, ABOUT THEIR MISSION TO PROMOTE FELLOWSHIP BETWEEN THE LOCAL MUSICIANS WHO CALL THE RIVER REGION HOME.

DATE: JUNE 15

DURATION: 9 MINUTES

ISSUE: EDUCATION/SOCIAL

PROGRAM: VIEWPOINT SPOKE TO JOHN DOVE

DESCRIPTION: VIEWPOINT SPOKE TO JOHN DOVE FROM TROY
UNIVERSITY'S MANUEL H. JOHNSON CENTER FOR POLITICAL
ECONOMY ABOUT IDEAS FOR REFORMS TO ALABAMA'S
SELECTION OF JUDGES.

DATE: DEC 21

DURATION: 30 MINUTES