

## I. VACANCY LIST

[illegible]

**WZOK(FM), WROK(AM), WXXQ(FM) and WKGL(FM)**  
**EEO PUBLIC FILE REPORT**  
August 1, 2015 – July 31, 2016

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	<b>Northern Illinois University Career Planning &amp; Placement Center</b> 501 Lincoln Highway DeKalb, IL 60115 815-753-1650	No	0
2	<b>The Workforce Connection</b> 303 North Main Street Rockford, IL 61101 Contact: John Strandin 815-395-6600	No	0
3	<b>Rock Valley College Career Services</b> 3301 North Mulford Road Rockford, IL 61114 815-921-7821	No	0
4	<b>Rockford University Career Services</b> 5050 East State Street Rockford, IL 61108 815-226-4022	No	0
5	<b>Rockford Career College</b> 1130 South Alpine Road Rockford, IL 61108 815-965-8616	No	0
6	<b>SEU Open House</b>	No	0
7	<b>Station On-Air Announcements</b>	No	0
8	<b>Station Website Postings</b> ( <i>all SEU stations</i> )	No	0
9	<b>Word-of Mouth Referral</b>	No	9
10	<b>Open Recruiter</b>	No	0
11	<b>Internal Posting</b>	No	0
12	<b>Walk-In/Self Referral</b>	No	1
13	<b>All-Access</b> <a href="http://www.allaccess.com">www.allaccess.com</a>	No	3

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
14	<b>Townsquare Media Recruiter</b>	No	13
15	<b>Job Fair</b> ( <i>see Section III</i> )	No	0
16	<b>Internal Transfer/Promotion</b>	No	2
17	<b>SEU Internship Program</b>	No	0
18	<b>Indeed.Com</b>	No	1
19	<b>LinkedIn</b>	No	10
20	<b>ZipRecruiter</b> www.ziprecruiter.com	No	0
21	<b>Facebook</b>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			39

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Internship Program	Our SEU has been fortunate to have hosted three student interns from August 1, 2015 to July 31, 2016. A student from University of Wisconsin in LaCrosse interned on WZOK-FM three days a week in August 2015. Also in August, 2015 a student from Illinois State University interned on WXXQ-FM, gaining experience in many aspects of radio including observation, on air hours, setting up remotes, data entry and more. A student from Columbia College in Chicago earned college credit completing a Journalism Internship for WZOK-FM, Spring Semester, 2016
<b>2</b>	Participate in Job Fair	None in this period.
<b>3</b>	Host Open House	None in this period.