



WKEF  
2245 Corporate Pl  
Miamisburg, OH 45342

SRCP Media  
201 N Union St  
Ste 200  
Alexandria, VA 22314

## Contract # 2675001

**Schedule Dates** 10/30/16-11/07/16  
**Advertiser** Pat DeWine for Justice-R (111671)  
**Agency** SRCP Media (9660)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 135/358/996 - DEWINE 4 JUSTICE-OH (835448)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 135/358/996  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 10 day flight FRAN BROWN  
Separation: 30

**Date Entered** 10/31/16  
**Last Modified** 11/01/16  
**Entered By** Jullian Mudryk  
**CO-OP** No  
**Headline #** ECR25183530  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,074.00  
**Net Total** \$6,086.00  
**Sales Tax**

## Dayton (WKEF)

By Broadcast Month	Spots	Rate
Oct. 2016	2	\$230.00
Nov. 2016	29	\$6,930.00
<b>Grand Total:</b>	<b>31</b>	<b>\$7,160.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/31/16-10/31/16	3	:30	7A- 9A (EST)	1	1								\$200.00		Dayton (WKEF)	gma	10/31/16
1.0.1	Preempt (1)	10/31/16															Dayton (WKEF)	Pre-empt/Exception - order error	
2.0	Normal Line / News (1)	11/01/16-11/04/16	3	:30	7A- 9A (EST)	6		X	X	X	X			5	\$200.00	\$1,000.00	Dayton (WKEF)	GMA	10/31/16
2.0.1	Closed Preempt (1)	11/03/16															Dayton (WKEF)	Pre-empt/Spot - order error	
3.0	Normal Line / SPOT (3)	11/01/16-11/04/16	3	:30	5P- 6P (EST)	3		X	X	X	X			2	\$125.00	\$250.00	Dayton (WKEF)	JUDY	10/31/16
3.0.1	Closed Preempt (3)	11/04/16															Dayton (WKEF)	Pre-empt/Spot - order error	
4.0	Normal Line / News (5)	10/31/16-10/31/16	3	:30	6P- 6:30P (EST)	1	1							1	\$130.00	\$130.00	Dayton (WKEF)	NEWS	10/31/16
5.0	Normal Line / News (5)	11/01/16-11/04/16	3	:30	6P- 6:30P (EST)			1	1	1	1			4	\$130.00	\$520.00	Dayton (WKEF)	NEWS	10/31/16
6.0	Normal Line / Access (7)	10/31/16-10/31/16	3	:30	7:30P- 8P (EST)	1	1								\$455.00		Dayton (WKEF)	FEUD	10/31/16
6.0.1	Preempt (7)	10/31/16															Dayton (WKEF)	Pre-empt/Exception - order error	
7.0	Normal Line / Access (7)	11/01/16-11/04/16	3	:30	7:30P- 8P (EST)	3		X	X	X	X			2	\$455.00	\$910.00	Dayton (WKEF)	FEUD	10/31/16
7.0.1	Closed Preempt (7)	11/04/16															Dayton (WKEF)	Pre-empt/Spot - order error	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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8.0	Normal Line / News (10)	10/31/16-10/31/16	3	:30	11P- 11:30P (EST)		1							1	\$160.00	\$160.00	Dayton (WKEF)	NEWS	10/31/16
9.0	Normal Line / News (2)	11/07/16-11/07/16	3	:30	7A- 9A (EST)		1							1	\$200.00	\$200.00	Dayton (WKEF)	GMA	10/31/16
10.0	Normal Line / News (10)	11/01/16-11/04/16	3	:30	11P- 11:30P (EST)			1	1	1	1			4	\$160.00	\$640.00	Dayton (WKEF)	NEWS	10/31/16
11.0	Revised Line / News (12)	11/05/16-11/05/16	3	:30	11P- 11:30P (EST)							1					Dayton (WKEF)	NEWS	10/31/16
11.1	Normal Line / News (12)	10/30/16-10/30/16	3	:30	11P- 11:30P (EST)								1		\$140.00		Dayton (WKEF)	NEWS	11/1/16
11.1.1	Closed Preempt (12)	10/30/16															Dayton (WKEF)	Pre-empt/Spot -	
12.0	Revised Line / News (13)	11/06/16-11/06/16	3	:30	8A- 9A (EST)								1				Dayton (WKEF)	GMA SUNDAY	10/31/16
12.1	Normal Line / News (13)	10/30/16-10/30/16	3	:30	8A- 9A (EST)								1	1	\$90.00	\$90.00	Dayton (WKEF)	GMA SUNDAY	11/1/16
13.0	Revised Line / News (14)	11/05/16-11/06/16	3	:30	6P- 6:30P (EST)	1						X	X				Dayton (WKEF)	NEWS	10/31/16
13.1	Normal Line / News (14)	10/30/16-10/30/16	3	:30	6P- 6:30P (EST)								1	1	\$140.00	\$140.00	Dayton (WKEF)	NEWS	11/1/16
14.0	Normal Line / SPOT (4)	11/07/16-11/07/16	3	:30	5P- 6P (EST)		1							1	\$125.00	\$125.00	Dayton (WKEF)	JUDY	10/31/16
15.0	Normal Line / News (5)	11/07/16-11/07/16	3	:30	6P- 6:30P (EST)		1							1	\$130.00	\$130.00	Dayton (WKEF)	NEWS	10/31/16
16.0	Normal Line / Access (8)	11/07/16-11/07/16	3	:30	7:30P- 8P (EST)		1							1	\$455.00	\$455.00	Dayton (WKEF)	FEUD	10/31/16
17.0	Normal Line / Prime (9)	11/07/16-11/07/16	3	:30	8P- 10P (EST)		1							1	\$1,330.00	\$1,330.00	Dayton (WKEF)	DWTS	10/31/16

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Date:

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18.0	Normal Line / News (11)	11/07/16-11/07/16	3	:30	11P- 11:30P (EST)		1							1	\$160.00	\$160.00	Dayton (WKEF)	NEWS	10/31/16
19.0	M/G For 2.0.1 / News (1)	11/01/16-11/01/16	3	:30	7A- 9A (EST)			1						1	\$200.00	\$200.00	Dayton (WKEF)	GMA	11/1/16
20.0	M/G For 3.0.1 / SPOT (3)	11/01/16-11/01/16	3	:30	5P- 6P (EST)			1						1	\$125.00	\$125.00	Dayton (WKEF)	JUDY	11/1/16
21.0	M/G For 7.0.1 / Access (7)	11/01/16-11/01/16	3	:30	7:30P- 8P (EST)			1						1	\$455.00	\$455.00	Dayton (WKEF)	FEUD	11/1/16
22.0	M/G For 11.1.1 / News (12)	11/05/16-11/05/16	3	:30	11P- 11:30P (EST)							1		1	\$140.00	\$140.00	Dayton (WKEF)	NEWS	11/1/16

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**Net Total** \$6,642.75  
**Sales Tax**

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<b>Grand Total:</b>	<b>33</b>	<b>\$7,815.00</b>

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2.0	Normal Line / News (1)	11/01/16-11/04/16	3	:30	7A- 9A (EST)	6		X	X	X	X			6	\$200.00	\$1,200.00	Dayton (WKEF)	GMA	10/31/16
3.0	Normal Line / SPOT (3)	11/01/16-11/04/16	3	:30	5P- 6P (EST)	3		X	X	X	X			3	\$125.00	\$375.00	Dayton (WKEF)	JUDY	10/31/16
4.0	Normal Line / News (5)	10/31/16-10/31/16	3	:30	6P- 6:30P (EST)	1								1	\$130.00	\$130.00	Dayton (WKEF)	NEWS	10/31/16
5.0	Normal Line / News (5)	11/01/16-11/04/16	3	:30	6P- 6:30P (EST)	4		1	1	1	1			4	\$130.00	\$520.00	Dayton (WKEF)	NEWS	10/31/16
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7.0	Normal Line / Access (7)	11/01/16-11/04/16	3	:30	7:30P- 8P (EST)	3		X	X	X	X			3	\$455.00	\$1,365.00	Dayton (WKEF)	FEUD	10/31/16
8.0	Normal Line / News (10)	10/31/16-10/31/16	3	:30	11P- 11:30P (EST)	1								1	\$160.00	\$160.00	Dayton (WKEF)	NEWS	10/31/16
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10.0	Normal Line / News (10)	11/01/16-11/04/16	3	:30	11P- 11:30P (EST)	4		1	1	1	1			4	\$160.00	\$640.00	Dayton (WKEF)	NEWS	10/31/16
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Order Placement for Contract (# 2675001)  
Spots Sold to Advertiser Pat DeWine for Justice-R (# 111671) )

InventoryDate	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISCI
11/01/16 06:24:10PM	5.0	Dayton (WKEF)	130.00	00:30	3	News-ABC 22 Dayton's News Source At 6pm	10/31/16 02:16:38PM	13928	PD16 T
<del>11/01/16 11:25:00PM</del>	<del>10.0</del>	Dayton (WKEF)	160.00	00:30	3	News-ABC 22 11P News Pre-recorded (Live if Games 6 or 7 not needed)	10/31/16 05:04:46PM	13928	PD16 T
11/03/16 07:27:00AM	2.0	Dayton (WKEF)	200.00	00:30	3	ABC-Good Morning America	10/31/16 02:12:26PM	13928	PD16 T
11/03/16 08:10:30AM	2.0	Dayton (WKEF)	200.00	00:30	3	ABC-Good Morning America	10/31/16 02:12:29PM	13928	PD16 T
11/03/16 08:43:56AM	2.0	Dayton (WKEF)	200.00	00:30	3	ABC-Good Morning America	10/31/16 02:12:26PM	13928	PD16 T
11/03/16 05:11:25PM	3.0	Dayton (WKEF)	125.00	00:30	3	Judge Judy	10/31/16 02:12:33PM	13928	PD16 T
11/03/16 06:28:25PM	5.0	Dayton (WKEF)	130.00	00:30	3	News-ABC 22 Dayton's News Source At 6pm	10/31/16 02:12:46PM	13928	PD16 T
11/03/16 07:56:18PM	7.0	Dayton (WKEF)	455.00	00:30	3	Family Feud	10/31/16 02:12:25PM	13928	PD16 T
11/03/16 11:23:45PM	10.0	Dayton (WKEF)	160.00	00:30	3	News-ABC 22 11P News	10/31/16 02:12:46PM	13928	PD16 T
11/04/16 07:24:30AM	2.0	Dayton (WKEF)	200.00	00:30	3	ABC-Good Morning America	10/31/16 02:12:28PM	13928	PD16 T
11/04/16 07:59:26AM	2.0	Dayton (WKEF)	200.00	00:30	3	ABC-Good Morning America	10/31/16 02:12:30PM	13928	PD16 T
11/04/16 08:32:00AM	2.0	Dayton (WKEF)	200.00	00:30	3	ABC-Good Morning America	10/31/16 02:12:26PM	13928	PD16 T
11/04/16 05:11:25PM	3.0	Dayton (WKEF)	125.00	00:30	3	Judge Judy	10/31/16 02:12:34PM	13928	PD16 T
11/04/16 05:49:35PM	3.0	Dayton (WKEF)	125.00	00:30	3	Judge Judy B	10/31/16 02:12:34PM	13928	PD16 T
11/04/16 06:24:55PM	5.0	Dayton (WKEF)	130.00	00:30	3	News-ABC 22 Dayton's News Source At 6pm	10/31/16 02:12:50PM	13928	PD16 T
11/04/16 07:49:27PM	7.0	Dayton (WKEF)	455.00	00:30	3	Family Feud	10/31/16 02:12:25PM	13928	PD16 T
11/04/16 11:24:15PM	10.0	Dayton (WKEF)	160.00	00:30	3	News-ABC 22 11P News	10/31/16 02:12:49PM	13928	PD16 T
11/06/16 08:29:15AM	12.0	Dayton (WKEF)	90.00	00:30	3	ABC-Good Morning America Weekend	10/31/16 02:12:53PM	13928	PD16 T
11/06/16 06:14:25PM	13.0	Dayton (WKEF)	140.00	00:30	3	News-ABC 22 Dayton's News Source At 6pm	10/31/16 02:12:52PM	13928	PD16 T

■ Total Spots: 19