

ORDER

Orders
Order / Rev: 2722669
Alt Order #: 37280411
Product Desc: Wisconsin
Estimate: 7373
Flight Dates: 08/21/24 - 08/27/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: POLITICAL-ISSUE

Madison WOLX-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact: _____
Billing Contact: _____
PO Box 25093
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation PAC
Demographic: P12+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 1046766
Agency External ID: 4031464
Unit Code: Issue -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	28	\$4,980.00	\$4,233.00
08/26/24	08/27/24	16	\$3,138.00	\$2,667.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	28	\$4,980.00	\$4,233.00	0.00
September 2024	16	\$3,138.00	\$2,667.30	0.00
Totals	44	\$8,118.00	\$6,900.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOLX	08/21/24	08/27/24	M-F 6a-10a M-F	CM	6a-10a	33333--	1:00	15	\$221.00	ISSUI	0.00	NM	15	\$3,315.00
POLITICAL - ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/19/24	08/25/24	--333--			9			\$221.00			0.00		
Week:		08/26/24	09/01/24	33-----			6			\$221.00			0.00		
N 2	WOLX	08/21/24	08/27/24	M-F 10a-3p M-F	CM	10a-3p	33333--	1:00	15	\$192.00	ISSUI	0.00	NM	15	\$2,880.00
POLITICAL - ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/19/24	08/25/24	--333--			9			\$192.00			0.00		
Week:		08/26/24	09/01/24	33-----			6			\$192.00			0.00		
N 3	WOLX	08/21/24	08/27/24	M-F 3p-7p M-F	CM	3p-7p	22222--	1:00	10	\$165.00	ISSUI	0.00	NM	10	\$1,650.00
POLITICAL - ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/19/24	08/25/24	--222--			6			\$165.00			0.00		
Week:		08/26/24	09/01/24	22-----			4			\$165.00			0.00		
N 4	WOLX	08/24/24	08/24/24	Sa 10a-3p Sa	CM	10a-3p	-----S-	1:00	1	\$74.00	ISSUI	0.00	NM	1	\$74.00
POLITICAL - ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

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Madison WOLX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----S-		1				\$74.00		0.00			
N 5	WOLX	08/25/24	08/25/24	Su 10a-3p Su	CM	10a-3p	-----S	1:00	1	\$88.00	ISSUI	0.00	NM	1	\$88.00
POLITICAL - ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----S		1				\$88.00		0.00			
N 6	WOLX	08/24/24	08/24/24	Sa 6a-10a Sa	CM	6a-10a	-----S-	1:00	1	\$66.00	ISSUI	0.00	NM	1	\$66.00
POLITICAL - ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----S-		1				\$66.00		0.00			
N 7	WOLX	08/25/24	08/25/24	Su 6a-10a Su	CM	6a-10a	-----S	1:00	1	\$45.00	ISSUI	0.00	NM	1	\$45.00
POLITICAL - ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----S		1				\$45.00		0.00			
													Totals	44	\$8,118.00